



December 2007

## Climate Change Study

Job No. 071204

Prepared for  
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## METHODOLOGY

### Sample

- Conducted nationally among 1202 respondents aged 18 years and over.
- Respondents were selected via a random sample process which included:
  - a quota being set for each capital city and non-capital city area, and within each of these areas, a quota being set for groups of statistical divisions or subdivisions;
  - random selection of household telephone numbers using random digit dialling (RDD);
  - random selection of an individual in each household by a "last birthday" screening question.

### Interviewing

- Conducted by telephone over the period of 7 - 9 December 2007 by fully trained and personally briefed interviewers.
- To ensure the sample included those people who tend to spend a lot of time away from home, a system of call backs and appointments was incorporated.

### Weighting

- To reflect the population distribution, results were post-weighted to Australian Bureau of Statistics data on age, highest level of schooling completed, sex and area.



**SECTION C - PROG NOTE: ASK ALL RESPONDENTS**

C1 Now thinking about climate change. Do you **agree** or **disagree** that the Prime Minister, Mr Rudd, should put in place **new** policies that ensure Australia's greenhouse gas emissions **begin** to decrease within the next three years?

**IF AGREE** Is that strongly agree or partly agree?  
**IF DISAGREE** Is that strongly disagree or partly disagree?

**PROG NOTE:**  
**- SINGLE RESPONSE**

1	Strongly agree
2	Partly agree
3	Partly disagree
4	Strongly disagree
5	Neither \ don't know

C2 Still thinking about climate change and about Australia's coal exports. Do you personally believe that the Australian government should adopt policies that ...? **READ OUT**

**PROG NOTE:**  
**- SINGLE RESPONSE**  
**- ROTATE 1-2 THEN 3-4 LAST**

1	<b>Increase</b> the amount of coal that Australia exports
2	<b>Decrease</b> the amount of coal that Australia exports
3	Or, should policies be adopted to keep our coal exports at <b>current</b> levels
4	<b>DO NOT READ</b> Don't know

C3 Do you **agree** or **disagree** that the government should **begin** phasing out existing coal-fired power stations and replacing them with renewable energy generation technology within the next three years?

