

**Ontario's
Boreal Forest Defenders
& Activist Toolkit**



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WHAT'S WRONG IN THE BOREAL FOREST?

Wilderness and Caribou Under Siege

Ontario's vast Boreal Forest is being fragmented and degraded by logging and industrial development. This puts wildlife at risk and compromises other vital functions of the forest, like carbon storage and filtration of fresh water. Woodland caribou, a threatened species, have already lost half of their habitat and will likely be extinct in Ontario by the end of this century unless Ontario's remaining intact wilderness is protected from industrial development.

"I strongly believe that protecting Ontario's unique natural spaces and wildlife is essential to the health and well-being of our future generations." – Dalton McGuinty, Leader of the Ontario Liberal Party, 2003

In the southern part of Ontario's Boreal Forest, where logging currently takes place, there are only a few remaining areas of intact wilderness. These ecologically precious areas are critical for the survival of woodland caribou populations, yet they are unprotected and under threat. Unless the government acts to change this, they will be fragmented by roads and clearcuts and their value destroyed.

"The loss of biological diversity is at a crisis point in Ontario...Left unchecked, future generations will face an ecological reality that bears little resemblance to the Ontario that we know today." – Environmental Commissioner of Ontario, Annual Report, 2007-2008

In the spring of 2010, Greenpeace and other environmental organizations, along with the Forest Products Association of Canada and its 21 member companies — including some of the largest logging companies in Canada — announced the Canadian Boreal Forest Agreement, one of the most ambitious conservation agreements ever. Through it, logging companies and environmental groups pledged to work together to establish protected areas, recovery of species at risk, and world-leading forestry practices in 72 million hectares of Boreal Forest — an area twice the size of Germany spread across most of Canada. The agreement put in place an immediate three-year moratorium on logging on virtually all the critical caribou habitat associated with the companies in the agreement. But three years is not enough to save this iconic species.

And while industry and environmental groups are changing the way that forestry is done in the Boreal Forest, but provincial governments have a critical role to play in supporting it.

The Ontario government, and especially Premier Dalton McGuinty, has the ability — and responsibility — to make good on his promise to save woodland caribou and protect the last intact wilderness in the Boreal Forest, a promise he made three years ago and now has less than one year to fulfill. Keeping this promise would not only help protect the critical habitat of the woodland caribou, but would also help set Ontario's forest industry on a sustainable path. Greenpeace is working to persuade Premier McGuinty to keep his promise and show leadership on caribou and forest protection — but we need your help.

BOREAL FOREST BACKGROUND

The Boreal Forest in Ontario covers a vast area of the province, stretching from the northern edge of the Great Lakes basin north for hundreds of kilometres to the lowlands of James Bay. Although the Boreal Forest is far north of where most Ontarians live, it plays a critical role in our lives. Its network of rivers, lakes and wetlands are a vital source of fresh water. Its trees, soil and peatlands store huge amounts of carbon, helping mitigate the effects of climate change. It is home to a wide variety of wildlife, including

millions of birds and many of Canada's iconic animals, such as caribou, moose, marten and bear.

The Boreal Forest has been the home of First Nations for thousands of years and, for many, is still the source of food, water, medicine, and a touchstone for traditional culture. There are disputes between First Nations and the provincial government regarding control over traditional territory and land use decisions in many areas of the Boreal Forest.

The provincial government has licensed just under half of Ontario's Boreal Forest to logging companies. Two-thirds of this area has been fragmented by logging roads and clearcuts, and its high ecological value has been destroyed. Carbon stored in the soil has been released, contributing to climate change, birds have lost their nests as trees were cut down, and animals have lost their habitat. First Nations' traplines have been destroyed. Although companies are required to plant new trees, a second-generation forest will never have the same biodiversity or resilience as an intact forest.

