

2025



GREENPEACE

NORDIC



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Message from the Board Chair and the Executive Director

2025 began under the shadow of a massive legal threat, which attempted to put a price tag on our right to protest. In March, a North Dakota jury delivered a verdict in a meritless lawsuit by a fossil fuel giant against Greenpeace entities in the U.S., claiming hundreds of millions of dollars of damages. The legal battle is far from over, but the message is clear: we have entered an era where our values and our very existence are being tested on a level unlike anything Greenpeace has ever experienced.

Our core values - independence, personal responsibility and nonviolence - have never felt more vital. We remain a movement that prioritises the needs of the many over the greed of the few, rooted in the belief that justice and human rights are the prerequisite for planetary survival. Where others see fear and apathy, we will continue to find openings for action.

Despite the pressure, 2025 was a year of profound impact. Across the Nordics, we stood our ground to protect critical ecosystems. Our collective efforts safeguarded ancient forests in Sweden and Finland, halted deep sea mining in Norway and drove political progress towards cleaner waters in Denmark. This momentum carried into the courtroom, where we won two landmark climate lawsuits against new oil drilling licenses in Norway and Denmark.

Thank you for standing with us.



S C
SINI HARKKI
Executive Director



Dan Hindsgaul
DAN HINDSGAUL
Board Chair

OUR WORK

In January 2025, Greenpeace collaborated with Sámi artist Britta Marakatt-Labba and the Gothenburg Film Festival to protest logging in ecologically valuable forests on Ohredahke Sámi lands. Activists placed three artworks in the forest to obstruct logging machines and highlight the conflict's cultural and ecological aspects. One artwork served as the festival poster, and a live broadcast from the forest was streamed into cinemas, emphasising the theme of civil disobedience and merging art, activism, and environmental protection throughout 2025.

FRIDA BENGTTSSON
Programme Manager, Sweden



Leading the Just Transition

Greenpeace has established itself at the forefront for securing a safe and just transition from fossil fuels to renewable energy. In 2025, we delivered an oil themed election campaign with strong engagement, including major climate demonstrations organised by an NGO alliance. Through thorough coordination around the election, we strengthened the coalition working on a just transition away from oil and secured significant legal victories in The Supreme Court, the EFTA Court and The Court of Appeal.

Additionally, the European Court of Human Rights reaffirmed that the global climate impacts of opening up new oil fields must be assessed before approval. Through the legal battles, we have mainstreamed the negative consequences of new oil fields, specifically that a single oil field can lead to tens and thousands of premature deaths, shifting the public and political debate in our favour.

We continued to highlight Equinor's problematic relationship with Israeli-owned Ithaca Energy on the Rosebank oil field, and our speech at the

company AGM went viral. The intersectional angle also helped us continue to reach new audiences, boosting both awareness and fundraising. Notably, the Scottish Supreme Court also found the Rosebank field to be unlawfully approved.

Our EU project further highlighted how Norway is oversupplying the EU with oil and gas. We published a report at the political festival Arendalsuka that received extensive coverage.

We maintained direct pressure on decision-makers and at the beginning of the year, we confronted the energy minister for handing out new oil licences together with XR, securing high impact media coverage. In 2025, we ensured the environmental and human costs of oil remained impossible to ignore.



Arctic Victory: Deep-Sea Mining Stopped 4 more years!

The resistance towards deep sea mining in the Arctic continued to grow in 2025, resulting in an even bigger victory than in 2024. During the year Greenpeace Nordic carried out several activities, including a series of actions during a mining conference in Bergen, that was temporarily interrupted and turned into a Casino with the message to the industry to “Stop gambling with the Oceans”.

For the second year in a row we also conducted a scientific survey on deep diving whales in the mining area with our sailing vessel, the Witness. After heavy campaigning, lobbying and hard negotiations from the green opposition, and with support from the broad environmental movement as well as the international community, we managed to stop deep sea mining another 4 years in the budget negotiations, and thereby secured a new major victory! The Norwegian government themselves called it “the biggest environmental victory in decades” for the environmental movement.

Exciting plans are now moving forward on how to best leverage this progress and use the upcoming Arctic Deep Expedition to take important steps towards long term protection of the Arctic deep sea.

Exposing the Swedish Forest SCAndal

Through strategic campaigning, creative confrontation and strong collaborations, the impact of the forest work in Sweden reached new heights during 2025.

Building on previous market-based campaigning, such as the report Killed By Cardboard, which linked global consumer brands to the destruction of Sweden's natural forests, we focused this year on exposing Europe's largest private forest owner, SCA. By scandalising SCA's devastating impact on climate, biodiversity and breaches of indigenous rights as well as environmental legislation, Greenpeace, together with allies, successfully managed to pressure the world's largest food and beverage company, Nestlé, to cut ties with the forest giant. This created ripples in the media, industry, politics and unions and moreover a hugely important crack in the 'facade of sustainability' the Swedish forest industry is trying to maintain.

