

GREENPEACE

Is your supermarket's seafood sustainable? Questions to ask at your local supermarket

1. **Does your supermarket have a sustainable seafood policy?** Ask person behind the seafood counter or manager of your local supermarket if they have seafood purchasing guidelines or policies. If they do, ask if there are any seafood products they do not carry as a result of their policy. Also, ask for a copy of any policies or guidelines. Circle the appropriate answers below.

Does the store have a seafood purchasing policy? Yes . No . No answer

Does the store make it available to customers? Yes . No . No answer

Did the store provide a copy to you the day you visited? Yes . No .

Are any seafood items not sold because of this policy? Yes . No . No answer

If yes, which species?

Who did you speak with?

Does this person have a title?

2. **Does your supermarket help customers make informed seafood choices?** Ask the person behind the seafood counter or the store manager about the information they provide on the seafood products they sell, and how this information is provided. Specifically ask about the list below, and circle the appropriate answers. Ask for copies of any flyers they provide to customers.

Country of origin? Yes . No . Flyer . Label on Product or display case

Farmed? Yes . No . Flyer . Label on Product or display case

Wild caught? Yes . No . Flyer . Label on Product or display case

Fishing method? Yes . No . Flyer . Label on Product or display case

3. **Does your supermarket sell seafood caught using destructive or illegal fishing practices, or seafood that comes from depleted populations?**

a.) Visit the fresh, frozen, and canned sections of your supermarket. Place a check mark in the appropriate column of the survey for each type of seafood sold in each in these departments.

b.) Look for information on the label or display case that indicates the country the seafood comes from and write that in the column "country of origin."

c.) Look for information on the fishing or farming method used and fill in the column "fishing method."

These fishing and farming methods are of interest:

Aquaculture/farmed	Longline	Traps or pots
Hook and Line	Organic	Trawl (bottom or midwater)
Gillnet	Seine	Wild Caught

4. **When you're done, send in the results.**

Supermarket name _____

Supermarket address (street, city, state) _____

Log your results online at www.greenpeace.org/usa/seafoodsurvey, or fax them to 202-462-4507.