



8 SIMPLE WAYS TO GO GREEN

You already know that you should reduce your plastic usage and not waste water or electricity. Here are eight more tips to continue being green:

- Don't use a pipe to wash your car or scooter. Use a small bucket of water. A lot of water is wasted when using a pipe.
- While buying furniture, don't go for tropical woods, go for domestic wood. Unlike other woods that are cut down for the sole purpose of producing furniture, rubber wood is used only after it completes its latex producing cycle and dies. Hence, it can be termed as 'eco-friendlier'.
- Is your hotel/resort eco-friendly? Some hotels or 'ecotels' have environment friendly practices such as rain water harvesting, natural cleaning solutions for the laundry and kitchen etc. Ask for your linen to be changed only if needed.
- Compost your food waste and use as nutrient rich soil for your lawn.
- Buy locally - not only is it good for the local economy, it will save energy because products haven't travelled across the globe to get to you.
- Become a green leader. Promote the use of 100% recycled paper in your office and home.
- Lobby your company to set up a committee to monitor its environmental performance.
- Buy one copy of the newspaper and leave it in the staff room for everyone to share over lunch and breaks.

Recommend a Friend

Have a friend who loves the planet?
Send us their name and phone number and we'll call them!
SMS GREEN <name> <number> to 9220092200

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Greenpeace exists because this fragile Earth deserves a voice. It needs solutions. It needs change. It needs action.

Greenpeace is a non-profit campaigning organisation that acts on the most crucial global threats to our planet's biodiversity and environment. In over 40 countries around the world, Greenpeace campaigns to stop climate change, defend our oceans, protect ancient rainforests, create a toxic-free future and promote sustainable agriculture.

At Greenpeace, we strongly believe in the power of non-violent direct action. We expose environmental crimes and confront the criminals fearlessly. We point at problems and promote solutions for a clean and safe future for the Earth and all life on it.

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THE UNFILTERED TRUTH

GREENPEACE

ग्रीनपीस

EDITORIAL



From the desk of:
Samit Aich
Executive Director
Greenpeace India

The recent past has indeed been a significant milestone in proving to the world that renewable energy (RE) is no longer just a theory but has the potential to make its way into the mainstream grid. This issue, the spotlight shines on Bihar. As a result of persistent campaigning and public support, Bihar is shaping up to be a model state which acts as working proof that RE is indeed the solution to a dark future.

Looking around us, we see the vicious power struggle for a source that's on the brink of being depleted. If implemented, RE systems have the potential to be set up in energy starved areas in India and across the globe.

People all over are waking up to the harsh reality of the repercussions that aggressive modernisation is having on our planet. Apple, Microsoft and Amazon to name a few, are using unsustainable sources of energy to power their massive servers. Our campaign suggested they switch to sustainable sources instead and proved that people are now becoming aware and have a right to a clean future.

Deforestation unfortunately, is on a rampant rise due to the growing demand. KFC amongst others, have been found to source their packaging material from Asia Pulp and Paper, a company that is responsible for large scale deforestation in Indonesia.

Similarly the Arctic, the last haven and saving grace is about to be victim to an oil rush. This is absolutely unacceptable and short-sighted. Shell, BP and other selfish players are making a beeline to the Arctic for oil that will last only three years at best! This is by far, one of the biggest mistakes in our lifetime. The domino effect of this inevitable catastrophe will be too grave and irreversible. We need to make a stand and protect what is inherently ours.

REnew BIHAR

Experts meet on energy scenario

पटना, 14 मई 2012

अक्षय ऊर्जा निवेशकों का पटना में होगा जुटान

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Conclave on renewable energy tomorrow

Greenpeace India will organize an international energy conference 'Bio Bihar' on May 15.

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Experts to attend meet on state's energy scenario

पटना, 14 मई 2012

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Energy Revolution Bihar

The Bihar Energy Summit, May 15, 2012

Tips from South for solar dream success

पटना, 14 मई 2012

अक्षय ऊर्जा पर 15 को पटना में अंतरराष्ट्रीय सम्मेलन

पटना, 14 मई 2012

सूबे में होगी गैर परंपरागत ऊर्जा क्रांति

पटना, 14 मई 2012

अक्षय ऊर्जा पर 15 को पटना में अंतरराष्ट्रीय सम्मेलन

(निर्वाचीय)

पटना, बिहार में अक्षय ऊर्जा पर अंतरराष्ट्रीय स्तर पर 15 मई को होटल में बिहार के संस्थापकों में एक दिवसीय में अक्षय ऊर्जा पर अंतरराष्ट्रीय

REnew BIHAR

"Renewable energy (RE) is the only way to meet the requirement of electricity deficit" said Nitish Kumar, CM of Bihar after an international conclave conducted by Greenpeace where he expressed his views about renewable power generation through maximum use of biomass, husk power and solar plates. He also instructed officials to study the possibility of RE sources to solve the state's energy deficit. It's promising news that the CM of Bihar has recognised the urgency of the situation and acknowledges RE as a solution.