Woodland caribou, the iconic animal on the Canadian quarter, have lost more than half of their habitat in Ontario's Boreal Forest as logging has destroyed the intact, old-growth forest that they depend on. Caribou are like the canary in the coal mine — when they are healthy, it's an indication that the forest they are in is healthy; when caribou are struggling, the health of the forest has been compromised. Woodland caribou will likely be extinct by the end of the century if logging and industrial development continue at their current rate.

Meanwhile, the northern Ontario communities that are heavily dependent on forestry jobs are also struggling. The past decade has seen a major downturn in the forest sector, resulting in hundreds of mills closing or downsizing and thousands of workers being laid off.

Leadership from the Ontario government is urgently needed to protect the Boreal Forest and woodland caribou and to help northern communities.

GREENPEACE'S BOREAL FOREST CAMPAIGN

Greenpeace has campaigned for years to change where and how logging in the Boreal Forest takes place. Responding to our campaign, companies like RONA, Kimberly-Clark, Office Depot and others are now implementing strong environmental policies that give preference to recycled and responsibly-sourced forest products certified by the Forest Stewardship Council. As a result, markets and purchases are shifting, creating a fast-growing "green" economy.

The Canadian Boreal Forest Agreement saw the Forest Products Association of Canada and most of the largest logging companies in the country recognize that protection of intact wilderness and recovery of species at risk like woodland caribou are key measures that need to be taken in order to take advantage of this shift.

The Ontario government realized this three years ago when they promised to protect the critical habitat of the woodland caribou and help the forestry sector make the changes needed to gain access to

What's the Southern Boreal Forest?

An invisible line divides Ontario's Boreal Forest into north and south and marks the northern limit of where logging is allowed to take place in the province.

Above this line, in the northern Boreal Forest, the Ontario government is beginning to plan for industrial forestry, but it is not yet permitted. In 2008, Premier McGuinty promised to protect half of this area from development. This has not yet happened.

Below the line, the southern Boreal Forest is licensed to logging companies by the provincial government and is used as an industrial forest. Two-thirds of this area has been fragmented by logging roads and clearcuts and its high ecological value has been destroyed.

Just south of the dividing line, there is a band of intact wilderness that has not yet been clearcut or heavily fragmented, even though it is licensed to logging companies. This intact forest is ecologically valuable and provides crucial habitat for woodland caribou.

There are already plans for roads and clearcuts in this area that would leave it fragmented and degraded. Unless the Ontario government acts soon to protect these last intact wilderness areas in the southern Boreal Forest, they, too, will be destroyed.

these green markets. But the Premier only has until October 6, 2011 to fulfill his promises. And Greenpeace is holding him to it.

By removing the last intact forests — which are also critical caribou habitat — from the area where logging is permitted in Ontario's southern Boreal Forest, concentrating forestry in the already-fragmented areas slightly further south, Ontario's forest sector would become a conservation leader with much-needed access to the new green economy.

Without the Ontario government leading the change in on-the-ground practices to achieve conservation, destructive logging companies and the communities that depend on them will be left behind.

Premier McGuinty has a remarkable opportunity to help Ontario's economy and Ontario's environment at the same time. He can revitalize the forest industry, ensuring that it gains access to the conservation-based economy, and save woodland caribou and the ecological value of the Boreal Forest — all by protecting the remaining intact wilderness from industrial development, especially in the few intact areas in the southern Boreal Forest that are most under threat.

We need your help to show Premier McGuinty and the Ontario government that this is the solution that the public wants in Ontario, and the only solution that makes sense — for the environment and the economy. We need to collectively remind the Premier that we remember his promise to protect woodland caribou and the Boreal Forest and we expect him to be noble and live up to that promise. You'll be part of a grassroots movement urging McGuinty to pick up the pace and save the last intact wilderness in the southern Boreal Forest before October 6, 2011. Whether you are working on your own or in a group, this toolkit lays out the basics of this campaign and what you can do to help, along with some tools and materials to get started.

