

IMPACT REPORT

2020



Green Guardians

GREENPEACE

Our Vision

We believe optimism is a form of courage. We believe that a billion acts of courage can spark a brighter tomorrow. To that end we model courage, we champion courage, we share stories of courageous acts by our supporters and allies, we invite people out of their comfort zones to take courageous action with us, individually in their daily lives, and in community with others who share our commitment to a better world.

A green and peaceful future is our quest. The heroes of our story are all of us who believe that a better world is not only within reach, but being built today.

Greenpeace exists because this fragile Earth deserves a voice. It needs solutions. It needs change. It needs action. It needs you.

Greenpeace is a people-powered, science-based, and action-oriented organization that does not take money from corporations or governments. This means we rely on individual donations from generous people like you to carry out our work to protect the planet and promote peace.

Greenpeace is present in more than 55 countries across the Americas, Europe, Asia, Africa and the Pacific. Globally, we seek to:

Protect biodiversity in all its forms

Prevent pollution and abuse of the Earth's ocean, land, air and fresh water

End all nuclear threats

Promote peace, global disarmament, and non-violence

Get In Touch

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Toronto, Ontario M5T 1N1

MONTREAL

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Connect

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For more information about this report or how you can support or become more involved in Greenpeace Canada's work, please contact:



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Message from Greenpeace Canada's Board Chair

Meeting the moment, Leading with compassion

Reflecting on Greenpeace's work during the tumultuous year of 2020, I return again and again to my gratitude for our ardent staff, volunteers, and supporters — you. This community, connected through Greenpeace, cares immensely about our organization and the movements it supports; this community also ensured that Greenpeace delivered impactful and inspiring work throughout an extremely trying year.

Early on, Greenpeace highlighted the traumatic destruction of the Australian wildfires. We provided support to the Wet'suwet'en land defenders and, with allies and galvanized supporters, spoke out against the proposed Teck Frontier tar sands mine. This public opposition ultimately contributed to the ditching of the largest tar sands mine ever proposed.

Then the COVID-19 pandemic hit. Overnight the world changed — and our plans changed to meet that moment.

Greenpeace nimbly reacted to the global situation. Our teams exposed cynical efforts by corporate polluters to profit from the pandemic by pushing for bailouts and subsidies. Greenpeace also highlighted issues of food insecurity, exposure of front-line workers and the unnecessary reliance on plastics — issues that were all compounded by the pandemic. In the process, Greenpeace successfully shifted the narrative on what “build back better” means.

In parallel, our teams re-committed to the peace in Greenpeace, as global outrage and organizing caused society to reckon with systemic police violence that disproportionately impacts Black, Indigenous, and people of colour communities. Greenpeace's work to promote global peace and non-violence is a core aspect of the organization's history and identity. True to this, we spoke out against systemic racism and white supremacy, while also reflecting seriously on our own history and present-day culture as an organization.

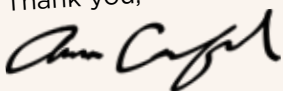
Leadership in a critical moment

Greenpeace is a recognized leader within the non-profit space; we are an organization that says what needs saying and demands action commensurate to the challenges at hand. Greenpeace is also composed of leaders who have worked with the utmost compassion and care over the past year. This holistic approach is keeping staff safe and motivated as Greenpeace looks to its new strategic three-year plan.

Your support is what makes it possible for Greenpeace — in 2020, 2021, and beyond — to meet its ambitious plans and objectives to protect our natural environments and create a more just world.

As a glacier scientist who is reminded daily of our retreating ice-scapes and rising sea levels, I know that the bold, truth-speaking work of Greenpeace is needed more than ever. I am extremely grateful for supporters like you who we count on to financially support the work of our independent and determined organization.

Thank you,



Anna Crawford, PhD
Chair, Greenpeace Canada



Justice, Always

Greenpeace Canada's Three-Year Plan Goals (2021-2023)

Deputy Director Farrah Khan provides leadership on strategic planning, legal work, people and culture, and justice and equity at Greenpeace Canada. In 2020, Farrah guided staff through some deep thinking about their personal and professional responsibilities to tackle white supremacy, along with climate and biodiversity crises, so that our internal culture fosters belonging for all, and our external work reflects the diversity of perspectives and people who live across this country.

