Global Textile Procurement Policy

28 November 2012

Objective

The objective of the Greenpeace textile procurement policy is to ensure that all cotton based textile products made for use by Greenpeace have minimal environmental impact and are procured in line with the organisation's core values¹. The textiles include those made for campaign and mobilisation purposes; those made for activists taking part in activities; and work clothes made for the crew and volunteers onboard the Greenpeace ships.

Applicability

This policy applies to Greenpeace International (GPI) and all National and Regional Greenpeace offices (NROs).

Policy

Sustainable purchases

Any purchase of cotton based textile products should only proceed if considered necessary or of sufficient added value by the relevant Greenpeace office, based on a clear justification taking into account the relevant organisation or campaign objective and the environmental impact of such purchase.

The relevant budget holder must provide the procurement manager or in absence of such function, an equivalent as appointed by the ED with his/her consideration as to why this purchase is deemed necessary or of sufficient added value. In case

Specifications

Once the intended purchase is determined to be necessary or of sufficient added value, the relevant budget holder should take the following into consideration in developing the requirements for the potential supplier:

- Raw materials: All textiles purchased under this policy must be 100% organic, fair-trade raw materials² and have GOTS certification³ (Version 3 dated 1st of March 2011⁴, or any updates thereof) or at least equivalent certification if and when established;
- Manufacturing, including printing: The budget holder must obtain a guarantee from the supplier that textiles and prints purchased under this policy have been produced without the intentional use of hazardous chemicals, with a focus on (but not restricted to) the 11 groups of hazardous chemicals highlighted in Greenpeace International's "Dirty Laundry" Report⁵. Manufacturing and printing suppliers must be certified under the state of art relevant certification schemes, such as GOTS or at least an equivalent certification if and when established;
- Final product: Suppliers should be required to provide textiles which can be easily cleaned and do not require dry-cleaning.
 The budget holder must obtain confirmation from the supplier that the above covers the final product;
- Supply chain transparency: Greenpeace aims to purchase products that come with full supply chain transparency (e.g. www.respect-code.org). Suppliers should be requested to not only provide transparency of the supply chain, but also information about what hazardous chemicals might be released by the suppliers during the production process;
- **Packaging:** Suppliers should be required to offer the most sustainable option for packaging and transport of the textiles;
- Bulk: Orders must be optimised by making time

¹ http://www.greenpeace.org/international/en/about/our-core-values/

² For all textile products that are not 100% from raw fiber (natural cotton), there are several standards in place however none of the current standards are going beyond monitoring the use of chemicals in them. Therefore they do not meet Greenpeace standards.

³ GOTS: the Global Organic Textile Standard (www.global-standard.org).

See http://www.global-standard.org/images/stories/gots-version3_01march2011.pdf

⁵ Dirty Laundry: unraveling the corporate connections to toxic water pollution in China, July 13, 2011, available at http://www.greenpeace.org/international/en/publications/reports/Dirty-Laundry/

Contracting

GPI and NROs strive to negotiate master (framework) contracts with the suppliers. Master contracts deal with general issues, and may include required service levels and specifications. Having these in place will help handle urgent requests for textile products while ensuring adherence to this policy.

Supplier management

GPI and NROs will have regular random sample tests performed of the purchased textiles. These tests will be coordinated and monitored by GPI's Science Unit. Furthermore GPI and NROs will have yearly performance meetings with the suppliers for evaluation and learning purposes and in order to improve processes and sustainable product quality.

Monitoring of standards

GPI will on a regular basis review the credibility and progressive nature of the certifications that are relevant under this policy.

Definitions

Textile refers to all cotton based textile (this includes T-shirts, shirts, sweat-shirts, trousers and bags) that can be used by volunteers, activists or staff within the organisation. For the avoidance of doubt, synthetic textiles are not covered by this policy.

At least equivalent certification refers to any certification meeting Greenpeace standards (including regarding the environmental impact and the level of hazardous chemicals) as determined by GPI, upon consultation with GPI's Science Unit and NROs' Toxics Campaign Teams.

Implementation

It is the responsibility of the relevant budget holder to observe the purchase requirements.

It is the responsibility of the GPI and NROs Toxics campaign teams to monitor and review GOTS and possible equivalent certifications; and to support the procurement manager or in absence of such function, an equivalent as appointed by the ED with the yearly performance meetings with the suppliers.

It is the responsibility of the procurement manager or in absence of such function, an equivalent as appointed by the ED to have yearly performance meetings with the suppliers.

It is the responsibility of GPI's Science Unit to coordinate and monitor the sample tests requested under this policy.

Revision history

New policy.

Review

If, in the opinion of the IED, the feedback from Greenpeace offices after implementation entails that a review of the policy is opportune, this policy may be reviewed within one year's time from approval date.

Otherwise, a full review will be performed on this policy once every three years from approval date.

Policy written by GPI Toxics Campaign team, GP Procurement Manager, GPI Science Unit and GPI Legal Unit. Approved by the International Executive Director on, and effective from, 28 November 2012.

For more information, contact: enquiries@greenpeace.org
Greenpeace International
Ottho Heldringstraat 5
1066 AZ Amsterdam
The Netherlands
Tel: +31 20 7182000

greenpeace.org