

2019
GREENPEACE NZ
ANNUAL IMPACT
REPORT

GREENPEACE



STATEMENT FROM THE EXECUTIVE DIRECTOR

Greenpeace gets an A+ for climate activism

For Greenpeace New Zealand, 2019 was the year to deal with some unfinished business with the oil industry. We had achieved a historic win in 2018 with the government ban on issuing new oil and gas exploration permits (except onshore Taranaki). It was a long hard-fought campaign but, all of us together, we did it.

However, there remained the outstanding issue of the existing oil and gas exploration permits. Not only did the Government not have the courage to revoke existing permits, they extended some of them!

The Austrian oil company OMV used these existing permits to pursue an oil exploration programme in deep and shallow water, in spite of the climate crisis and the risks of a spill.

I'm proud to say that we mounted a vigorous resistance. Greenpeace activists were 20 storeys up outside the windows of OMV's Wellington office, as well as at the front doors. They were locked onto the oil support boats, blockading the OMV headquarters in New Plymouth for three days, and were outside their Vienna offices in Austria. We were in court against OMV and their friends in the so-called Environmental Protection Authority (EPA). And so much more!



The head of OMV in the region, who has worked around the world, said he had never seen anything like it: "I don't see myself being able to continue to operate as today, and commit large amounts of money if this disruption will become more systematic."

In his lament, the guy basically gave Greenpeace an A Plus for climate activism!

I don't see how we can continue to provide a decent life for our kids if the climate disruption caused by his company is allowed to become more systematic. And that's why we stopped them.

In the end, they left and I don't reckon they'll be back. So Greenpeacers across Aotearoa, take a bow!

And of course, we worked on a bunch of other issues in 2019 (oceans and agriculture especially) and all of it is only possible due to our supporters. We are people-powered in our campaigning strategy and people-powered in our fundraising strategy, so thank you to everyone who supported us in 2019.



Kia kaha,

Russel

Russel Norman
Greenpeace New Zealand
Executive Director

Greenpeace couldn't exist without people like you. Whether it's signing a petition, donating, attending a blockade, sharing posts on social media or leaving a special gift in your will, the actions you take are building a better world. Thank you so much.



GROWING THE MOVEMENT

Aotearoa New Zealand

116,204 conversations engaging New Zealanders around the country

100s of New Zealanders trained in Peaceful Direct Action workshops around the country

More than 1,200 supporter donations in New Zealand to help pressure the Brazilian government to act to protect the Amazon Rainforest

357,083 2019 petition signatures helping to protect the planet

Global highlights

27 Greenpeace teams in more than 55 countries across Asia, Africa, the Pacific, Europe and the Americas

Insurance co Aegon withdraws investments from Canadian and US tar sands oil projects

A global movement rose to protect the Amazon Rainforest as it burned at record rates

Precious Russian forests safeguarded from destructive industries

Norway bars Lofoten Islands from oil industry

2019 - AGRICULTURE CAMPAIGN

For too long, industrial agriculture has polluted New Zealand's landscapes and rivers. In 2019, we took some major steps to increase momentum for our campaign to transform this industry.

Over the summer, we put billboards up across New Zealand exposing some of the bad guys of the industry. The billboards displayed the message: "Ravensdown and Ballance pollute rivers. #TooManyCows". Ravensdown and Ballance are two companies producing synthetic nitrogen fertiliser, an input that has fuelled the expansion and industrialisation of dairy farming in New Zealand.

The use of synthetic nitrogen fertiliser in New Zealand has increased seven-fold since 1990. In the same period, dairy cow numbers have doubled. It's pushing our rivers - and our climate - to the brink. But our work is having an impact. Finally in May 2020, the Government announced a cap on synthetic nitrogen fertiliser, but if we want to repair the damage done to our rivers and climate, it needs to go further. We're escalating our campaign for the Government to phase out synthetic nitrogen for good and invest in regenerative agriculture that works with nature, not against it.



