

# Greenpeace Board of Directors

## Greenpeace, Inc.

Donald Ross, Chair (2003-2006)  
Kenny Bruno (2002-2005)  
Peggy Burks (2002-2005)  
Jeff DeBonis (2004-2007)  
Todd Gitlin (2003-2006)  
Terri Swearingen (2004-2007)

\* Greenpeace, Inc. directors serve for a term of 3 years

## Greenpeace Fund, Inc.

David Chatfield, Chair  
Karen Topakian  
John Willis

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### **Donald Ross, Chair, Greenpeace, Inc.**

Donald Ross has been on the Greenpeace, Inc. for a year and has served as the Chair since April 2004. Donald has a long history of work in the public interest. He was the director of the Citizen Action Group, which was the organizing arm of the Ralph Nader Public Citizen organization. In that role, he helped to establish the Connecticut Citizen Action Group and organized Public Interest Research Groups in 15 states. He organized the New York Public Interest Research Group (NYPIRG) and was hired as the first staff person. During his tenure, he led NYPIRG to become the largest state-based research and advocacy organization in the nation. Donald was a co-founder of the Environmental Grantmakers Association and director of the Rockefeller Family Fund.

Donald is CEO of M&R strategic services, which provides lobbying, public relations, field organizing, e-advocacy, and telephone and direct mail services to national, regional, and state clients. He is also a partner in Malkin & Ross, which provides lobbying services before the New York State Legislature and various administrative agencies. In addition, Donald assists members of the Rockefeller family with personal philanthropy.

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### **Kenny Bruno**

Kenny is currently a UN Project Coordinator at the Transnational Resource & Action Center (TRAC) in New York, as well as a Campaigns Coordinator at EarthRights International. Kenny is also an adjunct professor at the New York University Gallatin School for Individualized Study where he teaches "Strategic Campaigning and Advocacy" to graduates and undergraduates.

Kenny's long history with Greenpeace began in 1986 when he came onboard as the Public

Education Director for Greenpeace New England. He has since worked for Greenpeace in various capacities including as Toxics Campaign Field Coordinator for Greenpeace USA and as a Technology Transfer Specialist for Greenpeace International.

He is currently the Media and Strategic Campaigning Trainer for the Ruckus Society in Berkeley, California. Kenny also has significant international experience having been the international representative at the Oilwatch Steering Committee in Quito, Ecuador and working as an advisor on toxics issues to the Third World Network in Penang, Malaysia.

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## **Peggy Burks**

Peggy Burks has twenty-five years of experience in managing nonprofit organizations, working as Executive Director of the San Francisco Zoological Society (1978 - 1996) and as Executive Director of The Marine Mammal Center, also in the San Francisco Bay area (1996 - 2000). Peggy has served on numerous advisory boards and task forces: the Oiled Wildlife Care Network; the Salmonid/Pinniped Interaction Working Group, composed of representatives from the fishing industry, environmental organizations, scientific institutions, and government agencies; the City of San Francisco negotiation team for giant panda and golden monkey exhibit loan agreements with the People's Republic of China; and the Joint Use Task Force for Environmental Review of Oceanside Water Pollution Control Plants.

As Executive Director of the San Francisco Zoological Society, Peggy used a team management style to lead this public institution through impressive growth. She expanded operations from \$2 to \$15 million and increased attendance from 600,000 to 1.2 million. To support the expanding program, she increased membership from 1,200 to 27,000, increased annual giving from \$100,000 to \$2 million, and raised \$20 million in capital campaign funds. Over the past three years at The Marine Mammal Center, Peggy drew upon her considerable financial and management skills to turn around this ailing nonprofit. She clarified and strengthened the organization's vision, established clear staff responsibilities and authority, created a collaborative process in planning and problem solving, strengthened and expanded the fundraising program, and re-built the Board into a strong leadership body. Peggy is currently a consultant in organizational development and fundraising.