From this work came Greenpeace Canada's three-year strategic plan, Justice, Always, which draws on our organizational values to guide our vision through to 2023. Centered around environmental justice and equity, the plan seeks to build on our work to achieve systems change in our campaigns, sets ambitious targets to engage a wide group of people in our cause, while also recognizing the need to look after our staff so we can remain resilient as we tackle the many intersecting challenges before us.

The goals and intended impact of this plan have been shaped and influenced in many ways, including by you, our valued supporters. For that, we thank you. Your continued trust and ongoing support for our work has allowed us to amp up our ambition in new and exciting ways. We're in this together and we look forward to keeping you updated on our progress.



FARRAH KHAN

Deputy Director, Greenpeace Canada

GOAL 1

Define our place in the intersectional movement for justice

Impact: Our staff, supporters, movement partners and other external audiences will understand Greenpeace's unique role in achieving intersectional, decolonized systems change and climate justice.

GOAL 2

Mobilize for the love of nature, justice and a livable climate

Impact: Fossil fuels will be socially unacceptable and public pressure being brought to bear to resolve justice, climate and nature crises will grow to a level that is impossible to ignore.

GOAL 3

Be authentic and values-driven

Impact: We will act unapologetically on our values, internally and externally, and build a more confident and relatable public profile, including on our journey to win the meritless Resolute SLAPP suit.

GOAL 4

Achieve a strong financial recovery, powered by people

Impact: We will strengthen our financial position by embracing risk, continuing to innovate, and taking a bolder approach to engagement to deepen relationships with existing supporters and inspire future supporters to take action with us.

GOAL 5

Care for staff wellbeing

Impact: Our workplace culture will foster belonging for equity-seeking communities, our staff will feel valued and proud of their contributions to creating a green and just society.

GOAL 6

Boost transparency, efficiency, and tech savvy

Impact: Our internal systems will be understood by staff, we will be more transparent and efficient and will make use of the latest technology.

CLIMATE ACTION

Wet'suwet'en solidarity

In early February, the RCMP began dismantling blockades on unceded Wet'suwet'en territory and arresting land defenders who had been preventing the construction of the Coastal Gas Link natural gas pipeline on their territory. This sparked a wave of solidarity protests and civil disobedience across Canada.

This was a power shifting moment. The blockades forced the federal government to negotiate with the Wet'suwet'en hereditary chiefs and, in May, they signed a historic Memorandum of Understanding recognizing their system of governance.

Greenpeace worked to support and amplify the Wet'suwet'en and allies. In January, before the protests broke out, we financially supported



February 2020 (Victoria, BC): All 16 entrances to the B.C. legislature were blocked by Wet'suwet'en land protectors and their allies. They peacefully halted the pre-throne speech and the last session of the legislative assembly.

independent journalist Jerome Turner to cover the Wet'suwet'en resistance. His work has since won the Canadian Association of Journalists' Charles Bury President's Award. We provided logistical support, trained frontline youth, and used our communications channels to show solidarity and communicate our support for the restoration of Indigenous Rights.

The Teck Frontier tar sands mine is rejected

In an unprecedented move, the company behind the proposed new Teck Frontier tar sands mine withdrew its application on February 25, just two days before the federal cabinet was scheduled to decide whether or not to grant a permit.

Three months before that, very few people had heard of the Teck Frontier mine. Its approval was considered a foregone conclusion: no prior tar sands project had ever been rejected.

Greenpeace, meanwhile, had been monitoring this project for years. Working with movement allies led by Indigenous Climate Action, we managed to push this project to the top of the public and media agenda, turning it into a litmus test of the newly elected Trudeau government's commitment to address the climate crisis.



February 2020 (Ottawa, ON): People around the country joined celebrities like Jane Fonda, Joaquin Phoenix, Amber Valletta, Susan Sarandon, Martin Sheen, Naomi Klein (pictured above, right) and others to #RejectTeck. Teck Frontier was the largest open-pit tar sands project ever proposed.

