

## GREENPEACE Japan JOB DESCRIPTION

<b>Job title</b>	: <b>Senior Energy Campaigner</b>
Valid from	: 01/01/2018
Job Grade	: Senior Officer
Reports to	: Functionally / Operationally: Energy Project Leader
Line-manages	: Not applicable

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### OVERALL PURPOSE OF THE JOB

The Senior Energy Campaigner is required to act as experienced campaigner of Greenpeace Japan to design, develop and take forward Greenpeace Japan's Climate / Energy campaign to successfully achieve campaign objectives, in line with national, regional and global campaign strategies in order to inspire and raise public awareness and understanding of climate and energy issues within target audiences.

### SCOPE

Contribute to the strategic understanding of the campaign and issues to the planning of project work, as a member of the Greenpeace Japan campaign team and the wider, global campaign team, as required.

Contribute with the strategic understanding of the campaigning and issues to the proposals and assessments of the annual Campaign Program, and work within the Program framework

Lead the implementation of the agreed campaign strategies as a professional manner in order to achieve the campaign objectives.

Act as an experienced representative of Greenpeace to external bodies/the media as appropriate ensuring consistent messaging and positioning of the organization at all times.

### MAJOR FUNCTIONS / RESPONSIBILITIES

#### **Conceptual tasks, Strategy Development and/or Project Development**

- Carry out research to identify key campaign goals, target audiences and methods for creative and effective Climate/Energy campaigning in Japan.
- Undertake appropriate research, in cooperation with the Greenpeace International and National Regional Offices (NRO) if appropriate and utilize the information effectively in pursuit of campaign objectives.

#### **Implementation**

- Lead the implementation of the specific elements of Climate/Energy campaign project work which will include some or all of the following techniques: peaceful direct action, public communication and engagement activities, media work, political and corporate work and the use of legal and scientific approaches to issues, in order to achieve campaign objectives.
- Work collaboratively within the team in order to maximize team potential to respond to challenges and explore new ideas and initiatives.
- Participate and contribute to the evaluation of project work on completion.
- Undertake any other duties, appropriate to the post, as delegated by the Programme Director and/or Project Leader.

#### **Support / Coaching / Leadership**

- Supervise external consultants, volunteers and/or staff from other parts of Greenpeace as required according to the needs of a specific project or campaign.

#### **Compliance / Keeping Framework Conditions**

- Take responsibility for development, expenditure and monitoring of specific campaign project budgets as delegated by the Programme Director and/or Project Leader.

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### COMPETENCY PROFILE

#### Organization competencies

- Professionalism, in particular delivering high-quality products in all aspects of the work.
- Achievement, in particular towards measurable objectives both individually and for the team.
- Interpersonal relationship, in particular building constructive and long-term relationships with all parties involved in the job.
- Knowledge sharing, in particular towards other team members who need to be in the loop of activities being carried out.
- Values diversity, in particular through having experience with and commitment to cultural diversity.
- Innovation, in particular consider the 'cutting edge' core value of Greenpeace

#### Functional competencies

##### Technical

- Native Japanese speaker
- Fluency in written and spoken English
- Knowledge and/or experience in national and/or international campaigning (including corporate campaigning)
- Understanding of the roles that science, politics, economics, industry, consumers, media, and social change play in campaigning.
- Scientific knowledge and/or experience in at least one of the Greenpeace campaign themes.
- Knowledge and/or experience in effectively dealing with confrontational situations (e.g. political debates, ...).
- Knowledge and/or experience in research and investigation, both desk-based and field-based.
- Skills in written and verbal communication
- Knowledge and/or experience in lobbying
- Knowledge and/or experience in budget management
- Knowledge and/or experience in business administration, including contractual skills to organize subcontractors
- Knowledge and/or experience in Crisis management
- Knowledge and/or experience in activism
- Knowledge and/or experience in facilitation

##### Method related

- Negotiating skills
- Public speaking, able to act as a spokesperson for his/her campaign
- Risk assessment: legal, reputation, communication impact
- Presentation and reporting skills
- Project management, including ability to effectively adjust plans to rapidly changing circumstances
- Work under pressure, in physically or mentally challenging situations
- Budgeting (preparing, presenting, monitoring)

##### Social / self

- Being a team player
- Build and manage relationships with all stakeholders (industry, politics, administration, consumers, other NGO's ...).
- Social skills should allow the staff member to move in many different social circles, and to manage difficult social situations (confrontation).
- Intellectual ability to understand scientific issues necessary for the job.
- Intellectual ability to understand political issues necessary for the job.
- Intellectual ability to understand legal issues necessary/useful for the job and ability to work out legal strategies to turn confrontational situations to the advantage of the campaign.

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### Leadership competencies

- Planning and organizing
- Empowering and developing people
- Strategic orientation and managing vision

### ATTITUDE

- Identification with Greenpeace goals and supportive of Greenpeace values
- Autonomous / sense for initiative / work independently
- Proactiveness
- Stress resistance
- Tenacity
- Flexibility
- Willingness to learn, building expertise in his/her campaign field
- Willingness to teach

### SPECIFIC WORK ENVIRONMENT

- Based at the Greenpeace Japan office in Tokyo
- Regular and possibly extensive domestic and international travel.
- Opportunities for personal and professional development.
- 40 hour work week with flexible working conditions. Highly flexible towards working hours.
- Working daily with teams in over 50 countries globally.
- The knowledge that you will be working for an organisation committed to making a difference.

### Specific additional summary for coal

- Head up coal campaign for Greenpeace in Japan
- Drive strategies to win our energy campaign and achieve our 2020 vision and goals
- Full-time one year contract based in Tokyo with possibility of extension
- Applications open now for immediate start

### Overall purpose of position

Energy developments in Japan are at an exciting time with the majority of nuclear power stations still shut post the Fukushima nuclear accident, a growing local community debate over proposed new coal developments, and the rapid change in the cost and opportunities for renewable energy in Japan and globally.

Working with a team of campaigners and other specialists, this senior position will lead the development and expansion of Greenpeace Japan's campaign against coal power plants to successfully achieve campaign objectives, in line with national, regional and global campaign goals.

We are looking for an experienced campaigner, fluent in both Japanese and English, with a strong knowledge and expertise in campaigning who is able to quickly get up to speed and take a leading role in strategy design, development and coordination of our coal work.

This would include developing and implementing campaigns to address the threat of climate change, as well as Japan's role in coal expansion; undertaking detailed analysis of the coal sector; raising awareness and understanding of our issues with target audiences; speaking on behalf of Greenpeace to decision makers and the media; and contributing to our international climate and energy work.