CONTACT INFO

Want more info or have questions for Greenpeace about getting started? If you've read through the toolkit and need more info, give us a call or send us an email:

Natalie Caine, Volunteer Organizer, natalie.caine@greenpeace.org, 416-597-8408 ext. 3062
Catharine Grant, Forest Campaigner, catharine.grant@greenpeace.org, 416-597-8408 ext. 3044
Aspa Tzaras, Volunteer Coordinator, aspa.tzaras@greenpeace.org, 416-597-8408 ext. 3048

To amp up your own campaign to save the woodland caribou and protect the Boreal Forest, read on for contact information for key decision makers to contact and tools to get you moving!

WHO WE NEED TO REACH



Dalton McGuinty, Premier of Ontario

Premier McGuinty made an election promise in 2007 to protect caribou habitat and has recognized the importance of the Boreal Forest for mitigating climate change. He has the power to implement protection for caribou and stop destruction in the southern Boreal Forest.

Riding: Ottawa South.



Michael Gravelle, Minister of Northern Development, Mines and Forestry

Minister Gravelle took over the Forestry file in 2009 when it was switched from the Ministry of Natural Resources, and works closely with the forest industry. He is currently overseeing reform of Ontario's forestry tenure and pricing system, which determines where companies are allowed to log.

Riding: Thunder Bay-Superior North.



Linda Jeffrey, Minister of Natural Resources

Minister Jeffrey was appointed Minister of Natural Resources in January 2010. She is responsible for implementing the Endangered Species Act, including producing a regulation for caribou habitat.

Riding: Brampton-Springdale.

RUNNING YOUR OWN BOREAL FOREST CAMPAIGN

The Importance of Grassroots Organizing

For destruction of caribou habitat and intact wilderness to finally stop, Premier McGuinty, Natural Resources Minister Linda Jeffrey, and Northern Development, Mines and Forestry Minister Michael Gravelle need to hear and see that Ontario residents want them to make good on the promise to save the Boreal Forest. The Ontario government is accountable to Ontarians. But getting these three to act will take a lot of work. It's much easier for the government to keep going with business as usual, and there are some industry lobby groups like the Ontario Forest Industry Association that are working overtime to make sure they can keep cutting down our forests without any other considerations.

Grassroots organizing by people like you is essential in order to raise awareness about what's really happening in Ontario's forests and give McGuinty, Gravelle and Jeffrey the incentive they need to change. With only one year left until the provincial election on October 6, 2011, time is running out for the Ontario government to fulfill this promise. So these next months are critical to the future of the woodland caribou.

There are lots of ways to pressure the Ontario government, wherever you live. Keep reading to find ideas and tools for convincing Premier McGuinty and the Ontario government to keep their promise and end the destruction of the Boreal Forest.

Starting Your Campaign

Your Boreal Forest campaign will be easiest and most effective if you have a core group of people to organize with. All you need is at least one other person, but of course, more people means more diversity of skills and options for your activities!

Here are some tips for getting started:

1. If you are already part of an environmental group or other activist group, talk to them about why it makes sense to work on the Boreal Forest campaign.
2. Talk to friends and family and convince them to join your campaign.
3. Set up an information and outreach table in a high visibility area like an environmental festival, a concert, a public square, or your school cafeteria. Use a sign-up sheet to collect contact info from interested people.
4. Hold a kick-off meeting (keep it fun!) to get people engaged.
5. Make a campaign plan and start raising a ruckus to save caribou and the Boreal Forest!

Campaign Goals

Our campaign goal is to ensure that Premier McGuinty stops logging and roadbuilding in the last intact wilderness areas of the southern Boreal Forest and fulfill the promise he made three years ago to protect critical woodland caribou habitat.

How will we get there?

Every action you take can help this become a reality. Brainstorm what activities you would like to do (see the list below to get started) and then decide when you will do them. Think about the impact your activities will have and choose ones that will remind McGuinty, Jeffrey and Gravelle that Ontario residents want to see them take action to protect Ontario's intact Boreal Forest, and that will educate your community about

the link between forest destruction and the lack of action from the Ontario government.