OUR CAMPAIGNS

The company explained their withdrawal by citing growing public pressure and changing financial markets that are increasingly locking in a demand for serious climate policy. That demand was created by a movement that included more than 55,000 people who emailed Justin Trudeau's cabinet to reject Teck. Hundreds more supporters of Greenpeace, Leadnow and Équiterre visited Ministers and

Members of Parliament in their constituencies to voice opposition to the project. And in collaboration with youth climate strikers and Extinction Rebellion, we organized another 100 people — many of them in Greenpeace's signature orange coveralls — to occupy the Montreal office of Heritage Minister Steven Guilbeault to ask him to reject Teck.

No to GNL Quebec

In partnership with the Coalition Fjord, Greenpeace helped mount public pressure against the proposed GNL pipeline, leading up to the start of the BAPE environmental assessment. This pipeline has been a hot topic in Quebec, and we wanted to push beyond the borders of the province by communicating on this in English, specifically to Ontarians who the pipeline would also impact. Although support for this campaign was highest in Quebec, over 7,000 Ontarians also signed our Stop GNL petition.

In October, we encouraged people to produce memorandums to be submitted into the BAPE environmental assessment process. We participated in a "mémoire-o-thon", along with our coalition allies, which saw 50 people

log in to work on their submissions together. Greenpeace Canada's own submission was made on October 27th.

In December, Greenpeace had an impactful and widely publicized photo opp in Quebec with our coalition allies where we delivered a petition signed by over 110,000 people to the Parti Québécois and Québec Solidaire. The petition was five meters long to accommodate all the names. At this point the narrative was beginning to shift, with headlines like: "Legault ferme la porte à du financement public pour GNL Québec". There was even a feature in Metro on the importance of mobilization in the campaign: "BAPE: opposition historique au projet Énergie Saguenay."



December 2020 (Quebec City, QC): Citizen groups and environmental organizations presented elected officials in the National Assembly with a petition against GNL Quebec. Signed by more than 110,000 people, the submitted petition is further proof that the project has no social license.

Green and Just Recovery: Building back better from COVID-19

More than 100,000 supporters joined our campaign for a Green and Just Recovery from the pandemic that succeeded in broadening public expectations of the government's recovery plans beyond simply restarting the old, fossil fuel-led economy. Although the public narrative focused on the economic and health challenges in the early stages of the pandemic, by the end of the year the media narrative and government statements showed investments in sustainability and equality had become an expectation of government recovery plans.

We initially focused on shifting the public narrative, and then used this opening to push for concrete policy measures to be included in the bailout packages and 2021 budget. The project was successful in encouraging and empowering our supporters to tell MPs that there is a strong public desire for a Green and Just Recovery. We organized five online days of action, during which over 20,000 people visited our online resources. On Twitter alone, over 2,000 people sent messages to MPs supporting a Green and Just Recovery. Between May and December, we sent 56 emails to our supporters and volunteers encouraging them to take action. In total, Greenpeace supporters sent over 100,000 emails to key decision makers in response to the project's calls to action.



October 2020 (multiple locations across Canada):

Following the September Throne Speech, Greenpeace organized a day of action to demand that Finance Minister Chrystia Freeland invest in a Green and Just Recovery. Over 50 volunteers in six cities organized banner drops around the theme of "No More Time To Waste."

WHAT'S NEXT?

In line with the new Justice, Always three-year plan, we've got ambitious plans to disrupt the system keeping fossil fuel companies afloat. If their funding is cut off, they can't keep devastating the lives and livelihood of communities in Canada and around the world, while destroying the environment through extraction of natural resources better left in the ground. Canada's big five banks are all among the 25 global banks that support fossil fuels the most¹. Together with other environmental NGOs, Indigenous communities, youth movements and more, we'll be working to turn off the money pipeline keeping the fossil fuel industry alive.