**IF AGREE** Is that strongly agree or partly agree?  
**IF DISAGREE** Is that strongly disagree or partly disagree?

**PROG NOTE:**  
**- SINGLE RESPONSE**

1	Strongly agree
2	Partly agree
3	Partly disagree
4	Strongly disagree
5	Neither \ don't know



**DEMOGRAPHICS**

1	To make sure we're speaking to a cross-section of people, please tell me if you are aged...? <b>READ OUT 01-04 IF AGED 18-34 OR 05-11 IF AGED 35 AND OVER</b>	18-19..... 01 20-24..... 02 25-29..... 03 30-34..... 04 35-39..... 05	40-44..... 06 45-49..... 07 50-54..... 08 55-59..... 09 60-64..... 10 65+..... 11 REFUSED..... 12
2	<b>RECORD SEX</b>	→	
			MALE..... 1 FEMALE..... 2
3	Are you the person who is <b>most</b> responsible for doing the household grocery shopping? <b>IF UNSURE / SHARED EQUALLY WITH SOMEONE ELSE CODE AS "YES" IE CODE 1</b>		YES..... 1 NO..... 2
4(a)	How many people aged 18 years or over live in your household, including yourself?		---4(a)--- <u>ADULTS</u>
4(b)	And how many children aged 17 years or younger live in your household?		---4(b)--- <u>CHILDREN</u>
		ONE ..... 1 TWO..... 2 THREE ..... 3 FOUR ..... 4 FIVE ..... 5 SIX+ ..... 6 NONE ..... 7 DON'T KNOW / REFUSED..... 8	1 2 3 4 5 6 7 8
5	Are you in paid employment full time, part time or not at all? <b>IF UNSURE / CASUAL / SELF EMPLOYED</b> Is that closer to full time or part time hours?		FULL TIME ..... 1 PART TIME ..... 2 NOT AT ALL..... 3 DON'T KNOW / REFUSED ..... 4
6	To help us ensure we have a representative sample could you please tell me the highest level of primary or secondary school you personally have completed? Was it...? <b>READ OUT 1-3</b>		YEAR 9 OR BELOW ..... 1 YEAR 10..... 2 OR, YEAR 11 OR 12..... 3 DON'T KNOW / REFUSED ..... 4
7	And <b>apart</b> from primary and secondary school, what is the highest level of education you personally have <b>completed</b> ? Was it...? <b>READ OUT 1-3</b>		<u>SR</u>
		A DIPLOMA OR CERTIFICATE FROM A COLLEGE OR TAFE, INCLUDING AN APPRENTICESHIP ..... 1 A DEGREE OR DIPLOMA FROM A UNIVERSITY ..... 2 OR, NONE OF THESE ..... 3 REFUSED / DON'T KNOW..... 4	
8	Which <b>one</b> of the following best describes your present marital status? <b>READ OUT 1-6</b>		<u>SR</u>
		NEVER MARRIED ..... 1 DEFACTO OR LIVE TOGETHER ..... 2 MARRIED ..... 3 SEPARATED BUT NOT DIVORCED ..... 4 DIVORCED ..... 5 WIDOWED ..... 6 REFUSED ..... 7	
9	Could I please have the occupation of the main income earner of your household? <b>IF NECESSARY</b> Could I also have the position or job title of the main income earner of your household?		_____
10	Is your household's combined annual income from all sources, before tax... <b>READ OUT A-D.</b> Would that be...? <b>READ OUT 02-04 IF 30 TO 59, 06-08 IF 60 TO 89 OR 10-11 IF 90 THOUSAND OR MORE</b>		
	<b>INTERVIEWER INFORMATION</b>	<b>UNDER \$30,000 PA IS UNDER \$577 PER WEEK</b> ----- <b>\$30,000-\$39,999 PA IS \$577-\$769 PER WEEK</b> <b>\$40,000-\$49,999 PA IS \$770-\$962 PER WEEK</b> <b>\$50,000-\$59,999 PA IS \$963-\$1,154 PER WEEK</b> ----- <b>\$60,000-\$69,999 PA IS \$1,155-\$1,346 PER WEEK</b> <b>\$70,000-\$79,999 PA IS \$1,347-\$1,538 PER WEEK</b> <b>\$80,000-\$89,999 PA IS \$1,539-\$1,731 PER WEEK</b> ----- <b>\$90,000-\$99,999 PA IS \$1,732-\$1,923 PER WEEK</b> <b>OVER \$100,000 PA IS OVER \$1,923 PER WEEK</b>	<b>A) UNDER 30 THOUSAND DOLLARS ..... 01</b> <b>B) 30 TO 59</b> \$30,000-\$39,999 ..... 02 \$40,000-\$49,999 ..... 03 OR, \$50,000-\$59,999 ..... 04 REFUSED / DON'T KNOW ..... 05 <b>C) 60 TO 89</b> \$60,000-\$69,999 ..... 06 \$70,000-\$79,999 ..... 07 OR, \$80,000-\$89,999 ..... 08 REFUSED / DON'T KNOW ..... 09 <b>D) OR, 90 THOUSAND OR MORE</b> \$90,000-\$99,999 ..... 10 OR, \$100,000 OR MORE ..... 11 REFUSED / DON'T KNOW ..... 12 REFUSED ..... 13 DON'T KNOW ..... 14



## COMPUTER TABLES

### Base and filters

- BASE - 'Weighted respondents' (WTD RESP) - the total number of completed interviews weighted to reflect the latest Australian Bureau of Statistics population estimates. Expressed in thousands (000's).
- FILTERS - Screen the questionnaires so that only certain types of respondents will be represented in the table.

### Analysis panel

- Comprises demographic or other discriminators, sub-divided into standard groups.
  - 1 SEX - Male, Female
  - 2 AGE - 18-34 years, 35-49 years, 50+ years
  - 3 GROCERY BUYER - Whether the respondent is the person in the household most responsible for doing the weekly grocery shopping  
Yes, No
  - 4 CHILDREN - Whether there are children under the age of 18 currently living in the household.  
Yes, No
  - 5 MARITAL STATUS  
Married - married, defacto or living together  
Not married - never married, divorced, separated or widowed



- 6 WORK STATUS - Whether the respondent is in paid employment:  
Full time, Part time, Not at all
  
- 7 AREA  
'5 cap city' - the Statistical divisions of Sydney, Melbourne, Brisbane, Adelaide and Perth as defined by the Australian Bureau of Statistics  
'X-city' - the rest of Australia including ACT and Tasmania, but excluding the Northern Territory
  
- 8 SOCIO ECONOMIC STATUS (SES) - Based on the occupation of the main income earner of the household, using the ABS ASCO statistical classification. Subdivided into:  
  
White collar - professional, para-professional, manager, administrator, clerk, salesperson or other white collar worker.  
  