You can also contact Greenpeace (see contact info on page 4) for suggestions or to see if there are activities already underway that you can get involved in.

Action Ideas

The sky is the limit when thinking of things to do that will help achieve your goals. Have fun thinking up your own creative ways to raise awareness and turn up the pressure. Just remember to keep them non-violent and on message. Here are some ideas:

1. **Put up posters and stickers.** This is an easy way to publicize the need for McGuinty, Jeffrey and Gravelle to act on caribou and intact forests. It's also a great way to get other people interested in the campaign. You can poster or sticker in your neighbourhood, or around McGuinty, Gravelle, and Jeffrey's offices. Greenpeace has posters and stickers available and can send them to you — just get in touch with us (see contact info above).
2. **“Adopt” McGuinty, Gravelle or Jeffrey** and contact them about the campaign every week or two — by phone, snail mail, email, or in person (see *Adopt a Politician*, below).
3. **Take action online at www.greenpeace.ca/borealforest.** Look for current “action centres” on the Greenpeace website to support the Boreal Forest campaign. Send info to friends and ask them to take action, too.
4. **Leaflet around McGuinty, Gravelle and Jeffrey's offices,** to raise awareness and to show that Ontarians are concerned about this issue. Find their contact information on page 15; leaflets are available by emailing boreal.ca@greenpeace.org.
5. **Bird-dog** McGuinty, Gravelle or Jeffrey. Bird-dogging — following someone around trying to get answers to a question or to influence the person — is an effective way of pressuring elected representatives to take a public stance on an issue, and is also a way of educating the media and the public. The Premier and Ministers attend events and speaking engagements across the province. Find out when and where these are and go to ask questions or hold signs or banners (make sure to record their answer on tape or video!).
6. **Deliver a request or information to Premier McGuinty** at his office, like letters, a card asking him to save caribou, or a recent report about the Boreal Forest (you can ask Greenpeace for materials).
7. **Organize a night-time video projection** on government buildings showing clearcut photos or footage (contact Greenpeace for a good how-to guide), or organize a movie night to inspire new members to join your group and educate people in your local community. One good film is, “Being Caribou.” See: <http://www.necessaryjourneys.ca/beingcaribou/index.html>
8. **Get involved with your local media,** such as your local or campus newspapers, radio station, or cable TV station, and talk about our provincial government, intact forest destruction and caribou on air or in the paper. Letters to the editor are a great way to get your voice heard. Check out the *Letters to the Editor* section for tips.
9. **Make your own media** — use social media tools to set up your own events, blog or report on the things you're concerned with. Use your personal networks to spread the word, forward links to Greenpeace reports, stories or news about your own group's activities.
10. **Organize mass action days** when you get a group of people together to text, write letters, or make phone calls to Premier McGuinty, Minister Gravelle and Minister Jeffrey.

