

May 27, 2015

Mr. Andrew Jassy  
Senior Vice President of Web Services  
Amazon.com

Dear Mr. Jassy,

Amazon Web Services has allowed each of our businesses and organizations to serve customers and clients in new ways, at lower costs, and at far greater scale than any of us would otherwise have been able to accomplish using older generations of technology.

The cloud can be a powerful force to help our companies and our customers reach their greatest potential. But given the threat of climate change and the significant amount of electricity needed to power the cloud, we are increasingly concerned about our responsibility as companies who value sustainability and share concerns about climate change.

Because of these shared concerns around climate change, we have been excited to see that Amazon Web Services has made a long-term commitment to achieve 100% renewable energy for its global infrastructure footprint. We were further encouraged to read about AWS' purchase of wind energy in Indiana, and to see that AWS has set a goal of being 40% renewably powered by the end of 2016. We welcome AWS' bold new direction, which gives us great optimism that our operations can help to catalyze the solutions to climate change, rather than exacerbating the problem.

We also agree with AWS that the cloud is the most efficient way for us to operate our computing infrastructure. However, it is currently difficult for us to measure our energy footprints or progress toward sustainability goals, or to know what sources of energy are powering our operations, since AWS does not publish that data or provide it to us for public use.

We're writing to encourage you and AWS to keep going with your new commitment. We know that 100% renewable energy is an ambitious goal that won't be possible overnight. While you pursue this journey, we would suggest some steps that will give us full confidence in AWS' commitment to renewable energy, which we can relay to our users, customers, employees and other stakeholders:

- Commit to transparency on energy and environmental performance, including publishing information describing AWS' energy and carbon footprints and progress toward renewable energy goals.
- Share AWS' strategies for increasing the supply of renewable electricity across your footprint, including a mixture of investment, procurement and corporate advocacy to both electric utilities and government decision-makers.
- Provide clarity on AWS' principles for how it defines renewable energy, and what type of options it will prefer moving forward, so that we and our customers and users can have confidence in the integrity of AWS' commitment.

AWS has been a trailblazing offering that has made our businesses more efficient and innovative. We're excited to embrace the challenge with you of also making our operations more sustainable as we continue our partnership together. We look forward to your response.

Sincerely,

