

2017

Annual Report



GREENPEACE

New Zealand

Statement from the Executive Director



The year didn't start well. A man with a vested interest in oil companies became President of the USA, promising a new era of climate denial, of racism, and promising to pull out of international climate and nuclear peace deals in the name of putting "America First".

But the day after Trump's inauguration, something amazing happened.

All around the US—all around the world even—a wave of protest against Trump and his ideology took hold.

And mass public mobilisation continued to mark 2017.

In April, over 170 peaceful protests around the world showed how unstoppable the global movement to Break Free from fossil fuels is. We did our bit in Aotearoa by blockading the annual Oil Conference, in a coalition-organised display of mass civil disobedience.

But for me personally, perhaps the most heart-warming example of the climate movement's strength was how everyone came together to purchase Taitu, the people's boat. After we needed a bigger boat to confront the *Amazon Warrior*, an overwhelming amount of support came in to crowdfund it. Thank you, with humble gratitude, to everyone who made this happen.

As representatives of the wider climate movement, we took Taitu out to sea and

three of us jumped in front of the ship, forcing it to turn around and lose a day's worth of work. As of this writing, Sara and I are awaiting our sentencing hearing for this action.

By the end of the year, there were three major nonviolent direct actions against Big Irrigation in Canterbury too, two of which were opened up to the general public so that everyone impacted could take action in solidarity. The first saw people occupying the Central Plains Water dam construction site. Then, a week later we facilitated "The People's ECan", calling for action to save rivers and restore democracy to Canterbury, the only region whose Council is not fully elected by its constituents.

The groundwork laid in 2017 (and many years prior) finally paid off in 2018 following two major announcements by the new Coalition Government. First, they announced the end to the Crown Irrigation Fund, meaning that countless New Zealand rivers would be protected from Industrial Dairy expansion. A week later, in a landmark speech, Prime Minister Jacinda Ardern announced that the New Zealand Government would be banning new offshore oil exploration blocks.

It shows the power of your support—Greenpeace doesn't accept any money from Governments or corporations,

so everything we do was only made possible by you.

Our battles are far from over. Oil companies with existing permits will continue to attempt to explore and drill. The industrial dairy sector will seek to expand and in the process pollute even more rivers and lakes. Our friends in Taranaki, who have been fighting against fossil fuels longer than anyone in this country, continue to have their homeland threatened by onshore drilling. We are still trying to get plastic pollution under control and establish a huge marine protected area in Antarctica. The fishing industry is still having an enormously destructive impact.

Yet, these recent wins show that we have reached a milestone. They reassure us our blood, sweat and tears are paying off; what we're doing is working; we are making progress. Let's continue to stay united and unflinching, until we finally win full protection for our rivers, our climate, and for future generations.

Because when we stand together, we win.

A handwritten signature in black ink, appearing to read "R. Norman". The signature is fluid and cursive, with a long, sweeping underline.

Russel Norman,
Executive Director



How we're spreading the word and growing the movement

30 million

Supporters globally

55

Countries in which we operate

275,869

Petition signatures for Greenpeace NZ campaigns

105,387

Petition signatures for TOKO campaigns

38,174

People sent a text message of support of our campaigns

153

International campaign wins in 2017

7 million

Video views on Greenpeace NZ's social media

1,711

Mentions of Greenpeace campaigns in the NZ media



133,801

Conversations with the public about our campaigns from outreach teams

225

People trained in advanced nonviolent direct action

\$439,838 from 6,431 people

Donations received for urgent appeals to Greenpeace NZ campaigns



Our Vision

Our vision is for a green, ecologically healthy and peaceful planet.

Our Mission

Greenpeace stands for positive change through non-violent action.

We champion environmentally responsible and socially just solutions, including scientific and technological innovation, to protect the ability of the earth to nurture life in all its diversity.

We investigate and expose environmental abuse by governments and corporations.

Greenpeace works in several key areas to further our vision. Our campaign goals include protecting the climate, defending ocean life and ancient forests, and exposing nuclear, chemical and biological threats to the environment and human health.

Agriculture

Stopping Big Irrigation

Industrial dairying is polluting our rivers and our climate. Despite this fact, the dairy industry is still trying to expand, attempting to build huge irrigation schemes to take water from our rivers and grow more grass for even more cows.

But in 2017, New Zealanders, by the tens of thousands, pushed back. Together, we confronted the dairy industry. We said no to big irrigation and yes to clean rivers.

When the year kicked off, we were under attack. Dairy NZ, an industry lobby group, had complained to the Advertising Standards Authority (ASA) about our TV ad. They weren't keen on us exposing dirty practices on national TV. But after we provided 11 pages of documentation to back up the ad, the ASA agreed our ad was truthful and threw out the complaint. Because the dairy industry is making rivers sick, and that's a fact.

