



# THE RAINFOREST FRIENDLY TOILET PAPER GUIDE

Is your toilet paper wiping out  
Indonesia's rainforests?

## The dirty truth about toilet paper...

Did you know that Indonesia's rainforests are being trashed to make throw away products like toilet paper?

It's a shocking truth that the expansion of pulp, paper and palm oil plantations is destroying Indonesia's precious rainforests - driving the endangered Sumatran tiger and orang-utan towards extinction.

Recent forensic tests by Greenpeace found that some toilet rolls on sale in New Zealand contain timber from trashed Indonesian rainforests.

To help you ensure that your toilet roll isn't trashing the home of the Sumatran tiger we've produced this handy consumer guide. Pop it into your wallet or purse to guarantee your choices are rainforest friendly.

## How to use this guide

- **Green** - tissue made from 100% recycled paper is the best environmental choice. Alternatively buy Forest Stewardship Council (FSC) certified paper - which is guaranteed to be sourced responsibly. **Buy.**
- **Amber** - brands are looking at their sourcing policy and implementing change. Tissue that has the PEFC logo is included in this category because the scheme fails to recognise the rights of indigenous people, to protect forests of critical importance and endorses schemes that have weak chain of custody. **Avoid.**
- **Red** - tissue comes from companies linked to rainforest destruction. **Avoid.**

Note: This guide does not necessarily cover all available brands of toilet roll.

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Safe

RED STAMP

budget

HOME BRAND

SR SIGNATURE RANGE

Kiwi Soft

Cottonsoft

EarthSmart TOILET TISSUE

Purex

pams

Sorbent

PASEO Pure Luxury Tissue

EARTHCARE

savers

Kleenelle BRAND

Quilton



# GREENPEACE

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