

Greenpeace Cool IT Leaderboard Ver 4, Policy Advocacy Priorities

Country/ Forum	Policy Advocacy Priority	Advocacy Needed & Decision Maker	Timeframe
<u>Legally Binding GHG Reduction Target</u>			
European Union	EU Wide GHG target of -30% by 2020	Political Advocacy and Speech to shore support for 30% EU target at nation state and EU level, which has recently come under attack from Business Europe and other trade associations	2010-11
United Nations	Global Deal to deepen Kyoto Protocol	Speech to push national governments to adopt an ambitious, legally binding successor to the Kyoto Protocol.	2010-11
US (California)	Defense of AB 32- Statewide Greenhouse Gas law	Public speech to California voters/ public in opposition of Proposition 23, which would effectively repeal AB32	Now to Nov 2nd
<u>Mandates for Renewable Electricity & Combined Heat & Power Generation</u>			
European Union	100% Renewable Energy by 2050	Public support to adopt framework and long term investment roadmap in EU 2050 Vision decision that that put the EU on path to be powered by 100% renewable sources energy by 2050.	2010-11
India	National Renewable Electricity Law	Political Advocacy and Speech to push for adoption of Renewable Electricity Standard at national level in India of 30% by 2020	2010-11
United States	Federal Renewable Electricity Standard (RES)	Public support and direct advocacy for a national RES of at least 25% by 2020, which may be voted on by US Senate in 4Q- 2010	2010-11
<u>Grid & Investment Reform</u>			
European Union	EU Infrastructure & Grid Investment -Energy Infrastructure Package -Offshore Grid Blueprint for North Sea Grid	Intervention to drive significant new investment in EU electricity grid critical to increase amount of renewable energy across Europe from both centralized and decentralized sources for 24/7 delivery, while maximizing energy efficiency. Public speech and direct advocacy needed at EU/national levels.	2010-11
United States	National Broadband Plan	Advocacy for support of key elements including consumer access to energy information and improving the efficiency & reducing environmental impact of ICT sector.	2010