

Dear _____,

There is increasing recognition of the importance of protecting forests around the world. As well as their importance for biodiversity and for millions of forest dependent people, forests hold almost half of the world's terrestrial carbon. Emissions from deforestation, mainly from tropical forests of the Amazon and South East Asia, are responsible for up to one fifth of global greenhouse gas emissions.

In November 2010, the Consumer Goods Forum prioritised action against deforestation, recognising the critical role that companies which purchase commodities can play in driving better practices in forest countries. A number of major companies have already introduced policies to tackle deforestation in their supply chain.

In Indonesia deforestation is being driven by the expansion of plantations into forest areas for palm oil and pulp and paper products. Asia Pulp & Paper (APP) is the most notorious group operating in this sector and continues to be responsible for widespread destruction of rainforests and carbon rich peatlands. This is also threatening the livelihoods of forest-dependent communities and the habitat of the critically endangered Sumatran tiger – of which only 400 remain in the wild.

The food and beverage sector uses a number of products that are linked to deforestation in South East Asia and elsewhere, including pulp and paper products, soya, palm oil and beef.

Greenpeace is writing to you to learn more about < Company name >'s approach to products linked to deforestation, particularly in respect of pulp and paper products and packaging.

In order for Greenpeace to assist the public in making sustainable and ethical consumption decisions, we would appreciate if you could provide the following information in writing by June 20 2012:

1. Does <company name> have any policies in place to ensure that APP paper or rainforest fibre is not entering your supply chain for paper/packaging?
2. How is <company name> ensuring that APP products don't enter its supply chain?
3. What is <company name>'s overall approach to ensuring that the commodities it purchases are not driving deforestation?

This information may be used publicly and in conjunction with other findings unless agreed otherwise with you.

I would be appreciative if you could confirm receipt of this letter and if you are able to reply before Friday June 1st.

Thank you in advance for your prompt attention to this request and we look forward to learning more about your commitment to sustainable and ethical business practices.

Please do not hesitate to contact me if you have any queries.

Sincerely,

Greenpeace