And it's making people sick too. In July, we launched the Sick of Too Many Cows report alongside public health officials and doctors. This report shows the impacts that river pollution can have on human health. In short, industrial dairying means E. coli and other nasties in our waterways, risking our drinking water.

No place embodied the problem of big irrigation more than the Ruataniwha dam. It was the biggest dam planned—and on conservation land to boot! In 2017, after a massive people-powered campaign unseated the pro-dam lobby in the council, the Hawke's Bay Regional Council pulled the funding for the dam. That decision, alongside a Supreme Court ruling that the dam couldn't be built on our conservation land, stopped the Ruataniwha dam for good.

July was a busy month, because, in addition to the great success against the Ruataniwha dam, we launched our new short film: The Regenerators. It showcases New Zealand farmers who are working with nature, not against it. **These farmers are showing New Zealand what the future of farming looks like.** The film hit the headlines and even got picked up by the UN!

But international coverage wasn't leading to action at home. We needed to keep the pressure up. So during the winter, we took action against big irrigation like never before.

Later, down in Canterbury, we took action against Central Plains Water (CPW). In August, activists occupied irrigation pipes and locked on to diggers to

disrupt construction of the dam. Then in September, more activists set up camp and spent a day occupying the dam! We disrupted construction and woke New Zealand up to how serious this problem is. **If we want to save our rivers, we're going to have to put our bodies on the line.**

Next up we took on Environment Canterbury (ECan). Central Government had previously suspended democracy in Canterbury to install pro-dairy commissioners. As a result, consent for big irrigation schemes were waved through without representation of local perspectives. We brought together over 100 protesters to call for restoration of democracy.

By this point, together, we'd made New Zealand's freshwater problems into a key election issue.

Both Labour and the Greens promised to end funding for irrigation schemes, our key demand. Once the votes were in, we waited, biting our nails, as the negotiations went on.

Thanks to years of continued pressure, together, we got the new Government to stop funding big irrigation schemes. This means countless rivers are now safe from big irrigation and the intensive dairy expansion that comes along with it. Together, we'd finally done it.



Climate

Resisting oil at home and abroad

2017 was a big year for our climate campaign. Meeting new offshore oil challenges with creative, people powered solutions, together we took on Big Oil. This laid the groundwork for the historic announcement in early 2018: there will be no new oil exploration permits in NZ waters!

We started the year with mad dash out to sea in our inflatable boats to demand the Amazon Warrior, the world's largest seismic blasting ship, stop seismic blasting off the Wairarapa Coast. The ship had arrived to search for offshore oil for Statoil and Chevron. For more than six months it blasted away, out of sight and mind, never coming in to face the diverse and powerful opposition growing on the shore.

Faced with the challenge of how to take on this ship up to 100 nautical miles out to sea, we appealed to our supporters, who in only seven days helped crowdfund Taitu, the People's Boat. Taitu's mission was to confront the Amazon Warrior on behalf of all New Zealanders calling for an end to oil exploration. And that's exactly what we did. In April 2017, a crew set off from Napier to demand Statoil and Chevron immediately cease their reckless search for oil and leave New Zealand's waters. When the ship continued its search, Greenpeace

Executive Director, Russel Norman, Sara, a volunteer from Wales, and Gavin, a kite-maker from Ashburton took direct action, placing their bodies in front of the 125m ship. The Amazon Warrior was forced to turn off course and stop seismic blasting.

On land, we continued to work with local campaigning groups, iwi and hapū, to oppose oil and gas activities in their regions. In alliance with others in the climate movement, we co-organised the People's Climate Rally in Taranaki. This saw over 200 people blockade the oil industry annual conference and host workshops and seminars on climate change.

As our oil season drew to a close in the southern hemisphere, it was just warming up in the Arctic. Together with our Nordic colleagues, we sent a Greenpeace ship and confronted Statoil's drill rig in the Barents Sea. Around this time, we also exposed notorious spy firm, Thompson and Clark, for spying on our staff, volunteers and activists, paid for by oil companies including Statoil. Through our investigations, we discovered they were also working with the oil division of the New Zealand Government. We made a media splash that saw now Prime Minister, Jacinda Ardern condemn surveillance on environmental groups

for advocating different points of view. An inquiry into this issue has since been launched.

With the change of Government in October, we altered our approach and began more direct political lobbying tactics. A climate concerned government brought with it real opportunity for change. Back and forth from Wellington we went, rallying on the steps of Parliament (with a giant inflatable whale called Janet), launching legal action, and protesting when the Amazon Warrior came back in November. This time the ship was seismic blasting in the blue whale habitat off Taranaki for Austrian oil giant, OMV.

