

COLOUR, DESIGN, MODEL, PRICE: THERE'S MORE THAN THIS TO PICKING A GOOD FRIDGE

There's also the question of whether it's harming the earth.

Have you noticed that the number of reports in the media about torrential rains, typhoons, droughts and floods has been increasing steadily in the past few years? That the number of people who have been rendered homeless and been killed by these events has also increased? 2005 has been, globally, the hottest year ever.

Climate change is real. It's happening all over the world. And it's caused by global warming. And unless global warming is stopped, the world's biggest environmental problem, climate change, will continue to get much, much worse.

The responsibility of arresting global warming does not lie with governments and world leaders alone. **It also rests with you.** By making responsible choices as a consumer, you can help stop global warming.

Most fridges made in India cause global warming because of the technology they use. They use HFCs: Hydro Fluoro Carbons, which have 1300 times the global warming potential of carbon dioxide.

Its not like there's no alternative. In 1992 Greenpeace developed a technology called Greenfreeze that uses hydrocarbons instead of HFCs. Hydro carbon (HC) technologies are cleaner, safer, and freely available. They're also more efficient. And these refrigeration companies: LG, Samsung, Electrolux, and Whirlpool have switched to them in their home countries in Europe. **They refuse to do it here.**

You can make them change their minds by:

1. Signing our petition: Greenpeace activists will be asking you to sign our cyber-petition. Take a moment to do it. Make a difference.
2. Log onto www.greenpeaceindia.org and sign the petition, and ask your family and friends to do so as well.

For more information, contact us at:

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