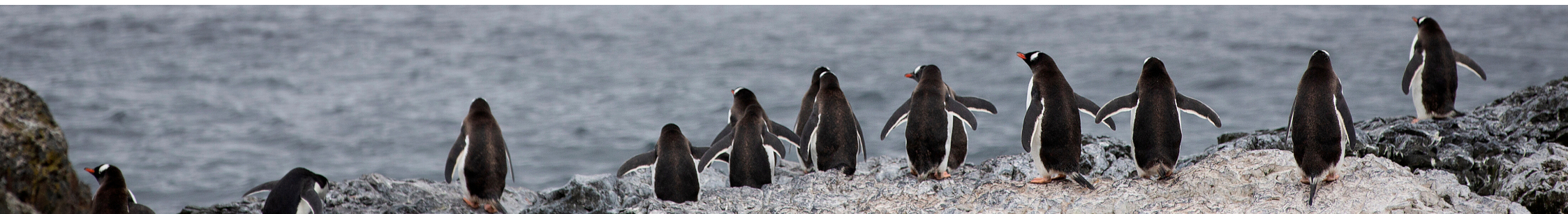
2019 - OCEANS CAMPAIGN

In 2019, the Greenpeace ships *Arctic Sunrise* and *Esperanza* embarked upon an epic Pole to Pole voyage from the Arctic to the Antarctic. Greenpeace campaigners, along with scientists, journalists and influencers, set sail to research and shine a light on the threats of climate change, overfishing, plastic pollution, deep sea mining and oil drilling.

As the ships visited incredible biodiversity hotspots across the ocean, they drew attention to the UN Global Ocean Treaty negotiations, which could pave the way for protecting 30% of the world's oceans by 2030. This is what scientists agree is needed to safeguard our oceans and the precious wildlife that call them home.

Greenpeace New Zealand Oceans Campaigner Jessica Desmond attended UN Global Ocean Treaty negotiations in New York at the end of August, to demand the strongest possible international treaty. As a part of a team, she monitored progress on the talks, held leaders to account, provided advice, crafted treaty recommendations, and pushed for greater ambition on behalf of millions of Greenpeace supporters around the world. People like you. While there were some positive developments, New Zealand still needs to strengthen its commitment to fighting for strong ocean protections at the final round of treaty negotiations, so we continue to campaign on this.

Closer to home, 2019 was also a massive year for protecting the oceans. Renowned zoologist Dr Liz Slooten and actor Robyn Malcolm joined us in presenting our petition to save Māui and Hector's dolphins at Parliament Square as we called on the Government to give these precious native dolphins proper protection. With supporters, we took a huge deep-sea coral installation to the lawn of parliament to demand Minister Nash engage with the 50,000 New Zealanders calling for an end to bottom trawling on seamounts. And we won a definitive and precedent setting victory to protect the South Taranaki Bight from seabed mining at the Court of Appeal.



2019 - CLIMATE CAMPAIGN

2019 saw students across the world take to the streets and demand more from our global leaders. We supported the School Strike 4 Climate movement by providing a week of training for these young climate activists.

In 2019 we stepped up our efforts in a final push to stop OMV, the last oil giant standing in New Zealand, searching for oil and gas in NZ waters. When the Government banned new offshore oil and gas exploration permits in 2018, OMV still held existing permits. We called for those permits to be cancelled and for OMV to leave our shores for good.

The uprising began with climbers scaling the Majestic Centre - OMV's office and the tallest building in Wellington - with "Evict OMV" banners and writing on their windows. Following this action, nearly 30 protestors occupied an OMV support vessel for three days in Timaru, delaying their drilling schedule. Finally, more than 100 people blockaded OMV's New Plymouth office for three days, before turning it in into a museum on the fourth day, to drive home the message that the oil industry is a thing of the past.

With all that and a bit of bad luck for OMV, the Austrian oil giant finally quit its exploration programme and sent its massive drill rig home. This marked a huge moment for people power, and for iwi, hapū, environmental groups, and hundreds of thousands of others who for the past 10 years maintained a relentless campaign to put an end to deep-sea oil exploration in New Zealand.