Beyond the massive win of Nestlé boycotting SCA, our work together with artists, film festivals and movement allies to expose the scandals, sparked extensive social media engage-

ment, national debate and international coverage throughout the year.

Central to this year's success, was the collaboration together with Ohredahke, a Sámi Community whose lands are majority owned by SCA. After years of fighting the forest company's breaches in rights and conversion of the landscape, Ohredahke Sámi community openly protested by withdrawing consent to all logging in their central grazing areas and demanded SCA improve the alarming situation for the reindeer herding. When taking this bold action, we stood by their side and defended the demands by establishing a presence exceeding 2 months in threatened forest areas, guarding the forests lacking consent via NVDA and inventory. Together with Renskog, we launched the report 'The battle for the reindeer forests - An insight into forestry companies' lack of respect for the right to Free, Prior and Informed Consent' and hosted a well-visited launch event together with Amnesty.



Defending the Last Unprotected Natural Forests

Only 6% of Finnish forests are protected, and high logging levels since 2010 turned the forest carbon sink into a carbon source. Despite the fact that the forests have now returned to being a minimal carbon sink, high logging levels have made the Finnish climate goals unachievable.

The current government has shown no sign of improving biodiversity or the land use sector carbon sink. Conversely, the government approved unscientific criteria for old growth forests to meet EU Biodiversity Strategy requirements. Despite the exceptionally harsh criticism from the scientific community, the government's decision remained unchanged.

As opportunities to influence the government have been very limited, Greenpeace has targeted the three largest forest corporations, Metsä Group, Stora Enso and UPM. We have communicated that we do not accept the purchase of wood from any natural forest, regardless of the government criteria. Greenpeace, together with voluntary forest guardians, have monitored

logging announcements in natural forests that are scientifically defined by the Luonnonmetsä working group. In August and December, we went public with evidence that two of our target corporations had purchased wood from natural forests. A special "Dirty Logging" reward was handed to UPM on the August logging case.

In order to put pressure on the forest corporations, Greenpeace activists demonstrated at Metsä Group and Stora Enso annual general meetings (AGMs). Our demand to end wood purchases from natural forests was clearly communicated at the Metsä Group AGM. In addition to these demonstrations, Greenpeace entered negotiations with all three companies in order to find a long term solution.





The Tourist Trap: Unmasking “Green” Denmark

In 2025, we turned Denmark’s environmental crisis into an impossible-to-ignore story.

Our boldest move? Creating a fake tourism organisation inviting visitors to experience Denmark’s “attractions” - lifeless seas, industrial pig farms, and parking lots officially counted as protected nature. With Danish actor Kristian Halken as our sardonic tour guide, we placed billboards in Brussels Airport and central Warsaw, challenging decision-makers to see Denmark’s environmental reality just as the country prepared to lead the EU.

But 2025 also marked the beginning of something bigger: our campaign to protect Denmark’s drinking water. We uncovered an alarming truth - harmful chemicals are being sprayed directly onto areas meant to protect the water coming out of Danish taps. We documented spraying of so-called “forever chemicals” in supposedly protected zones right around drinking water wells.

We also mapped nitrate pollution across Danish drinking water - an increasingly urgent health concern in Denmark linked to serious illness. An international expert group, commissioned by the Danish government, has now recommended that we reduce the nitrate limit in Danish drinking water from 50 mg/L to 6 mg/L - a drastic reduction, which could lead to cleaner drinking water for many Danes.

Now we’re pushing for real protection: groundwater parks covering 200,000 hectares where clean water comes first. Denmark has to stop treating its groundwater as an afterthought.



"In 2025, Greenpeace Finland provided a credible and inspiring alternative to the growing influence of corporate interests that hinder climate action. Through the "Time to Resist" campaign, activists brought the demand for change to the Helsinki Central Railway Station's clock tower. This message was also central to the Nousu (Rise) Festival, which established a fresh approach to environmental activism by combining talks, workshops, and music to engage a wider audience."

TOUKO SIPILÄINEN
Programme Manager, Finland

Stop Drilling Start Paying

2025 was another year of “courtroom drama” and historic precedents for Greenpeace in the Nordics, as activists began ‘invoicing’ oil companies for climate damage. Below is a summary of the major wins and strategic shifts in Norway and Denmark.

In September, Greenpeace activists delivered a giant bill to TotalEnergies headquarters and the Danish Parliament. By presenting this giant ‘invoice’ documenting the costs of climate-driven extreme weather, activists highlighted the oil industry’s direct accountability.

In a historic first, an independent complaint body overturned the license for the Hejre oil field following a Greenpeace submission. This marked the first time a Danish oil permit was revoked due to climate and environmental concerns, signaling an end to the “automatic approval” of fossil fuel expansion.