While addressing the investors and business communities from the RE sector, the honourable Deputy CM, Mr. Sushil Kumar Modi assured all kinds of support including working towards attracting investment. He further emphasised that his department will take all corrective measures to ensure that banks provide easy finance to people.

At the conclave, Shri Bijendra Prasad Yadav, Minister of Power, Bihar had released our Smart Energy Access report. Industry leaders, policy think-tanks, investors and energy experts from across the country were present to suggest the various ways and means to bring the state out of the power crisis. A lot of innovative and implementable models of decentralised renewable energy were discussed. It also suggested a strong and enabling regulatory framework to attract investment in the RE sector in the state.

At the end, it yielded welcome results as it caught the attention of the policy makers and industry leaders who agreed to decide on an agenda to invite potential investors in the RE sector. The irony of it all, is that Bihar being an energy-starved state, has immense potential to harness the ample renewable energy solutions available. Soon, with dedication and all the help we can get, Bihar is on the pathway to being a model state for the rest of the country to follow.



Samit Aich, ED, Greenpeace India, Shri Sushil Kumar Modi, Dy. CM, Bihar & Shri Bijendra Prasad Yadav, Minister of Power, Bihar at the business meeting organised by Greenpeace.



DIRTY DATA

A lot of us use the internet to access information, store data, use social networking sites like Facebook and Twitter, watch videos through You-tube, check email, create documents and store thousands of digital photos online on popular web-hosted sites.

This no doubt, has become so commonplace that it's very hard to imagine our day to day life without using the 'cloud'.



Think different.

The reality of the situation however, is that the price of this cloud computing (internet) is taking a toll on our environment. Yes, they're interconnected. In order to power the massive servers, massive amounts of electricity is needed – fastest source of global electricity demand. Despite best efforts

by companies to increase their efficiency, it still doesn't match up to the rising demand.

Recently, we launched a global campaign which shone the spotlight on major players in the IT industry and urged them to switch to renewable sources to power their servers. Here in India, we campaigned against Apple by installing a billboard, handing out leaflets and getting petitions signed outside their Indian head office in Bangalore.

We're calling on the major IT companies to 'clean our cloud' and be the pioneers to tackle climate change which at this point, seems devastating. You can get more information and take part in the action at cleanourcloud.com!

SAVE THE ARCTIC

#SAVE THE ARCTIC ORG



An alien force is taking over the planet. They are stealing our resources, murdering our people, laying waste to our wonderful home. This is the point where humanity comes together and defeats the powerful enemy. This is what's happening now in the Arctic. Except this time, the humans are the bad guys. Mankind wants to get its hand on the oil that lies beneath the Arctic and in the process, destroy this beautiful environment. The native population is powerless and will possibly perish. All this for only three years of oil, leaving this pristine land, a victim of collateral damage.

In the last 30 years, we've lost as much as three-quarters of the floating ice cap at the top of the world. Scientists say it's now in a 'death spiral'. For over 800,000 years, ice has been a permanent feature of the Arctic Ocean. It's melting because of our use of dirty fossil fuels and in the near future, it could be ice free for the first time since humans walked the Earth. This would be not only devastating for the people, polar bears, walrus and other species that live there – but for the rest of us too.

A new Arctic oil rush is about to commence with Shell, BP, Exxon, Gazprom, Rosneft and others wanting to risk a devastating Arctic oil spill just to satiate their greed.

Join us in protecting the last frontier from the catastrophe waiting to happen. Join us for the soon to be extinct polar bear. Join us for a fighting chance in securing our tomorrow. Join us to save the Arctic!

We have to act today! Log on to savethearctic.org and sign the petition.

KFC No good FOR RAINFORESTS!



FOREST

I bet you love your burgers and fries at your local KFC! Are you aware though, it has been confirmed in China, UK and Indonesia that the packaging material which KFC uses can be traced back to rainforest destruction in Indonesia?

Greenpeace research has tracked a number of these products back to Asia Pulp & Paper (APP), a company that continues to rely on rainforest clearance in Indonesia. By purchasing paper from APP and by using paper made from rainforests, KFC and its parent company Yum! Brand Inc. are driving the destruction of forests in countries like Indonesia.

These forests are a key defence against climate change and are habitat for many protected species, including the critically endangered Sumatran tiger. In India, KFC is also using Indonesian palm oil in its products. Palm oil sector is another key driver of deforestation in Indonesia. KFC and Yum! have no sustainability policies and consistently failed to answer questions about its sourcing of products such as palm oil and paper products.

Greenpeace is calling on KFC and its parent Yum!, to immediately implement policies to exclude deforestation from their supply chains and to suspend the use of any products from APP while it continues to clear Indonesia's natural forests.

So before you head to KFC next, be sure to Ask KFC to quit using packaging that destroys rainforests

http://www.kfc-secretrecipe.com/en_in/nogood



Getting Apple to think different.