GREENPEACE NEW ZEALAND FINANCIAL REPORT

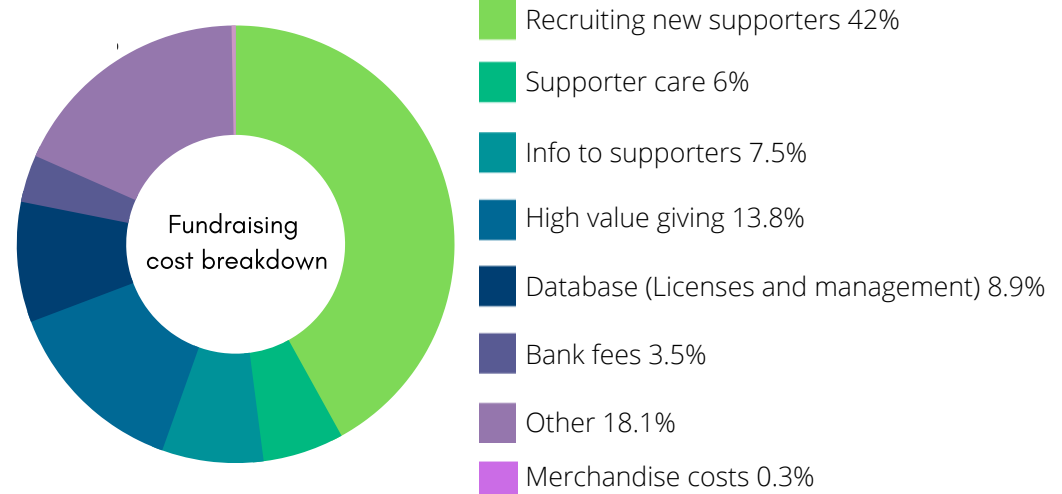
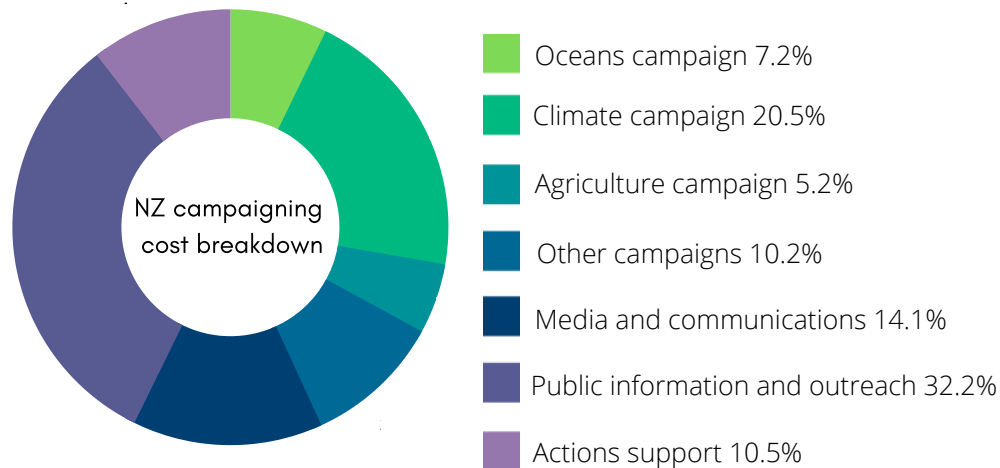
Statement of Comprehensive Revenue and Expense for the year ended 31 December 2019 NZD \$000

Revenue	
Donations	\$8,600
Bequests	\$238
Miscellaneous Income	\$46
Interest Received	\$50
Grants from Greenpeace International & Other GP offices	\$321
Grants from Greenpeace Educational Trust	\$200
Total Revenue	\$9,455