By the end of the year, it had become clear that the many years of campaigning for climate action, and particularly to stop deep sea oil exploration, had not gone unnoticed. Although it would take until April 2018 to see nearly a decade of campaigning pay off, we ended 2017 determined to make this the final push to end oil exploration.

Because for us to have a future, the oil industry must have no future.



In 2017, we pushed the world's largest tuna company, Thai Union, to change its business practices to protect seafood workers, reduce destructive fishing practices, and increase support for more sustainable fishing.

Then, after two years of campaigning, the work of hundreds of thousands of people was rewarded in July when Thai Union agreed to clean up their supply chain to make their tuna more ocean-friendly. They also agreed to crack down on human rights and labour abuse violations as well as the practices that enable them.

In New Zealand, we exposed widespread illegal fish dumping in the inshore fishery, as well as unreported drownings of Hector's dolphins in set nets, and forced the Government to accept the need for cameras on boats. We forced a ministerial inquiry into the failure to prosecute illegal behaviour by fishing companies.

The Ban the Bag campaign was launched in July 2017. This campaign set out to ban plastic bags in order to mitigate ocean pollution, and also allowed us to innovative new methods of campaigning. We opened up participation from all staff across the organisation, rather than from campaigners alone. This brought fresh perspectives, new tools, and new collaborative ways of working to be explored.

After conversations with Countdown and New World, they agreed to ban plastic bags from their supermarkets by the end of 2018. We celebrated



at the time, however, now that it's 2018 we've seen several retailers launch false solutions to their bag ban that will still be detrimental to our oceans, such as compostable bags and thicker plastic bags.

This shows the need for clear legislative regulation against plastic bags, which is something we're continuing to work towards this year.

Our petition for a legislative ban picked up steam throughout 2017 with 65,000 signatures and was delivered in early 2018 alongside allies from community groups that had been campaigning against single-use plastics for many years.

Single-use plastic pollution continues to threaten our oceans. But thankfully, public concern about this issue has never been stronger and we are continuing to galvanize the government to take action against plastic pollution.



Together we will Resist and Rise



Through courage and unity, we resist those who threaten our right to a green and peaceful future. As Greenpeace supporters, you have once again demonstrated how powerful people can be when we stand together to protect our planet. None of the accomplishments documented in this report would be possible without you. In 2017, your support enabled us to stand strong against the global challenges of a 'Fossil Fuel President', and resist the wave of environmental affronts that we faced during the year.

As our International Executive Directors have said:

"We did not back down. We did not succumb to disillusionment and apathy. We have been equal to each and every challenge that has been set against us."

All over the world, like-minded and passionate people like you came together with Greenpeace to stand against those who aim to harm our planet. Together, we resisted unsustainable tuna fishing and plastic polluting our oceans. We rose against commercial fishing in Arctic and Antarctic waters by establishing sanctuaries, and Oil drilling in the Arctic by holding governments legally accountable.

We fought against the harmful logging of ancient forests in Canada and Russia, the destructive palm oil activities in Indonesia, and the deforestation in the Congo basin.

We have learned that in resistance, all acts of courage are equal. From small beach clean ups, to shutting down oil rigs, we will continue to rise up and stand for our planet, and lead the way to a more healthy and sustainable future.

So thank you. Thank you for joining us and making this movement possible.



Greenpeace New Zealand financial report

Statement of Comprehensive Revenue and Expense for the year ended 31 December 2017