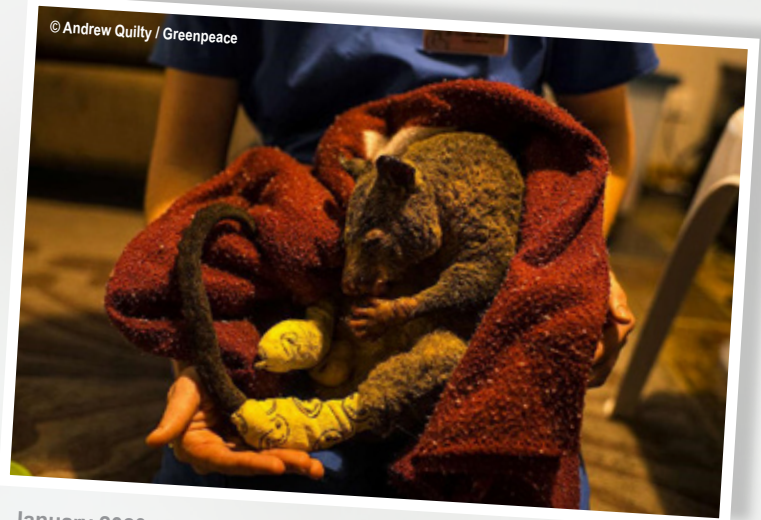
¹ *Banking on Climate Chaos, 2021.*

FOOD & NATURE

Australian bushfires

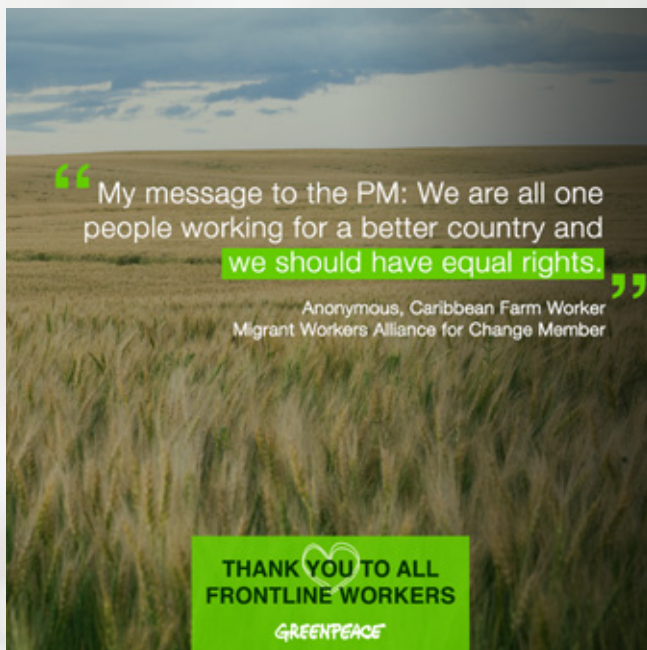
Australian bushfires raged from late 2019 into the new year of 2020. The number one cause of the climate crisis is the burning of fossil fuels, but the Australian Government had no plans to reduce the use or export of coal and gas. Factors that contributed to the extreme bushfires include temperature, dryness, wind speed, slope of the land, and humidity — all of which are aggravated by climate change. Greenpeace Australia asked that we show solidarity to the victims and the survivors of these fires by calling out those complicit politicians who have failed, up to now, to take appropriate and urgent action.

On January 23rd, Greenpeace staff and volunteers delivered a petition signed by over 16,000 Canadians as part of a global protest demanding the Australian government act



January 2020 (Australia): Dr Caitlin McFadden, a local veterinarian from Milton Veterinary clinic, with a Brush tail possum badly burned by bushfires that she took home from the clinic to care for each night. She named the possum Ambo, after the paramedics who rescued him from burnt-out bush in the days following the firestorm.

on climate and phase-out coal. Protests also took place around the world in the US, Australia, Belgium, Canada, the Czech Republic, Denmark, Finland, Japan, the Netherlands, New Zealand, Norway, Poland, Russia, South Korea and Sweden. Greenpeace Australia also shared stories of Australians who have been impacted by the crisis and organized a fundraiser for the Rural Fire Service.



“My message to the PM: We are all one people working for a better country and we should have equal rights.”

Anonymous, Caribbean Farm Worker
Migrant Workers Alliance for Change Member

THANK YOU TO ALL
FRONTLINE WORKERS

GREENPEACE

Advocating for Stronger Food Systems

As the COVID-19 crisis began, we pivoted in our food campaigning to ally with migrant workers advocates, community groups and Indigenous Peoples. We launched a local food resilience petition to #GetYourCityGrowing and our Toronto Local Group led a petition calling on major supermarket chains to tackle their food waste issue. We created profiles of frontline food access workers (FoodShare and migrants), and facilitated an emergency food forum online.