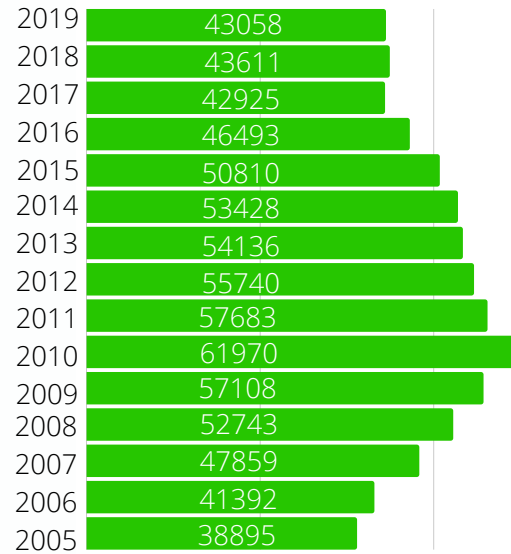
Expenditure	
National Campaigns	\$3,018
Fundraising	\$2,928
Support services, Rent, Audit, RWT	\$1,281
International campaigns & co-ordination	\$2,071
Depreciation	\$328
Total Expenditure	\$9,626
Net surplus / (deficit) for the year	(\$171)

Statement of Financial Position as of 31 December 2019 NZD \$000

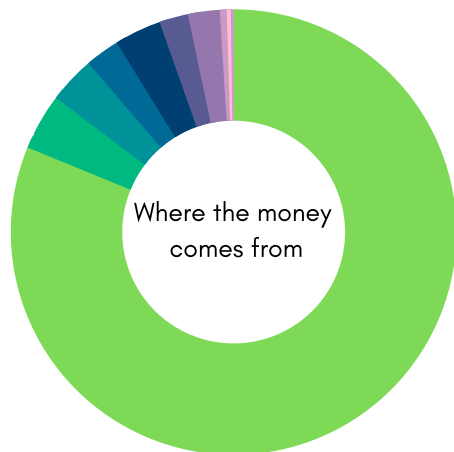
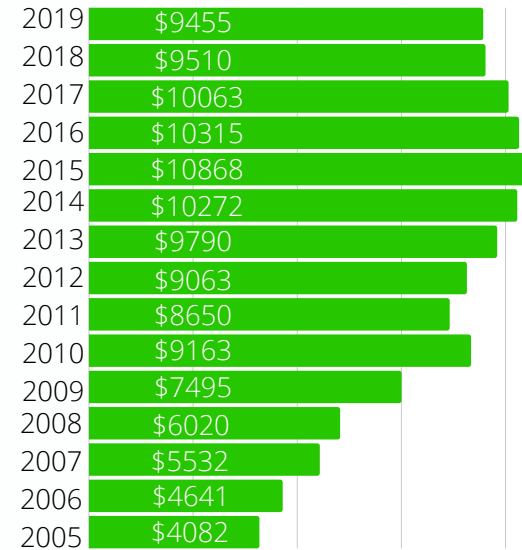
	2019	2018
Assets		
Current Assets	\$2,478	\$2,463
Fixed Assets	\$626	\$884
Total Assets	\$3,104	\$3,347
Liabilities		
Current Liabilities	\$1,385	\$1,457
Total Liabilities	\$1,385	\$1,457
Accumulated Fund Balance	\$1,719	\$1,890
Total Liabilities and Fund Balance	\$3,104	\$3,347



Financial supporter numbers



Income NZD \$000



- Gifts from regular (direct debit) donors 81.2%
- Campaign appeals 4.1%
- Major gifts 3.4%
- Bequests 2.5%
- Grants from Greenpeace International 3.4%
- Grants from Greenpeace Educational Trust 2.1%
- One-off gifts/unprompted 2.3%
- Interest income 0.5%
- Merchandise sales (calendars) 0.3%
- Other income 0.2%

Greenpeace New Zealand is financially independent, so we don't accept money from companies, governments or political parties. This means that our income is entirely thanks to the generous and committed donations from individual Greenpeace supporters, who enable actions to happen and make achievements possible.

The information in this report has been summarised from the Financial Statements of Greenpeace of New Zealand Inc for the year ending 31st December 2019. The full Financial Statements have been audited by William Buck Audit NZ Limited. Further information relating to the financial statements including our auditor's report, statement of financial position, statement of comprehensive revenue and expenses, statement of changes in net assets, and cash-flow statement can be found on the Societies website www.societies.govt.nz

GREENPEACE



Together, we helped build a more green and peaceful future in 2019. Once again, you have demonstrated how powerful people can be when we unite to protect our planet. None of it would have been possible without you. Thank you!