11. **Build local support.** Outreach to other groups and ask them to support your campaign. Seek out other activists from peace, social justice, anti-racist, animal rights, workers' rights and environmental justice groups. Partner with other community or campus organizations to help get your message about Premier McGuinty and the Boreal Forest out to a wider audience.
12. **Organize street theatre** in your community or on campus to raise awareness. Make sure to hand out flyers about what you're doing and ask passersby to sign a letter or make a phone call.
13. **Take photos and write updates** about your activities, and send them to us so we can add them to the Greenpeace Forest Blog.
14. **Post photos and updates** on your own blog or Facebook page.
15. **Set up an information table** at high visibility events like environmental festivals, music concerts, public squares and school cafeterias to spread the word and educate others. Be sure you have a sign-up sheet (see *Resources and Materials*, below) to collect contact information of interested people and invite them to future events.
16. **Set up a photo booth** on a busy street corner or at a fair or event. Ask people to write a message to Premier McGuinty asking him to save caribou and the Boreal Forest. Send copies of the photos to Greenpeace (see contact info above) and we will pass them on to the premier.
17. **Involve younger generations.** They have the most to lose from Boreal Forest destruction. Ask local elementary school teachers and administrators if you can give presentations on woodland caribou and the Boreal Forest, and at the end have students draw a caribou picture that says, "Premier McGuinty, please save the Boreal Forest and Caribou," or print out the colouring book activity in this toolkit, below. Mail them to Premier McGuinty (see contact info below).
18. **Become a Greenpeace Facebook fan** at www.facebook.com/greenpeacecanada
19. **Join the Greenpeace volunteer team** – sign up at <http://volunteer-action.greenpeace.ca> or come to the next meeting (contact Aspa – aspa.tzaras@greenpeace.org for meeting info).
20. **Meet with your MPP** and ask her or him to contact Premier McGuinty, Minister Gravelle, or Minister Jeffrey about protecting the last intact areas in the southern Boreal Forest. You can find your MPP at www.ontla.on.ca/web/members/members_current.do?locale=en
21. **Hold signs, do street theatre, or protest** at McGuinty, Gravelle and Jeffrey's constituency events, fundraisers, and speaking events. You can find information about their schedules by calling their offices, or you can always try checking the Ontario Liberal page, www.ontarioliberal.ca.
22. **Shadow Premier McGuinty**, Minister Gravelle, or Minister Jeffrey for a set period (for example, in the lead up to an important date). Follow him or her from the office, to meetings, to an event, etc., to show them that this issue won't go away until they take action.
23. **There are thousands of different action and awareness-building activities.** Borrow from other activist toolkits or make up your own creative actions. Here is one great link to get started:
24. **198 Methods of Non-Violent Action:** <http://www.telangana.com/Articles/198methodsNonVoillent.pdf>

Adopt a Politician!

Many of the activities above will be most effective if you first choose a single target: either Premier McGuinty, Minister Gravelle, or Minister Jeffrey. Then, decide what tactics you want to use to persuade him or her, and make sure they hear from you — one way or another — every week or two. Good ways to increase pressure include:

- Mass phone calls, text messaging, faxing, or emailing
- Setting up a face-to-face meeting
- Postering around their offices
- Bird-dogging and shadowing
- Commenting on their Facebook or other social media pages

You can also:

1. **Hold an information picket** outside the office/Ministry. Bring banners and sign-up sheets and hand out information leaflets. Hand a letter of explanation to the staff.
3. **Organize a demonstration** outside the office/Ministry with placards, banners, and megaphones. Make it fun by dressing up for the occasion, creating a theme, or organizing on a particular day of historical significance or celebration.
4. **Forest animal visit:** The Ontario government is taking the trees out of our forests. Why not bring the rest of the forest to their offices? Dress up as various forest animals that have lost their homes because of logging in intact wilderness, and set up for the day at the office.
5. **Hang a banner:** Make it big, colourful and on message. To get great looking graphics and text, use an overhead projector to trace a design onto your fabric in pencil, then fill in with paint. Get your banner in a high-visibility spot. Think safety first!
7. **Set up a clearcut in front of the office.** Make paper-mâché stumps from chicken wire and/or buckets and set up a clearcut in front of your adopted politician's office.

Remember, no matter what your group decides to do — take lots of photos and videos so that you can document the action and spread the message further!

Calendar and Key Dates

May and June 2010 is a key time to pressure Premier McGuinty and the Ontario government. Contact us to find out what's already planned, tell us your ideas, and get involved! (See contact info above.)

Important dates:

September 13, 2010 – Ontario Parliament Resumes
October 6, 2010 – One-year countdown to the provincial election
December – The season of reindeer (caribou by another name)
April 22, 2011 – Earth Day
May 16, 2011 – Fourth anniversary of the passage of Ontario's Endangered Species Act
May 22, 2011 – International Day of Biodiversity
June 5, 2011 – World Environment Day
June 30, 2011 – Three years since the Endangered Species Act came into force
July 14, 2011 – Third anniversary of Premier McGuinty's announcement that Ontario would protect half of the northern Boreal Forest

RESOURCES AND MATERIALS

To help you get straight to work defending the Boreal Forest, we've put together some resources and sample materials that you can use. Some of these are in this toolkit, and others are available by writing to us at boreal.ca@greenpeace.org.