We also updated our website with a new Food Action Page, which provides a space where people can encourage local food resilience, call on supermarkets to end food waste, and learn about healthy eating lifestyles that support people and the planet.

Protecting the Amazon

Unfortunately, similar to 2019, 2020 was a bad year for fires in the Amazon rainforest. We identified an opportunity to include important protections for the Amazon and Indigenous peoples within the Canadian government's plans to negotiate a Mercosur trade deal, which includes Brazil.

After uncovering a Brazilian agribusiness lobby plan in which beef exports to Canada from Brazil could rise to almost \$2 billion under the proposed deal, we launched a

petition targeting Canada's Minister of Foreign Affairs Francois-Philippe Champagne to immediately halt the Canada-Mercosur free trade negotiations. This petition gathered over 25,000 signatures in two weeks calling for protection of the Amazon. We also reached out to Indigenous leaders, farmers and political parties for their support. The Green Party of Canada offered to sponsor an official e-petition to the Canadian Parliament, which will require an official response from the Federal government on this issue.



October 2020
(Ottawa, ON):

"Protect the Amazon" petition
delivery on Parliament Hill

WHAT'S NEXT?

In 2021, we will continue to stand up to corporations and complicit governments that profit from destroying nature and contribute to climate change. At home, we'll push Canadian governments to protect ecosystems and forests. We'll expose attempts by corporations to cynically use the COVID crisis to loosen already lax nature protection laws. We'll work to stop Canada from destroying nature internationally, challenging trade deals designed to quicken deforestation in the Amazon and Indonesia and will continue to hold governments and corporations to account by exposing greenwashing for what it is.

OCEANS & PLASTICS



In 2020, concerns related to COVID-19 transmission were used by the industry to raise fear and doubt related to a single-use plastics ban. In March, we launched a blog series called “Health and the Reuse Revolution” to tackle some of the questions and concerns being raised about how to continue to move towards a zero-waste future, while also being mindful of flattening the COVID-19 curve.

In May, as the public consultation period for the Draft Scientific Assessment on Plastic Pollution drew to a close, the federal Environment Minister Jonathan Wilkinson announced that, due to the pandemic, the government would delay the implementation of its plan to ban single-use plastics until 2021. Our campaign team was quoted in national media related to the announcement, urging the government to follow through on its election promises. To keep the pressure up, we sent the Minister a letter outlining how a plastics ban is a key component of a green and just recovery. We also launched an online action page for supporters to join our call for a comprehensive single-use plastics ban list and investment in truly circular models.

In late June, Greenpeace collaborated with UPSTREAM to release a statement signed by over 125 health experts from 18 countries, including Canada. The statement reassured consumers and businesses — especially retailers — that reusables are safe to use during the pandemic and plastic is not inherently more hygienic. This statement piqued widespread interest and was used as a reference by media and our allies in Canada and across the world.

Throwaway plastics made a comeback during the COVID-19 pandemic as people bought throwaway masks, gloves and other PPE. Many restaurants and coffee chains stopped

accepting reusable cups. One of our 2019 Top 5 plastic polluters, Starbucks, reaffirmed its “no reusables” rule in Canada around the time that our statement was released. We decided to use this moment to launch a petition calling on Starbucks to accept reusable cups here in Canada and pointing to long-term (cup-share programs) and short-term (contactless coffee) reuse solutions to shine a light on the coffee giant, while pursuing our work to influence Tim Hortons in the same direction. This has been a hot topic on social media and resulted in a high performing petition, especially after Starbucks announced its decision in August to reintroduce reusables in Europe, Africa and the Middle East but not in North America.

In December, we released an investigative report debunking the plastic recycling myth, entitled Plastic Recycling: That’s Not A Thing. The report exposes the industry-perpetrated, government-fueled myth of recycling, and breaks down how the new federal approach to achieving zero-plastic waste by 2030 is doomed to fail. This report also highlights the critical link between oil and plastic, and how the petrochemical industry is not only harming the environment but is also a threat to human health.

