

Subject: Re: Press Release

From: Maria Setzer <Maria.Setzer@noaa.gov>

Date: Mon, 06 Mar 2006 13:01:43 -0500

To: V.Ramaswamy@noaa.gov

Agreed, on all counts. The chart I sent you is dated Feb. 2006 but I don't know if it's a new process or an old one they have just now documented. It was officially sent to all lab chiefs last week. I just want to talk to Jana about it but will make sure that I get word out to the lab.

Maria

V.Ramaswamy@noaa.gov wrote:

Maria,

Thanks for the updates. I think it will be good to let GFDL know that 3 weeks is a nominal time scale for preparing a NOAA press release. At the same time, Jana should be informed that, with Science and Nature, you typically get only about 3 weeks before the paper is published. In our case, Miami and Rutgers had press releases before we did!

Ram

----- Original Message -----

From: Maria Setzer <Maria.Setzer@noaa.gov>

Date: Monday, March 6, 2006 10:04 am

Subject: Re: Press Release

Ram,

NOAA finally got the press release out on Feb. 27th.

<http://www.publicaffairs.noaa.gov/releases2006/feb06/noaa06-025.html>

Although you and I felt that we were giving NOAA ample time to clear the press release, Jana tells me they typically require much more lead time. She sent me the attached chart showing 13 layers of review,

all

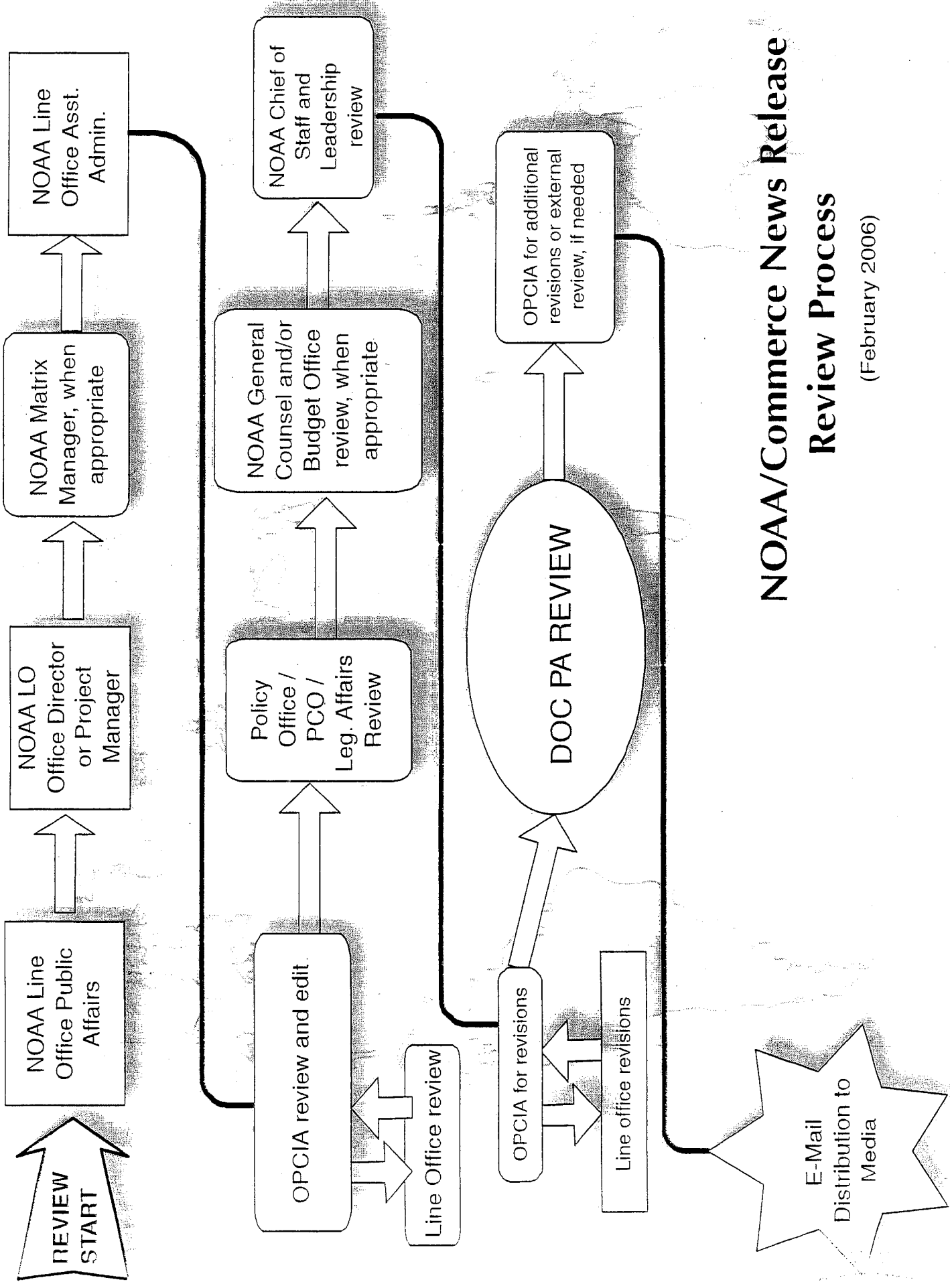
the way up to DOC!! I have a feeling that we need to send our final draft to NOAA at least 3 weeks ahead in order to have them released on time.

Maria

V.Ramaswamy@noaa.gov wrote:

Maria,

Did NOAA ever get the press release out on the Science paper? If



NOAA/Commerce News Release Review Process

(February 2006)

Subject: Fwd: Re: Press Release
From: V.Ramaswamy@noaa.gov
Date: Wed, 31 May 2006 21:51:56 -0400
To: Steve.Mayle@noaa.gov

Subject: Re: Press Release
From: <V.Ramaswamy@noaa.gov>
Date: Mon, 06 Mar 2006 12:45:58 -0500
To: Maria Setzer <Maria.Setzer@noaa.gov>

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Maria

V.Ramaswamy@noaa.gov wrote:

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did not, I would like to know why it did not happen. I want to

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the precise reason in order to plan this better next time.

Ram

--
Maria Setzer
Communications Officer
Geophysical Fluid Dynamics Laboratory
Office of Oceanic and Atmospheric Research, NOAA
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Fax: 609-987-5070
Forrestal Campus, Princeton University
P.O. Box 308
Princeton, NJ 08542

Re: Press Release.eml	Content-Type: message/rfc822 Content-Encoding: 7bit
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Subject: Fwd: Press Release
From: V.Ramaswamy@noaa.gov
Date: Wed, 31 May 2006 21:51:42 -0400
To: Steve.Mayle@noaa.gov

Subject: Press Release
From: <V.Ramaswamy@noaa.gov>
Date: Sat, 04 Mar 2006 11:30:34 -0500
To: Maria.Setzer@noaa.gov

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Ram

Press Release.eml	Content-Type: message/rfc822
	Content-Encoding: 7bit