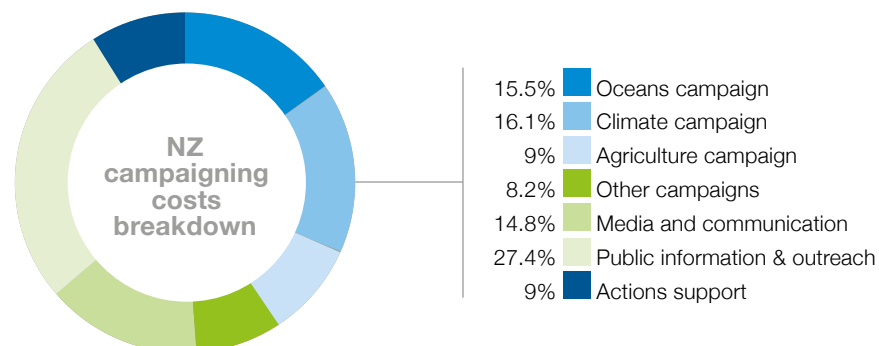
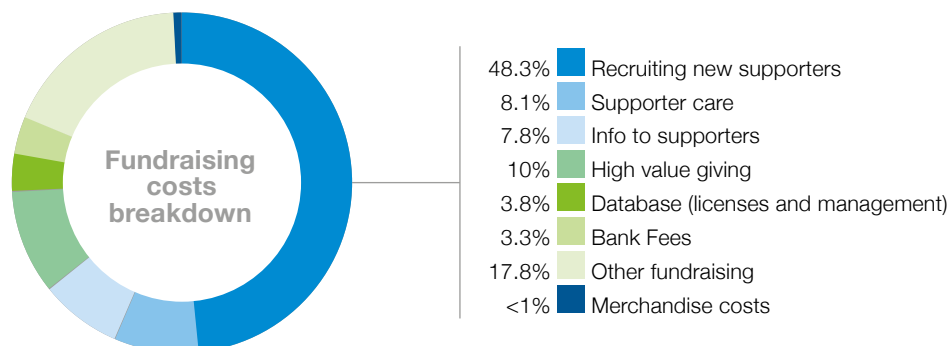
NZD\$000

Income	
Donations	\$9,314
Bequests	\$306
Miscellaneous Income	\$64
Interest Received	\$83
Grants from Greenpeace International & Other GP offices	\$296
Total Income	\$10,063
Expenditure	
National Campaigns	\$3,397
Fundraising	\$3,071
Support services, Rent, Audit, RWT	\$1,243
International campaigns & co-ordination	\$2,238
Depreciation	\$286
CRM research and evaluation - Non-recurring exp	\$63
Total Expenditure	\$10,298
Net surplus / (deficit) for the year	(\$235)

Statement of Financial Position as at 31st December 2017

NZD\$000

	2017	2016
Current Assets	\$3,203	\$3,651
Non-Current Assets	\$54	\$153
Fixed Assets	\$576	\$539
Total Assets	\$3,833	\$4,343
Current Liabilities	\$1,501	\$1,677
Non-Current Liabilities	\$54	\$153
Total Liabilities	\$1,555	\$1,830
Accumulated Fund Balance	\$2,278	\$2,513
Total Liabilities and Fund Balance	\$3,833	\$4,343



Greenpeace New Zealand financial report

Income NZD\$000

2008	\$6,020
2009	\$7,495
2010	\$9,163
2011	\$8,650
2012	\$9,063
2013	\$9,790
2014	\$10,272
2015	\$10,868
2016	\$10,315
2017	\$10,063

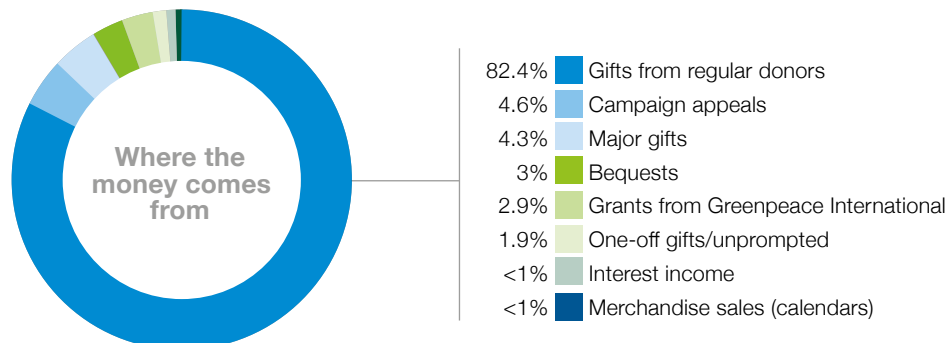
Income for Greenpeace New Zealand in 2017 was once again over 10 million dollars. We are financially independent so we don't accept money from companies, governments or political parties.

This means that our income is thanks entirely to the generous and committed donations from individual Greenpeace supporters, who enable actions to happen, and make achievements possible.

Number of Donors

2008	52,743
2009	57,108
2010	61,970
2011	57,683
2012	55,740
2013	54,136
2014	53,428
2015	50,810
2016	46,493
2017	42,925

\$3.28 Income for every \$1 spent on fundraising



The information in this report has been summarized from the annual accounts of Greenpeace New Zealand for the year ending 31st December 2017. The full Financial Statements have been audited by William Buck Audit NZ Limited. Further information relating to the annual accounts including our auditors report, statement of financial position, statement of comprehensive revenue and expenses, statement of changes in net assets, and cash-flow statement can be found on the Societies website www.societies.govt.nz

GREENPEACE

Greenpeace is an independent global campaigning organisation that acts to change attitudes and behaviour, to protect and conserve the environment and to promote peace.



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