Blue collar - tradesperson, plant and machine operator, labourer, retired with previous occupation unknown, other blue collar workers, student, home duties or unemployed.
  
- 9 HIGHEST EDUCATION COMPLETED - Primary / secondary school, College / apprenticeship, University degree
  
- 10 HOUSEHOLD INCOME - Household's combined annual income from all sources before tax (for respondents specifying household income)  
Less than \$30,000, \$30,000 - \$69,999, \$70,000+



## **Respondents and weighted respondents**

- **RESPONDENTS** - The total number of completed interviews before weighting has been applied. The figure directly below the 'Total' is the number of respondents included in that table. The number of respondents included in any particular column appears at the top of the column.
- **WTD RESP (000's)** - The population estimates represented by the respondents, expressed in thousands. The percentages in the main body of the table are based on these weighted figures.

## **Questions**

- Down the left side of the page is a question description and response frame.

## **Totals**

- Column totals appear across the bottom of the table. These will be greater than 100 percent if there have been multiple responses by individuals.

## **FORMAT OF RESULTS**

- Data also available on disc in Surveycraft, TABGEN, SPSS, SYSTAT or ASCII formats.



STANDARD ANALYSIS PANEL I \*BY\* Q01.AGREE \ DISAGREE PRIME MINISTER SHOULD PUT IN PLACE NEW POLICIES TO DECREASE GREENHOUSE GAS EMISSIONS PAGE 1

BASE: WTD. RESP. (000's)

WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE/SEX/AREA

	TOTAL	SEX		AGE			GROCERY BUYER		CHILDREN		MARITAL STATUS		WORK STATUS		
		MALE	FEMALE	18-34	35-49	50+	YES	NO	YES	NO	MARRIED	NOT MARRIED	FULL -TIME	PART -TIME	NOT AT ALL
RESPONDENTS	1202	602	600	294	314	594	841	361	421	781	747	455	490	212	500
WTD. RESP. (000's)	15810	7761	8049	4789	4527	6494	11033	4777	6156	9654	9418	6392	6559	2655	6595
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q01.AGREE \ DISAGREE PRIME MINISTER SHOULD PUT IN PLACE NEW POLICIES TO DECREASE GREENHOUSE GAS EMISSIONS															
TOTAL AGREE															
Strongly agree	10868 69%	5202 67%	5665 70%	3317 69%	3459 76%	4092 63%	7654 69%	3214 67%	4403 72%	6465 67%	6490 69%	4378 68%	4800 73%	1940 73%	4127 63%
Partly agree	2788 18%	1384 18%	1404 17%	974 20%	666 15%	1148 18%	1978 18%	810 17%	1177 19%	1611 17%	1667 18%	1121 18%	1066 16%	444 17%	1278 19%
**SUBTOTALS	13656 86%	6586 85%	7069 88%	4291 90%	4125 91%	5240 81%	9632 87%	4024 84%	5580 91%	8076 84%	8157 87%	5499 86%	5866 89%	2384 90%	5406 82%
TOTAL DISAGREE															
Partly disagree	665 4%	371 5%	295 4%	115 2%	160 4%	390 6%	449 4%	216 5%	163 3%	502 5%	436 5%	229 4%	317 5%	77 3%	271 4%
Strongly disagree	766 5%	565 7%	202 3%	133 3%	151 3%	482 7%	438 4%	328 7%	176 3%	590 6%	452 5%	314 5%	229 3%	122 5%	416 6%
**SUBTOTALS	1432 9%	935 12%	496 6%	248 5%	311 7%	872 13%	887 8%	545 11%	339 6%	1092 11%	888 9%	543 9%	545 8%	199 7%	687 10%
Neither \ don't know	723 5%	239 3%	483 6%	250 5%	91 2%	382 6%	514 5%	209 4%	237 4%	486 5%	373 4%	350 5%	149 2%	72 3%	502 8%
TOTALS	15810 100%	7761 100%	8049 100%	4789 100%	4527 100%	6494 100%	11033 100%	4777 100%	6156 100%	9654 100%	9418 100%	6392 100%	6559 100%	2655 100%	6595 100%