WHAT’S NEXT?

In 2021, the team will continue to expose the link between plastics and fossil fuel industries. We will amplify stories from frontline communities impacted by plastic production. In Canada, we will hold the government accountable to its promises, including new regulations to ban some single-use plastics.

Why Your Support Matters

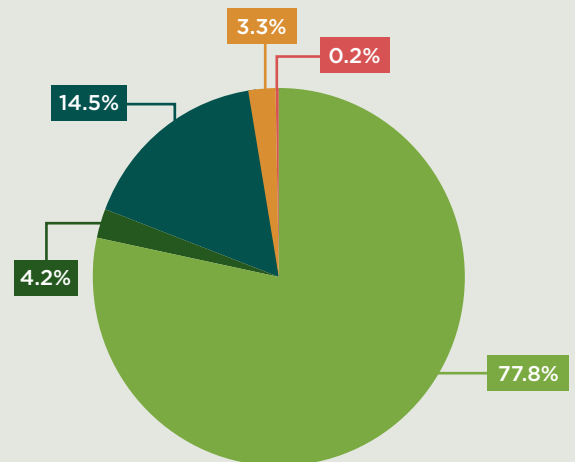
As a Greenpeace supporter, you make every campaign we work on possible. Over the last year, you've shown us once again that no matter how difficult the circumstances, you will stand beside us to create an equitable, just and green future. Your support is absolutely vital, especially during these challenging times. People power is the strongest force on Earth, able to accomplish extraordinary things against seemingly impossible odds. You are the heart of this movement, ensuring the future of our fragile planet is a priority. Together we are a strong voice for our planet and its inhabitants. Once again, thank you for standing with us — and for all the great things to come.

Christy Ferguson

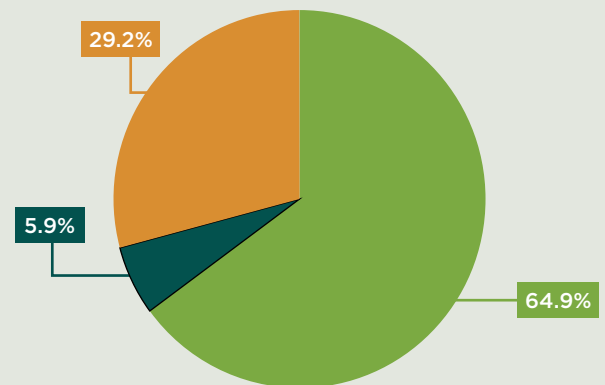
Executive Director, Greenpeace Canada



FUNDING SOURCES	2020	2019
Donor Contributions	\$8,408,614	\$8,549,631
Bequests	\$453,922	\$270,114
Restricted Grants from Stichting Greenpeace Council	\$1,564,885	\$1,855,481
Campaign Grants	\$354,401	\$187,428
Investment Income	\$22,870	\$21,167
Total income	\$10,804,692	\$10,883,821



HOW YOUR SUPPORT WAS SPENT	2020	2019
Campaigns	\$6,690,104	\$7,230,100
Finance & Operations	\$613,243	\$788,526
Fundraising	\$3,005,587	\$2,974,357
Total Expenses	\$10,308,934	\$10,992,983



IN 2020

f 429,332 fans
ig 64,393 followers
tw 66,420 followers

57,883
 people supported
 Greenpeace
 financially

254,136
 people signed
 Greenpeace
 petitions

GOVERNANCE



FRANS BLOM
TREASURER

Frans joined the Greenpeace Canada board in 2014 with 35 years of experience in public accounting and finance, as well as a wealth of experience in non-profit boards and audit committees. Formally retired from the financial sector, Frans remains a firm believer that Greenpeace's points of view are worth hearing and should be listened to far and wide.



ANNA CRAWFORD
CHAIR

Anna is a glaciologist whose postdoctoral research with the International Thwaites Glacier Collaboration focuses on the future retreat of large Antarctic glacier systems. She took this post at the University of St Andrews, Scotland in 2019 after completing her PhD at Carleton University, where her graduate studies were based in the Canadian Arctic. Anna began volunteering with Greenpeace in 2009 and joined the Board in 2015 after leading volunteer campaigns and local groups in Thunder Bay and Ottawa-Gatineau.



