



Direction générale des cartels et des
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VIA EMAIL : smoffatt@greenpeace.org

December 14, 2023

Shane Moffatt
Greenpeace Canada
33 Cecil Street
Toronto, Ontario
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Dear Shane Moffatt:

Subject: Termination of the examination into Shell Canada Limited’s “Drive Carbon Neutral” program

On November 10, 2021, Greenpeace Canada submitted a complaint to the Competition Bureau regarding Shell Canada Limited’s (“Shell”) “Drive Carbon Neutral” program and related representations. More specifically, the complaint alleged that these representations were false or misleading contrary to subsections 52(1) and/or paragraph 74.01(1)a) of the *Competition Act*.

As Shell’s representations regarding its “Drive Carbon Neutral” program no longer appear on Shell’s website and app, the Bureau has terminated its examination of Shell’s “Drive Carbon Neutral” representations.

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Should you have any question on the above, please contact Catherine Hariton at catherine.hariton@cb-bc.gc.ca, or directly at 819-661-6088.

Yours truly,

jean pierre bornais for

Josephine A.L. Palumbo
Deputy Commissioner of Competition
Deceptive Marketing Practices Directorate

c.c.: Catherine Hariton, Senior Competition Law Officer, Deceptive Marketing Practices Directorate, Competition Bureau Canada

Julie Plourde, Competition Law Officer, Deceptive Marketing Practices Directorate, Competition Bureau Canada

Michael Packer, Counsel, Competition Bureau legal Services