BASE: WTD. RESP.(000's)

WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE/SEX/AREA

	TOTAL	AREA								S.E.S.		HIGHEST EDUCATION COMPLETED			HOUSEHOLD INCOME		
		5 CAP CITY	X-CITY	NSW	VIC	QLD	SA	WA	TAS	WHITE	BLUE	PRIMARY /SECOND -ARY SCHOOL	COLLEGE /APPRENT -ICESHIP	UNIVER -SITY DEGREE	LESS THAN \$30000	\$30000 TO \$69999	\$70000 PLUS
RESPONDENTS	1202	701	501	350	300	200	151	151	50	569	633	444	415	343	281	327	433
WTD. RESP.(000's)	15810	9794	6016	5597	3966	3094	1212	1576	365	7061	8749	6303	5798	3709	3793	4021	5500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q1.AGREE \ DISAGREE PRIME MINISTER SHOULD PUT IN PLACE NEW POLICIES TO DECREASE GREENHOUSE GAS EMISSIONS																	
TOTAL AGREE																	
Strongly agree	10868 69%	6627 68%	4240 70%	3605 64%	2912 73%	2082 67%	885 73%	1151 73%	233 64%	5016 71%	5852 67%	3996 63%	4204 73%	2668 72%	2490 66%	2867 71%	3940 72%
Partly agree	2788 18%	1765 18%	1023 17%	1097 20%	580 15%	576 19%	211 17%	248 16%	77 21%	1221 17%	1568 18%	1292 20%	921 16%	576 16%	644 17%	860 21%	794 14%
**SUBTOTALS	13656 86%	8392 86%	5263 87%	4703 84%	3491 88%	2658 86%	1095 90%	1399 89%	310 85%	6236 88%	7420 85%	5288 84%	5124 88%	3243 87%	3134 83%	3727 93%	4734 86%
TOTAL DISAGREE																	
Partly disagree	665 4%	452 5%	213 4%	218 4%	153 4%	151 5%	37 3%	72 5%	34 9%	326 5%	340 4%	193 3%	278 5%	195 5%	139 4%	118 3%	256 5%
Strongly disagree	766 5%	524 5%	242 4%	371 7%	145 4%	139 4%	64 5%	40 3%	8 2%	339 5%	427 5%	374 6%	250 4%	142 4%	250 7%	125 3%	323 6%
**SUBTOTALS	1432 9%	977 10%	455 8%	589 11%	298 8%	290 9%	101 8%	112 7%	42 11%	665 9%	767 9%	567 9%	528 9%	337 9%	389 10%	243 6%	579 11%
Neither \ don't know	723 5%	425 4%	298 5%	305 5%	177 4%	146 5%	16 1%	66 4%	14 4%	160 2%	563 6%	448 7%	146 3%	129 3%	269 7%	51 1%	188 3%



	TOTAL	AREA								S.E.S.		HIGHEST EDUCATION COMPLETED			HOUSEHOLD INCOME		
		5 CAP CITY	X-CITY	NSW	VIC	QLD	SA	WA	TAS	WHITE	BLUE	PRIMARY /SECONDARY SCHOOL	COLLEGE /APPRENTICESHIP	UNIVERSITY DEGREE	LESS THAN \$30000	\$30000 TO \$69999	\$70000 PLUS
RESPONDENTS	1202	701	501	350	300	200	151	151	50	569	633	444	415	343	281	327	433
WTD. RESP. (000's)	15810	9794	6016	5597	3966	3094	1212	1576	365	7061	8749	6303	5798	3709	3793	4021	5500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q1.AGREE \ DISAGREE	PRIME MINISTER SHOULD PUT IN PLACE NEW POLICIES TO DECREASE GREENHOUSE GAS EMISSIONS																
TOTALS	15810	9794	6016	5597	3966	3094	1212	1576	365	7061	8749	6303	5798	3709	3793	4021	5500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