KEVIN FREEDMAN
BOARD MEMBER,
SECRETARY

An instructor in the Faculty of Business and Economics at the University of Winnipeg, Kevin has long been active in the environmental movement. He was the founder of the Water Conservation Challenge, an international water stewardship awareness campaign, and has started aid and advocacy organizations in Canada and Indonesia. Kevin is a nationally recognized expert in non-profit governance and this passion has led him to sitting on numerous volunteer and corporate boards locally and nationally. He lives in Winnipeg with his wife Arum and children Daru and Ellie.



IAN CAPSTICK
VICE-CHAIR

Ian Capstick is a social entrepreneur, political strategist and storyteller. His early career in politics allowed him to travel the country extensively, learning to listen to folks and work step by step to solve problems. After founding his first company, he spent eight seasons as a contributor to CBC's flagship political program Power & Politics. Outside of politics, he has managed communications for top Canadian corporations, major unions and well known Canadians and media-figures. After graduating from the University of Pennsylvania's Centre for Social Impact Strategy (2017), Ian returned to the program as a Teaching Fellow (2018-2020).



DIEGO CREIMER
BOARD MEMBER

Diego Creimer works in government relations and leads the nature-based climate solutions campaign for the Canadian Parks and Wilderness Society (CPAWS) in Quebec. In the last nine years, Diego worked in different positions at the David Suzuki Foundation and Greenpeace Canada, both in communications and management. Before joining the environmental movement, Diego worked as a journalist for CBC / Radio Canada International. In 2018, he co-wrote a collection of essays on the ecological transition, *Demain le Québec*, published by La Presse. Diego lives with his family in Montréal.



GINGER GOSNELL-MYERS
BOARD MEMBER

Ginger, of Nisga'a and Kwakwaka'wakw heritage, has been exploring and working in urban Indigenous communities for over 20 years. She is currently the SFU Morris J Wosk Centre for Dialogue's Indigenous Fellow with a focus on Decolonization and urban Indigenous Planning, where she will explore the opportunities for Indigenous self-determination through urban planning projects. Ginger was the City of Vancouver's first Indigenous Relations Manager where she was central to advancing Vancouver as the world's first City of Reconciliation, and ensured that Indigenous recognition and meaningful inclusion was reflected throughout all city departments and plans. Ginger was a lead on the Environics Urban Aboriginal Peoples Study, Canada's largest research study on Indigenous people's living in urban centers. She has delivered a TEDx Talk – "Canadian Shame: A history of Residential Schools", and a Walrus Talk – "Who do you think we are".



TANYA KAPPO
BOARD MEMBER

Tanya is originally from Sturgeon Lake Cree Nation, and is now based in Winnipeg, Manitoba, located within Treaty 1 territory, where she is a lawyer. Tanya has extensive activism and leadership experience. Examples of this include some organizing very early in the Idle No More movement, working with the Treaty 8 First Nations of Alberta as a consultant and senior policy advisor, and serving as a facilitator and mentor within the Indigenous Women and Community Leadership program at the Coady Institute. In Tanya's own words, "My involvements and professional life have been varied, but always tied to both the Indigenous community and the broader community in either working together, finding ways to work together, or creating space to work together."



MERIKO KUBOTA
BOARD MEMBER

Meriko Kubota is Principal of Social Purpose Strategies and provides consulting support to organizations in defining social purpose, change management, community engagement, corporate social responsibility, measuring social impacts, and addressing diversity, equity and inclusion. Meriko has held leadership positions in community investment at MEC (Mountain Equipment Coop), TELUS, and the Vancouver Foundation. She is passionate about supporting organizations to engage with their team members, stakeholders, and communities to create positive social and environmental change.



KIMBERLY YETMAN-DAWSON
BOARD MEMBER

Kimberly brings 25 years of experience in marketing and communications to the Greenpeace Canada board. She also has 15 years of non-profit management experience, recently as the Executive Director of the Newfoundland and Labrador Housing and Homelessness Network and currently as Executive Director of Empower, The Disability Resource Centre in St. John's, Newfoundland and Labrador. Kimberley also holds the role of President of the Canadian Mental Health Association of Newfoundland.

