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Sukanto Tanoto  
Founder and Chairman  
Royal Golden Eagle (RGE)  
Asia Pacific Resources International Limited (APRIL)  
80 Raffles Place  
#50-01 UOB Plaza 1  
Singapore 048624

Dear Mr Tanoto

**APP's new Forest Conservation Policy**

Today, Asia Pulp & Paper (APP) has announced a new Forest Conservation Policy. This represents a dramatic and positive shift in the company's development model from reliance on fibre from deforestation to growth founded on plantation pulpwood supplies.

As APP is APRIL's leading competitor in Indonesia and in China, we'd like to draw your urgent and most serious attention to a number of its key new policies. These forest conservation measures go much further than any policies so far committed to by APRIL.

Highlights of the APP Forest Conservation Policy include:

- Protection of all remaining natural forest within its concessions, including all peatland forest.
- Landscape level management of all peatland affected by its operations and other measures to ensure protection of areas of high carbon stock.
- Efforts to ensure improved social justice within areas affected by its operations, including commitment to FPIC, conflict resolution, and constructive consultation with relevant NGOs.
- Open door to NGOs observers to participate in the monitoring of these commitments.

As you will be fully aware, APRIL has and continues to face much the same risks and criticism that APP has faced to this point. I write to ask whether APRIL is proposing to introduce similar major reforms to protect forests inside its concessions and address social conflict, ensuring that its policies and operations equal or better those of APP.

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Issues APRIL urgently needs to address:

- Extensive rainforest and peatland destruction: As our mapping analysis of satellite imagery shows, this includes extensive rainforest clearance, including peat swamp forest, for plantation establishment.
  - *What is APRIL's plan to end its dependence on deforestation? When will no further natural rainforest fibre (MTH) be cleared in its concessions or used at its mills?*
- Habitat destruction: Many areas of forest clearance are documented as vital habitat for protected and endangered wildlife species such as the Sumatran tiger.
  - *What is APRIL's plan to ensure the protection, enhancement and rehabilitation of all high conservation values within its concessions be they social or environmental? When will it ensure HCV assessment of all its operations?*
- Illegal logging and trade in protected tree species: Peatland forests are also habitat for the CITES-protected tree species ramin – Greenpeace demonstrated that ramin logs are being illegally traded to the pulp and paper sector in 2012.
  - *What steps has APRIL taken to ensure that no illegal wood fibre enters its supply chain and that its suppliers strictly adhere to Indonesia's CITES regulations?*
- Social conflict: As Al Jazeera reported in October 2011, APRIL's operations on the island of Pulau Padang in the Strait of Malacca led to violent clashes between the local community and developers.
  - *What steps has APRIL taken to ensure identification of social issues within and around its concession areas, to seek to FPIC from affected communities and conflict resolution where necessary? When will it commit to full HCV assessment on social issues?*
- Poor transparency and stakeholder engagement
  - *When will APRIL implement to independent monitoring of its operations, better stakeholder engagement and regular publication of progress toward 100% reliance on plantation fibre?*

I look forward to your response.

In the meantime, Greenpeace will be notifying key corporate paper and pulp consumers about APP's new policies. As part of this communication we intend to contact a number your customers, expressing our concerns about APRIL's ongoing deforestation activities and highlighting the substantial difference between APP's new policy and those of APRIL.

Yours sincerely,



Longgena Ginting,  
Country Manager Greenpeace Indonesia

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