STANDARD ANALYSIS PANEL I \*BY\* QC2.BELIEVE GOVERNMENT SHOULD ADOPT POLICIES TO INCREASE \ DECREASE COAL EXPORTS  
 BASE: WTD. RESP. (000's)  
 WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE/SEX/AREA

	TOTAL	SEX		AGE			GROCERY BUYER		CHILDREN		MARITAL STATUS		WORK STATUS		
		MALE	FEMALE	18-34	35-49	50+	YES	NO	YES	NO	MARRIED	NOT MARRIED	FULL -TIME	PART -TIME	NOT AT ALL
RESPONDENTS	1202	602	600	294	314	594	841	361	421	781	747	455	490	212	500
WTD. RESP. (000's)	15810	7761	8049	4789	4527	6494	11033	4777	6156	9654	9418	6392	6559	2655	6595
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
QC2.BELIEVE GOVERNMENT SHOULD ADOPT POLICIES TO INCREASE \ DECREASE COAL EXPORTS															
Increase the amount of coal that Australia exports	1617 10%	1073 14%	545 7%	436 9%	437 10%	744 11%	1098 10%	519 11%	635 10%	982 10%	1048 11%	569 9%	707 11%	261 10%	649 10%
Decrease the amount of coal that Australia exports	3538 22%	1495 19%	2043 25%	1003 21%	1262 28%	1274 20%	2594 24%	945 20%	1534 25%	2005 21%	2017 21%	1521 24%	1451 22%	749 28%	1338 20%
Policies should be adopted to keep our coal exports at current levels	8031 51%	4340 56%	3691 46%	2361 49%	2015 45%	3656 56%	5429 49%	2603 54%	2819 46%	5212 54%	4986 53%	3045 48%	3421 52%	1100 41%	3511 53%
Don't know	2623 17%	853 11%	1770 22%	990 21%	813 18%	820 13%	1912 17%	711 15%	1168 19%	1455 15%	1367 15%	1257 20%	981 15%	545 21%	1098 17%
TOTALS	15810 100%	7761 100%	8049 100%	4789 100%	4527 100%	6494 100%	11033 100%	4777 100%	6156 100%	9654 100%	9418 100%	6392 100%	6559 100%	2655 100%	6595 100%



STANDARD ANALYSIS PANEL II \*BY\* QC2.BELIEVE GOVERNMENT SHOULD ADOPT POLICIES TO INCREASE \ DECREASE COAL EXPORTS  
 BASE: WTD. RESP.(000's)  
 WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE/SEX/AREA

	TOTAL	AREA								S.E.S.		HIGHEST EDUCATION COMPLETED			HOUSEHOLD INCOME		
		5 CAP CITY	X-CITY	NSW	VIC	QLD	SA	WA	TAS	WHITE	BLUE	PRIMARY /SECOND -ARY SCHOOL	COLLEGE /APPRENT -ICESHIP	UNIVER -SITY DEGREE	LESS THAN \$30000	\$30000 TO \$69999	\$70000 PLUS
RESPONDENTS	1202	701	501	350	300	200	151	151	50	569	633	444	415	343	281	327	433
WTD. RESP.(000's)	15810	9794	6016	5597	3966	3094	1212	1576	365	7061	8749	6303	5798	3709	3793	4021	5500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
QC2.BELIEVE GOVERNMENT SHOULD ADOPT POLICIES TO INCREASE \ DECREASE COAL EXPORTS																	
Increase the amount of coal that Australia exports	1617 10%	955 10%	662 11%	690 12%	250 6%	410 13%	98 8%	148 9%	20 6%	761 11%	856 10%	687 11%	591 10%	339 9%	348 9%	394 10%	657 12%
Decrease the amount of coal that Australia exports	3538 22%	2231 23%	1308 22%	1301 23%	1037 26%	446 14%	238 20%	432 27%	84 23%	1885 27%	1653 19%	1221 19%	1232 21%	1086 29%	656 17%	1077 27%	1261 23%
Policies should be adopted to keep our coal exports at current levels	8031 51%	4908 50%	3123 52%	2806 50%	1898 48%	1777 57%	610 50%	778 49%	162 44%	3288 47%	4743 54%	3166 50%	3093 53%	1772 48%	2165 57%	1967 49%	2809 51%
Don't know	2623 17%	1700 17%	923 15%	799 14%	781 20%	462 15%	265 22%	218 14%	99 27%	1127 16%	1496 17%	1229 20%	883 15%	512 14%	624 16%	584 15%	773 14%
TOTALS	15810 100%	9794 100%	6016 100%	5597 100%	3966 100%	3094 100%	1212 100%	1576 100%	365 100%	7061 100%	8749 100%	6303 100%	5798 100%	3709 100%	3793 100%	4021 100%	5500 100%



