

News release

GREENPEACE

Greenpeace remakes classic CBC short film as a wake-up call for voters

15 October 2015 (Toronto) – Greenpeace Canada today released [a video re-make](#) of [the classic animated short film](#) that accompanied the national anthem when CBC and Radio-Canada television stations' transmissions started in the morning and signed-off at night. In contrast to the original film's Canada of sparkling lakes, ancient forests, rugged mountains and wild coastlines, the Greenpeace remake shows a Canada dominated by pipelines, oil spills and seismic blasting in the Arctic.

"I think we took the natural beauty of our nation conveyed in that old animation for granted, so our remake is intended as a wake-up call," said Greenpeace spokesperson Keith Stewart. "After ten years of pursuing an extreme oil agenda, we need to change direction or we will end up living in that landscape ravaged by pollution and climate change."

Greenpeace commissioned graphic artist Farzin Farzaneh to produce the video as part of its [iVoteClimate.ca](#) campaign to raise the profile of environmental issues in the federal election.

"Art speaks to us in a language that is far more powerful than any politician's talking points," said Stewart. "Our environmental protections and democratic rights have been under attack over the last decade of Conservative rule. We want to remind Canadians of what is at stake in this election."

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Greenpeace's video is available to share here: <http://on.fb.me/1OxhL4M>

HD version for TV can be downloaded here: greenpeace.ca/images

The original CBC video can be seen here: <https://www.youtube.com/watch?v=l4gpESnks9U>

For more information:

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