

This year Greenpeace partnered up with organizations and local groups to hold brand audits across Canada. Here are the findings:







of plastic waste goes to landfill²

The Oil Industry plans to

INCREASE PLASTIC PRODUCTION BY

in the next decade





We need to stop this problem **at the source**. It's time for corporations to move away from single-use plastic and join the Reuse Revolution.

JOIN THE #REUSEREVOLUTION



DEMAND CORPORATIONS DITCH DISPOSABLES

act.gp/PollueursPlastiques

AND EMBRACE REUSABLES:

#ReuseRevolution #BreakFreeFromPlastic

SPECIAL THANKS TO OUR PARTNERS













SOURCES [1] [2] Report from Deloitte Consulting and ChemInfo Services, commissioned by the federal Ministry of Environment and Climate Change to guide the ministry's plan to reduce plastic waste to zero. [3] https://www.theguardian.com/environment/2017/dec/26/180bn-investment-in-plastic-factories-feeds-global-packaging-binge