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## **Jeffrey N. DeBonis**

Jeff DeBonis was elected on the board of Greenpeace, Inc. in April 2004. He has led a distinguished career in forestry, environmentalism and employee activism. Jeff worked on national and international government forestry projects in the Peace Corps, the U.S. Forest Service, and the Agency for International Development. In 1989, he founded the Association of Forest Service Employees for Environmental Ethics (AFSEEE), a group of dissident, environmental activist agency employees within the Forest Service. As founder of the AFSEEE, the Economist referred to Jeff as the spark plug of the internal revolt in the U.S. Forest Service. In 1992, he founded Public Employees for Environmental Responsibility (PEER), an expanded national organization of public employees of numerous environmental agencies that are working to ensure the integrity and public accountability of their agencies. Under Jeff's leadership, PEER released influential reports criticizing federal resource management agencies for cozying up to big industry.

Jeff has testified before Congress several times and State legislatures in Virginia and Washington have turned to him for his knowledge of wise-use movement violence and whistleblower protection. He is a recipient of the Giraffe Award and, the Stickleback Award

from Fly and Rod magazine. The National Wildlife Federation, the Wilderness Society, the Alliance for the Wild Rockies, the California League of Conservation Voters, the Oregon Natural Resources Council, Environment Now Foundation and the Society for Conservation Biology have also recognized Jeff for his leadership by awarding him with some of their highest honors.

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## **Todd Gitlin**

Todd Gitlin is an author, editor, and poet. He lectures frequently on culture and politics in the United States and abroad. He has been a columnist at the New York Observer and the San Francisco Examiner. He is a member of the editorial boards of Dissent and The American Scholar, a contributing writer to Mother Jones, and a contributing editor of Theory and Society, Critical Studies in Mass Communication, Communication Review, and Journalism. He is also the North American editor of [opendemocracy.net](http://opendemocracy.net).

Todd holds degrees from Harvard University, the University of Michigan, and the University of California, Berkeley. He was the third president of Students for a Democratic Society and coordinator of the SDS Peace Research and Education Project, during which time he helped organize the first national demonstration against the Vietnam War and the first civil disobedience against an American corporation (Chase Manhattan Bank) for its ties to South Africa. He was an editor and writer for the San Francisco Express Times, and wrote for the underground press.

He was a professor of sociology and director of the mass communications program at the University of California, Berkeley, and a professor of culture, journalism, and sociology at New York University. He is now a professor of journalism at Columbia University.

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## **Terri Swearingen**

Terri Swearingen is a registered nurse. She has been recognized for her dedication and accomplishments in the area of environmental justice by national, state, and local organizations and the media. She was a winner of the Goldman Environmental Prize for North America; named as one of six "Ecowarriors: Women who risk their lives to save your future" by *Marie Claire Magazine*; chosen as one of the 50 Most Promising Young Leaders by *Time Magazine*; and nominated by Senator Howard Metzenbaum for the Ten Outstanding Young Americans Award.

Terri is the current coordinator and found member of the Tri-State Environmental Council. She is a member of the Board of Directors of the Environmental Background Information Center, which provides corporate research, information and research training to the grassroots movement for environmental justice; GreenWatch, which conducts environmental investigations of proposed or existing noxious facilities or contaminated sites; and Second Look, which is dedicated to encouraging a full public and scientific examination of the complex public policy of fluoridation.

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## **John Willis**

John Willis (Past Chair) has extensive experience with Greenpeace, having worked as a Campaigner for Greenpeace Canada (1981 - 1988), a Project Coordinator for Greenpeace International (1988 - 1995), and as National Campaign Director for Greenpeace Japan (1995 - 1996). In the early 1980s, he developed the original Great Lakes Campaign ('Water for Life') in conjunction with Greenpeace USA activists, and was prominent in the anti-nuclear movement and the campaign to stop acid rain. At Greenpeace International he oversaw the successful Greenpeace effort to halt nuclear industry expansion into Eastern Europe and Southeast Asia. And in Japan, John trained a new team of campaigners working on French nuclear testing and toxics.

Since returning to Canada, John has been a Senior Consultant with Strategic Communications, a leading Canadian consulting firm that specializes in fundraising and campaign mobilization for advocacy groups, labor unions, and public service organizations. John was elected to the Greenpeace Canada Board of Directors in 1996, and was made Chair of the Board one year later. As Chair and Trustee for Canada, John has guided the successful selection and hiring of a new Executive Director, introduced measures to enable effective oversight by the Voting Membership, and promoted an improved system of electing the international Board.