

YOUR GUIDE TO FOREST FRIENDLY OUTDOOR FURNITURE RETAILERS

2nd EDITION - DECEMBER 2008

This guide ranks leading outdoor furniture retailers in New Zealand on their policies and practice on eliminating the sale of timber products that are from illegal and unsustainable sources.

This guide ranks companies based on research carried out by Greenpeace and the Indonesia Human Rights Committee;

- procurement policy information and commitments to 'good wood',
- level of timber certified by reputable schemes (i.e. FSC) or transitional sources being sold, e.g. Tropical Forest Trust (TFT) or SmartStep.
- whether kwila products are stocked in their range,
- promotional materials and truthfulness of claims,
- and whether they stock New Zealand made products.

RETAILER ¹	SCORE ²	NOTES	
The Warehouse	B+ (holding their ground)	Have had a procurement goal for several years. Only selling FSC ³ or transitional ⁴ products. ITTG ⁵ associate member. However, has been slow to move transitional products over to FSC and not NZ made. Not selling kwila.	
Bunnings	B (on the improve)	 from B-	Good policy out of Bunning Australia. Stocking a relatively large range of FSC and TFT products. Selling kwila (TFT) products. ITTG member.
Placemakers	B (on the improve)	 from C+	Good policy commitment. Stocking FSC and TFT products. ITTG member. Selling kwila (TFT) products.
Smiths City (Chch)	B (good progress)	 from C+	Good policy. Stocking FSC and TFT products and moving to good wood for indoor furniture also. Applicant ITTG member. Selling kwila (TFT).
Mitre 10	B- (on the improve)		Stocking FSC and TFT products. Came good this season on previous commitments. Good promotional materials but concern on public claims. Selling kwila (TFT). ITTG member.
Farmers	B- (consolidating)		Stocking TFT products. No kwila products. Policy commitment not known and not ITTG member.
Briscoes	B- (consolidating)		Selling FSC products but small range and some unknown sources (e.g. umbrellas). No kwila products but is not ITTG member.
Big Save Furniture	B- (on the improve)	 from D+	Stocking FSC products. Big change this season with new product range but still some old products on sale. No kwila products. Policy commitment not known. Not ITTG member.
Heartlands Outdoor Living (Wtn)	C+ (promising)	 from C	Stocking TFT products (kwila) and NZ made macrocarpa. Verbal commitment to sell only good wood products. Not ITTG member.
Danske Mobler	C (stalled)		Formerly did a range using FSC timber and is NZ made. Not using kwila. Verbal commitment to FSC certified in the future but no timeline.
Kenneallys (Chch)	C (on the improve)	 from C-	Moving to TFT products next year. Large range of kwila products. Not ITTG member.
Harvey Norman	C (on the improve)	 from D	Good policy in development for release soon that will move products to good wood. Large range of products but few currently verified and none FSC or TFT. Commitment to stop selling kwila from April 2009. Not ITTG member.
ITM	C- (mixed bag)		Member of ITTG and commitment to certified sources but little consistency with purchasing by individual members so mixed and slow progress. Stores still selling kwila.
Four Seasons	C- (on the improve)	 from E	Policy commitment but not fully implemented. Stocking FSC products but focus on selling kwila products. Not an ITTG member.
BBQ Factory	C- (slipping)	 from C	Policy commitment not known but verbally claims to seek wood from good sources. Selling kwila again after not selling previously. Not an ITTG member.
Overton	D (a way to go)		Focus on kwila. No verification of legality or credible certification. In denial of unsustainability of kwila sources. Not ITTG member. But NZ made.
Devon	D (a way to go)		Focus on kwila. Policy and commitment not known but attempt made to secure improved source. Not ITTG member.
Design Warehouse (Ak)	E- (could be changing)		Selling kwila from Indonesia and aggressively marketing. No credible certification or legality verification. Verbal commitment to phase out kwila. Not ITTG member.
Mr Kwila (& Kwila World)	F (Fail)		Focus on kwila only. Information on their sourcing in PNG contradicts claims of from 'environmentally friendly managed forests' on their website.

1. Companies listed may also be manufacturers, wholesalers/distributors as well as retailers.

2. Based on procurement policy information and commitments to 'good wood', level of FSC certified or transitional sources being sold, whether kwila products in their range, promotional materials and truthfulness of claims, and whether stock NZ made products.

3. Forest Stewardship Council – the most credible global forest product certification scheme.

4. Those in transition to credible certification, such as Tropical Forest Trust (TFI) and 'Smartstep'.

5. New Zealand Imported Tropical Timber Group