On the following pages, you'll find:

- Tips on Staging Effective Street Theatre
- Caribou Colouring Page for Kids
- Sample Talking Points for educating others or interviews with media
- Tips on writing Letters to the Editor
- Sign-up sheet to collect email addresses
- Contact Info for Premier McGuinty, Minister Gravelle, and Minister Jeffrey

Also available from us – please email us to receive:

- Printable Leaflet
- Sample Poster

Tips on Staging Effective Street Theatre

Street theatre combines costumes, props, action and drama to draw attention and deliver a memorable message. Here are some tips for staging fun and effective street theatre:

- **Spectacle=message.** Your action should convey your message that Premier McGuinty urgently needs to act to save caribou and protect the southern Boreal Forest. The message and the skit itself need to be connected so observers will understand why you are doing this when they see the action.
- **Tell a story.** Street theatre should have a plot, characters, props or visuals, and a setting. Many stories have a villain, a victim and a hero.
- **Create simple, recognizable images that repeat** (e.g., caribou, trees cut in half, axes). Make the plot easy to follow and easy to understand. You can make props with cardboard, paint, and a staple gun. Label your props with signs so that your audience knows what they are.
- **Create scenes that look great in photos.** (And then remember to take the photos!)
- **Make it fun and interactive.** Empower the audience by allowing them to participate.
- **Create excitement so a crowd gathers.** Create settings and a tone that welcome people into your action.
- **Visuals should be colourful and big.** One huge banner is a much better visual than dozens of smaller signs. Also, regardless of the size of your group, clump together rather than spreading out. Always think about how the image you're creating will look in a photo.

Sample talking points for media or the public

When you're talking to reporters and other Ontario residents, it's important to deliver a clear, concise campaign message. It's easiest to do this if you've practiced a few points ahead of time. Here are some key points you might want to use:

- Ontario's Boreal Forest is critically important for biodiversity and in the fight against climate change, but it's being fragmented and degraded by logging and road-building.

- Caribou, one of Canada's most iconic species, has already lost half of its range in Ontario because of logging and development, and will probably be extinct by the end of the century if logging in its habitat continues.
- Caribou are like canaries in the coal mine. Their looming extinction is telling us something about the health of Ontario's forests and the urgent need to protect intact forests to maintain diversity and our ecosystems.
- Premier McGuinty has promised to protect caribou habitat and he knows how valuable our Boreal Forest is, but promises aren't enough. We want him to show leadership and take action now to protect critical caribou habitat and stop the destruction of the last intact wilderness in Ontario's southern Boreal Forest.

Tips on Writing Letters to the Editor

Writing a letter to the editor is a great way to draw public attention to the issue of woodland caribou and Boreal forest destruction, and one of the easiest ways to get your opinion in print. Some tips are below, but if you're thinking about writing a letter, please drop us a line at boreal.ca@greenpeace.org for more suggestions and support.

In general, a letter to the editor needs to:

- offer additional information or a unique opinion on something published in the newspaper;
- disagree with something published in the newspaper; or
- offer an interesting opinion on a current event.

So, to get your letter published, time it to coincide with a relevant date (see *Important Dates in 2010*, page 12) or keep an eye on your local papers and respond to any relevant articles with a letter. Keep it short, concise, and factual, with no more than one or two points.