THANK YOU

March 2020 (Antarctica): The crew of the Greenpeace ship Esperanza hold a banner reading "Thank you" near the South Orkney Islands, Antarctica. The ship was on the final leg of the Protect the Oceans voyage from the Arctic to the Antarctic — one of Greenpeace's biggest ever expeditions — to highlight the many threats facing the oceans while campaigning for a Global Ocean Treaty covering all seas outside of national waters.



SUPPORTER SPOTLIGHT

Greenpeace is an independent environmental organization that is funded by people like you who are deeply concerned about the health of the planet and the future of generations to come. By refusing donations and funding from corporations and governments, Greenpeace can remain independent and able to speak up and hold corporations and government accountable when they harm the environment.

We'd like you to meet two of our donors, Trudie Richards and Geraldine Lindley — longtime supporters who are making it possible for Greenpeace to protect endangered species, save ancient forests and keep the climate stable for all.



Meet Green Guardian, **Trudie Richards**

Trudie Richards wasn't born into a family of do-gooders. She didn't devote her entire career to philanthropy. But somehow, as her life has evolved, Trudie has given more and more of herself to the causes she is passionate about.

Trudie first came to have close knowledge of Greenpeace when she decided her career at the CBC, despite the excitement and challenges she loved, was no longer enough. She applied to be the National Media Director at Greenpeace

Canada, staying in that role for two years, and later went on to be the chair of the board.

Trudie has a deep-seated need to help others, and now that she's retired, she has the time to fulfill that need. She buys food and cooks meals for the homeless. She spends hours cleaning out invasive plants from the beaches where she has retired in Florida. And she genuinely believes that if you have something that you won't be hurt without, you should give it to someone who will hurt without it.

Trudie continues to support her churches, one here in Canada, and one where she lives in Florida. She is dedicated to supporting Greenpeace, and believes that the independence that refusing corporate or government money allows is crucial to making the kind of transition we need to fend off the worst of climate change.



Meet Green Guardian, **Geraldine Lindley**

Geraldine can't remember a time in her life when she wasn't drawn to the outdoors. When she was a child, her family spent as much time as they could in nature, which fostered her love and appreciation of the environment. These values ran deep in the family – Geraldine and her two sisters all chose to study biology in university.

However, while studying, Geraldine realized that she didn't want to spend her life in a lab. She loves working with people and decided that she wanted to make a difference through Environmental Law. Her career eventually led

her to become a professor of Ethics at Seneca College. As an educator, she was able to pose important questions to her students on morality and ethics within the energy sector, modern agriculture and sustainability.

Geraldine believes in respect and rights for nature, and that protecting the environment is deeply valuable for humanity. Further, environmentalism means taking action to protect the natural environment to eliminate the suffering caused by irresponsibility, ignorance or greed. She believes it is our moral responsibility, as all species have inherent worth.

Geraldine's passion for wildlife is evident in her volunteer work, from protecting and tagging leatherback turtles while patrolling the beach overnight with Earthwatch in Saint Croix, to doing conservation work with Birds Canada in Nova Scotia.

2020 Legacies:

Every year we are honoured to receive gifts from supporters who have kindly and generously included Greenpeace in their Will. For 2020, we would like to pay particular tribute to the following legacy donors:

George Allan
Ronald Ammundsen
Myrtle Blair
Lorne Boyd
Helga Braconnier
Denise Breault
Lillian Cousen
Jannetje Gaveel-Dorrestjin
Joan Gladysz

Emily Johnston
Gertrude Kay
Warren Rhodes
Natalie Riegler
Linda Shattuck
Michael Simmons
James Tunstall
Audrey Wells-Delaney

THANK YOU FOR BEING A GREEN GUARDIAN

Green Guardians are a special group of Greenpeace's most committed supporters. This global community of incredible individuals have gone above and beyond for the protection of this planet. Supporters who make an annual gift of \$1,000 or greater, who have remembered Greenpeace in their Will or who have been a long-term volunteer or activist are automatically members of our Green Guardians community. Thank you for everything you do — Greenpeace couldn't do what we do without you.



Green Guardians

GREENPEACE

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