STANDARD ANALYSIS PANEL I

\*BY\* QC3.AGREE \ DISAGREE GOVERNMENT SHOULD REPLACE COAL-FIRED POWER STATIONS WITH RENEWABLE ENERGY GENERATION TECHNOLOGY

BASE: WTD. RESP. (000's)

WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE/SEX/AREA

	TOTAL	SEX		AGE			GROCERY BUYER		CHILDREN		MARITAL STATUS		WORK STATUS		
		MALE	FEMALE	18-34	35-49	50+	YES	NO	YES	NO	MARRIED	NOT MARRIED	FULL-TIME	PART-TIME	NOT AT ALL
RESPONDENTS	1202	602	600	294	314	594	841	361	421	781	747	455	490	212	500
WTD. RESP. (000's)	15810	7761	8049	4789	4527	6494	11033	4777	6156	9654	9418	6392	6559	2655	6595
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
QC3.AGREE \ DISAGREE GOVERNMENT SHOULD REPLACE COAL-FIRED POWER STATIONS WITH RENEWABLE ENERGY GENERATION TECHNOLOGY															
TOTAL AGREE															
Strongly agree	8823	4170	4653	3026	2647	3149	6217	2605	3754	5069	5136	3687	3921	1470	3433
	56%	54%	58%	63%	58%	48%	56%	55%	61%	53%	55%	58%	60%	55%	52%
Partly agree	3308	1497	1812	967	830	1511	2348	960	1181	2127	1982	1326	1266	592	1450
	21%	19%	23%	20%	18%	23%	21%	20%	19%	22%	21%	21%	19%	22%	22%
**SUBTOTALS	12131	5667	6464	3994	3478	4660	8566	3566	4935	7196	7118	5013	5187	2061	4883
	77%	73%	80%	83%	77%	72%	78%	75%	80%	75%	76%	78%	79%	78%	74%
TOTAL DISAGREE															
Partly disagree	1163	753	410	281	358	524	822	340	383	779	734	429	544	185	434
	7%	10%	5%	6%	8%	8%	7%	7%	6%	8%	8%	7%	8%	7%	7%
Strongly disagree	1260	923	338	264	320	677	687	573	347	913	862	398	521	202	538
	8%	12%	4%	6%	7%	10%	6%	12%	6%	9%	9%	6%	8%	8%	8%
**SUBTOTALS	2423	1676	747	545	677	1201	1509	914	731	1693	1597	827	1065	386	972
	15%	22%	9%	11%	15%	18%	14%	19%	12%	18%	17%	13%	16%	15%	15%
Neither \ don't know	1255	418	837	250	372	633	958	298	491	765	704	552	308	208	740
	8%	5%	10%	5%	8%	10%	9%	6%	8%	8%	7%	9%	5%	8%	11%
TOTALS	15810	7761	8049	4789	4527	6494	11033	4777	6156	9654	9418	6392	6559	2655	6595
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



STANDARD ANALYSIS PANEL II

\*BY\* QC3.AGREE \ DISAGREE GOVERNMENT SHOULD REPLACE COAL-FIRED POWER STATIONS WITH RENEWABLE ENERGY GENERATION TECHNOLOGY

BASE: WTD. RESP. (000's)

WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE/SEX/AREA

	TOTAL	AREA								S.E.S.		HIGHEST EDUCATION COMPLETED			HOUSEHOLD INCOME		
		5 CAP CITY	X-CITY	NSW	VIC	QLD	SA	WA	TAS	WHITE	BLUE	PRIMARY /SECOND -ARY SCHOOL	COLLEGE /APPRENT -ICESHIP	UNIVER -SITY DEGREE	LESS THAN \$30000	\$30000 TO \$69999	\$70000 PLUS
RESPONDENTS	1202	701	501	350	300	200	151	151	50	569	633	444	415	343	281	327	433
WTD. RESP. (000's)	15810	9794	6016	5597	3966	3094	1212	1576	365	7061	8749	6303	5798	3709	3793	4021	5500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
QC3.AGREE \ DISAGREE GOVERNMENT SHOULD REPLACE COAL-FIRED POWER STATIONS WITH RENEWABLE ENERGY GENERATION TECHNOLOGY																	
TOTAL AGREE																	
Strongly agree	8823 56%	5345 55%	3478 58%	3091 55%	2366 60%	1565 51%	634 52%	952 60%	216 59%	4077 58%	4746 54%	3310 53%	3492 60%	2021 54%	1886 50%	2396 60%	3114 57%
Partly agree	3308 21%	2249 23%	1059 18%	980 18%	872 22%	715 23%	329 27%	352 22%	60 16%	1527 22%	1781 20%	1328 21%	1155 20%	825 22%	820 22%	870 22%	1134 21%
**SUBTOTALS	12131 77%	7594 78%	4537 75%	4071 73%	3238 82%	2280 74%	962 79%	1304 83%	276 76%	5604 79%	6527 75%	4638 74%	4647 80%	2846 77%	2706 71%	3266 81%	4247 77%
TOTAL DISAGREE																	
Partly disagree	1163 7%	822 8%	341 6%	471 8%	284 7%	173 6%	86 7%	100 6%	50 14%	562 8%	601 7%	423 7%	274 5%	466 13%	320 8%	273 7%	524 10%
Strongly disagree	1260 8%	652 7%	608 10%	568 10%	212 5%	308 10%	91 8%	62 4%	20 5%	516 7%	744 9%	461 7%	520 9%	279 8%	377 10%	153 4%	483 9%
**SUBTOTALS	2423 15%	1474 15%	949 16%	1039 19%	496 13%	481 16%	177 15%	161 10%	70 19%	1078 15%	1345 15%	884 14%	794 14%	745 20%	697 18%	427 11%	1006 18%
Neither \ don't know	1255 8%	726 7%	530 9%	487 9%	232 6%	334 11%	73 6%	110 7%	20 5%	378 5%	877 10%	781 12%	357 6%	118 3%	390 10%	328 8%	247 4%



\*BY\* QC3.AGREE \ DISAGREE GOVERNMENT SHOULD REPLACE COAL-FIRED POWER STATIONS WITH RENEWABLE ENERGY GENERATION TECHNOLOGY

	TOTAL	AREA								S.E.S.		HIGHEST EDUCATION COMPLETED			HOUSEHOLD INCOME		
		5 CAP CITY	X-CITY	NSW	VIC	QLD	SA	WA	TAS	WHITE	BLUE	PRIMARY /SECOND -ARY SCHOOL	COLLEGE /APPRENT -ICESHIP	UNIVER -SITY DEGREE	LESS THAN \$30000	\$30000 TO \$69999	\$70000 PLUS
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	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
QC3.AGREE \ DISAGREE GOVERNMENT SHOULD REPLACE COAL-FIRED POWER STATIONS WITH RENEWABLE ENERGY GENERATION TECHNOLOGY																	
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	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



## NEWSPOLL TERMS AND CONDITIONS

### A) Professional behaviour and Privacy

NEWSPOLL is a member of the Association of Market and Social Research Organisations and is AS4752 quality accredited. Newspoll adheres to the Code of Professional Behaviour of the Australian Market and Social Research Society and the Market and Social Research Privacy Principles. The Code of Professional Behaviour includes the following key requirements:

#### 1. Confidentiality

Clients' identities will not be revealed to respondents nor to any third party without the client's consent or unless Newspoll becomes legally obliged to do so. Respondents' identities will not be revealed to clients without the respondent's consent and only in cases where the information is to be used for research purposes and the intended use has been explained to respondents.

#### 2. Ownership of information

Results to a research study commissioned by a client become the property of the client. Results to syndicated studies remain the property of NEWSPOLL.

All research proposals, research designs, questionnaires and processing techniques, including systems of weighting, remain the property of NEWSPOLL. All computer table reports provided by NEWSPOLL identify the variables used in the weighting process. Further details, if required, are available at an additional cost. Photocopies of individual questionnaires or a copy of the database, **excluding** respondents' identities, may be made available to a client at the client's expense.