You will also need to find out from the newspaper who your letter should be sent to, what personal information they need from you, and what the maximum word count can be (usually no more than 200 words). You can start by checking for your local papers here: www.cna-acj.ca/en/aboutnewspapers/media/canadian-dailies

Here's an example of an op-ed piece by Greenpeace Forest Campaign Coordinator Richard Brooks (longer than a letter to the editor, but will give you a sense of tone) that ran in the Vancouver Sun that contributed to the Kleercut Campaign victory (for campaign timelines and information see: http://www.greenpeace.org/canada/en/recent/open_house/faits-politique-kimberley-clark/)

We don't have to destroy our forests to get soft toilet paper

By Richard Brooks, Special to the Vancouver Sun - March 11, 2009



About 60 per cent of trees cut in Canada's forests go straight to pulp mills.

Photograph by: Ian Lindsay, Vancouver Sun, Special to the Sun

There's nothing right about Patrick Moore's support for flushing forests down our toilets. His support for toilet paper and other tissue products from unsustainable logging operations is exactly what you'd expect from a paid propagandist.

Let's start with the first critical statement: "Not only toilet paper, but also paper in general is made from waste from sawmills" Perhaps Moore should go to forestry school, where he'd learn that 60 per cent of the trees cut in Canada's forests are sent directly to pulp mills to make soft toilet paper and other paper. They never go through a sawmill to make more durable products such as the studs we use to build houses (when the market is good), doors, furniture and flooring.

Pulping trees directly is not an efficient use of our natural heritage and certainly gives short shrift to communities looking to maximize the number of jobs they get out of their local forest and its trees.

Additionally, one doesn't have to wipe one's derriere with "scratchy paper" as Moore suggests, to save trees. There are a number of companies that make good quality, soft toilet paper from recycled fibre. These products are not hard to find; they are found at most major grocery stores and pharmacies in the province and across Canada.

Greenpeace is against destructive logging operations that cross ecological thresholds and cause wildlife species decline, damaged landscapes, water pollution and soil erosion.

The pulp that goes into toilet paper and paper towels and other tissue products should not come from logging operations that have a long-lasting negative impact on the health of our forests. There is no need for this.

We believe that the pulp that goes into these disposable products should come predominantly from recycled fibre or, where absolutely necessary, from those forestry operations that practice the most responsible form of management and logging as certified by the Forest Stewardship Council certification (FSC).

Consumers are increasingly looking at the environmental cost of the products they use, and the bang for buck quotient is increasingly being measured by a product's environmental attributes. Why send your money to Kleenex manufacturer Kimberly-Clark when it purchases much of its pulp from West Fraser Timber? West Fraser continues to log intact forests in eastern B.C. and western Alberta with devastating impact on the dwindling caribou herds in these areas.

Greenpeace certainly recognizes that not all logging companies are bad and we work closely with the more progressive members of the industry who are making change. There are several leaders in Canada that are championing good relationships with first nations and environmentalists. They are pursuing FSC certification for their forest lands, voluntarily setting aside intact and other important areas of forests from logging, and generally being constructive in pushing provincial governments to keep their promises and commitments to better preserve our natural heritage.

Moore need only look to Greenpeace's successful collaboration with the logging industry, government and first nations on the central coast, the area we call the Great Bear Rainforest, for an example of a conservation plan that leaves neither the ecology nor communities of the region, including the economies that support them, out in the cold.

