

[Date]

Mr. Thomas Falk
CEO Kimberly-Clark Corporation
351 Phelps Drive
Irving, Texas 75038

Dear Mr. Falk.

I'm writing to inform you that Kleenex brand products have been removed from my classroom because they contain virgin fiber from ancient forests like the Boreal Forest. As the largest tissue manufacturer in the world I expect a commitment to environmentally sustainable use of natural resources. I fail to see any real environmental commitment to use recycled fiber instead of virgin fiber for your disposable paper products like Kleenex. Put simply I am disappointed at your failure to find alternatives for virgin fiber and will not wipe away ancient forests every time I throw away a tissue in my classroom.

As an educator I strive to role model environmentally smart behavior in my classroom. I take this commitment seriously and have replaced your products because they have a negative impact on endangered forests like the Boreal. My classroom values our natural ecosystems by using paper products with recycled content.

I will not consider purchasing Kimberly-Clark or Kleenex brand products for my classroom until your company drastically increases the amount of recycled fiber in Kleenex brand products and avoids using any virgin fiber from ancient and endangered forests.

[*optional section*]

[In addition to replacing Kleenex in my classroom I will also...

- ask my school administrators and/or fellow teachers to do the same
- work to pass an Ancient Forest Friendly paper policy that guides our schools purchasing decisions
- remove Kleenex from my back to school supply list
- present my concerns to our Principal/School Board and ask them to recommend purchasing only recycled paper products]

I appreciate your time and look forward to hearing back from you on your commitments to increasing recycled fiber in Kleenex.

Sincerely,

[Name]

CC: Ms. Lindsey Allen, Greenpeace Kleercut Campaign
Mr. Steven Kalmanson, Kimberly-Clark Group President of North Atlantic Consumer Products