Unless specified otherwise, any hard copy or electronic material provided by a client for the conduct of a project will be retained by Newspoll and stored in a secure location.

#### 3. Publication of results

Clients choosing to release the findings of a NEWSPOLL survey must ensure that the results are represented in an objective and non-misleading fashion.

NEWSPOLL advises that all questions must be objective and not intentionally misleading or attempting to elicit a desired response. NEWSPOLL must be consulted and agree in advance on the form and content of any intended release. NEWSPOLL must be provided with a copy of the proposed release and given 48 hours for its review. Up to two executive hours will be made available for this review process. Additional reviewing time, if required, will be charged at an hourly rate. NEWSPOLL is obliged to take action to correct any misleading statements about the research or its findings. **The NEWSPOLL name may be used only in cases where these conditions have been satisfied.**

### B) Conditions of agreement between NEWSPOLL and clients

#### 1. Reporting

Standard reporting format is a computer table report consisting of analysis of each client question by up to two standard panels of demographic discriminators. Reports are available either in electronic (PDF) format, or hard copy (A4 sized, two copies). Extra or non-standard analysis and optional reporting formats are available at additional cost and may require longer reporting time.

#### 2. Conduct of fieldwork

From time to time Newspoll employs the services of associated companies to assist with fieldwork related services. Newspoll reserves the right to do so when required.

### 3. Costs and confirmation of costs

Costs for a study can be confirmed only after agreement on questionnaire outline or on sighting a draft client questionnaire. Changes to agreed research specifications and/or questionnaire will result in a cost revision. Unless otherwise specified, all quoted costs refer to Australian dollars and reflect current year's rates, effective for the January - December period. Costs are quoted exclusive of GST. For Australian clients, GST will be shown separately on a tax invoice and must be paid for by the client.

### 4. Omnibus bookings, approvals and late changes

Space on NEWSPOLL's omnibuses is strictly limited to ensure high quality response. Early bookings, at least a week prior to fieldwork, are recommended and clients are advised to finalise and approve questionnaires as early as possible. Final approval of a questionnaire refers to approval, after all agreed changes, to a questionnaire developed or formatted by Newspoll and submitted to a client for review.

Questionnaires approved, or bookings made, after the following deadlines are subject to late surcharges as shown:

	Final Questionnaire Approval Deadline	Late approvals or changes	
<b>Telephone Omnibus</b>			
Fri - Sun	Thurs 11:00am	After 11:00am After 4:00pm	15% of study cost, min \$425 plus GST 20% of study cost plus one question unit cost per page
Mon - Wed or Mon - Thurs	Thurs 5:00pm	After 5:00pm After 1:00pm Fri	15% of study cost, min \$425 plus GST 20% of study cost plus one question unit cost per page
Tues - Thurs	Mon 11:00am	After 11:00am After 4:00pm	15% of study cost, min \$425 plus GST 20% of study cost plus one question unit cost per page
<b>Online Omnibus</b>			
Thurs-Sun	Tues 4:00pm	Questionnaires <b>must be</b> finalised and approved by specified deadline, otherwise they <b>cannot</b> be included in the Online Omnibus and cancellation charges (below) apply. Late provision or changes to visuals <b>may</b> be accommodated up to 1:00pm Wed, subject to late charge of \$600 + GST per visual.	

### 5. Cancellation or postponement charges

NEWSPOLL reserves the right to charge up to full quoted study cost where a confirmed booking is made and the study is subsequently cancelled or postponed within three working days prior to the commencement of fieldwork or after fieldwork has begun. Studies cancelled or postponed earlier than this are subject to a minimum 10 percent charge if questionnaire development has begun.

### 6. Invoicing and payment terms

Omnibus studies are invoiced in full at the time of provision of results or for multi-round studies 50 percent will be invoiced at the commencement of the study and 50 percent on provision of results. Custom studies are invoiced 50 percent upon commissioning and 50 percent upon provision of results.

Full payment of invoices is requested within seven days of invoice date. Newspoll reserves the right to impose a late payment surcharge of up to \$1,000 per month for invoices unpaid after 30 days. NEWSPOLL also reserves the right to delay the commencement of any study if there are overdue invoices from previous studies. Repeated late payment of invoices will result in the need for payment in full prior to the commencement of future studies.

