

# GREENPEACE PRESENTS the MYSTERY



# of McKinsey's BLACK BOX

December 2009

World leaders hatched a deal.

A giant global consultancy - McKinsey - was hired to work out how to save the world's forests and cut carbon emissions.

But McKinsey was a **BAD INFLUENCE**. Its advice became the basis for climate change decision making around the world.



McKinsey carefully covered its tracks until it was too late for questions; it kept its workings such a close secret that some people thought of this hidden methodology as a 'BLACK BOX' closed to scrutiny.

McKinsey produced 'solutions' in just five weeks that inspired the DRC's climate change plans.



December 2029



If only it wasn't too late...