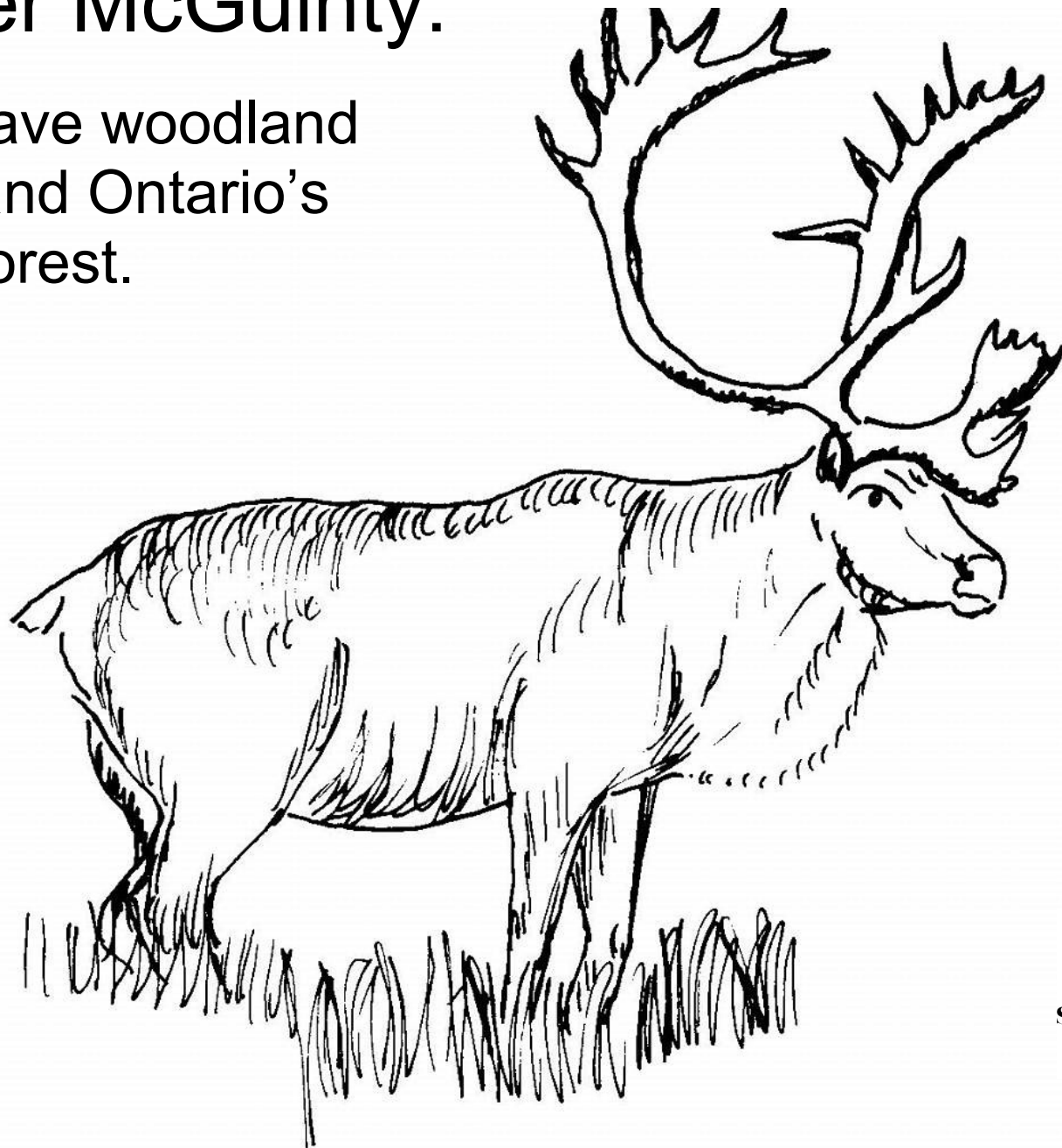
Greenpeace presents solutions that will help companies prosper and avoid environmental destruction every day. Supporting the use of recycled fibre for toilet paper is just one example of a personal choice making a difference. If every Canadian household replaced just one roll of virgin fibre toilet paper with one recycled fibre toilet roll, we would save nearly 48,000 trees. That's nothing to shrug at.

Richard Brooks is the national forest campaign coordinator for Greenpeace Canada.

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Premier McGuinty:

Please save woodland
caribou and Ontario's
Boreal Forest.



Contact Info for Premier McGuinty, Minister Gravelle, and Minister Jeffrey

Dalton McGuinty, Premier of Ontario

www.premier.gov.on.ca
www.facebook.com/pages/Dalton-McGuinty/8194297551
www.youtube.com/user/premierofontario

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Michael Gravelle, Minister of Northern Development, Mines and Forestry

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