In Norway, 2025 was defined by defending and strengthening legal barriers against reckless oil expansion. Multiple victories in the Supreme

Court, EFTA Court, and Court of Appeal confirmed that the state cannot approve oil fields without assessing global climate impacts. This resulted in three oil fields being ruled illegal. Furthermore, Greenpeace successfully mainstreamed the use of attribution science in court, allowing for the precise measurement of climate damage caused by single oil projects.

Finally, the team highlighted the intersectional issues surrounding Equinor’s partnership with Ithaca Energy. This led to a viral AGM speech and coincided with the Scottish Supreme Court finding the Rosebank field approval unlawful.



The Heat is On: Superheaters Success Stories of 2025

In 2025, our Superheaters work intensified the pressure on industrial meat and dairy giants, challenging the climate and biodiversity impacts of "Big Ag" through a powerful blend of corporate accountability and grassroots mobilisation. We began the year by pulling back the curtain on industry greenwashing with our Dairytales report, which scrutinised how companies like Arla use misleading marketing to mask rising emissions. This culminated in a satirical "anti-award" Milkwash gala in December, where we "honoured" global dairy giants for their excellence in lobbying, greenwashing and creative accounting, following a public vote that turned the tide on corporate "milkwashing."

Simultaneously, we launched a major coalition in Denmark to challenge the systemic support of industrial farming. While the Danish government spends over a billion euros annually on agriculture, it remains the EU country that least supports green transitions. By uniting NGOs with progressive farmers, we are campaigning to redirect these subsidies and expose the authorities' failure to police greenwashing, demanding a shift away from industrial animal production.

Across the region, activists connected local consumption to global consequences. In Sweden and Finland, "warning stickers" on supermarket meat alerted shoppers to the link between industrial farming and Amazon destruction. This message was amplified as the "Amazonia" letters toured Northern Europe, highlighting Big Ag's role in deforestation ahead of COP30 and fueling a petition for forest protection delivered to the Swedish government by a vibrant "parade of trees" and a samba band.

These efforts secured landmark victories: Sweden protected its grazing rights law, while in Finland, our Puolet Parempaa campaign led over 1,000 political candidates to pledge to halve animal-based product consumption in public catering, with major cities already adopting these targets into their climate goals.





Volunteers

Over the last year, the contributions of our volunteers have been indispensable to both the organisation and our campaigns. Their commitment and enthusiasm have successfully expanded our audience, deepened our connection with the community, and bolstered the quality of our investigations, advocacy and actions.

A total of 578 people volunteered with us giving a total of 10,140 hours across 273 activities.

Our volunteer specialist and action team structure is helping the organisation to focus our volunteer efforts for impact within our campaigns. This gives us the following specialist teams: Greenspeaker, Lobby, Investigations and Activism. Our action teams consist of the NVDA Trained Activists, Boat, Climb and Kayak. Our teams have increased their skills and capacity to support campaigns and are becoming more integrated in the planning and delivery.

In 2025, volunteers were central to securing a positive outcome in the election campaign in Norway, through lobbying, public engagement and demonstrations. Volunteer offline engagement powered our Time to Resist campaign in Finland, delivering a series of poster, projection and creative protest activities to highlight the shrinking democratic spaces in society. This

culminated in our first Rise Activism Festival that was attended by over 600 people, partners and allies, that came together to stand up for activism and democracy.

Thanks to our volunteers, there have been significant forest wins in Sweden. A year with forest presence and patrolling, and AGM protests resulted in Nestle dropping suppliers of forest destruction. Not to forget our amazing Activism team who created props for an Amazon forest petition handover to remember.

During 2025, we transitioned to an online volunteer organising platform and are seeing the results with increased numbers of new volunteers and engagement. Through this platform we are reaching new people with our messages of freedom of protest, personal responsibility, activism and sparking climate action.

At the core of Greenpeace are our volunteers. They do more than just expand our reach; they enrich our organization with diverse perspectives and anchor us firmly within the community.



The Movement Hub

The Movement Hub is a support function with the European Collaboration that, under the current 3 year plan, focuses on improving Greenpeace collaboration with European movements as well as providing support to grassroots networks to encourage collaboration and learning across borders and movements.

The team has, via the three movement strategists, been embedded in each European Campaign area and worked to support and deliver campaign collaborations with grassroots movements, including but not limited to:

- Frontline community engagement in the Fossil Gas Ship tour, support for the Everyone Hates Elon action in Venice, coordinating Greenpeace activities with the Strike WEF coalition in Davos, networking European local struggles in the French “Les Résistantes” camp, and much more.
- Providing ad-hoc support and trainings for NROs and GPI teams consulting on movement collaborations in Europe such as the run-up to the COP30 mobilisations and supported Time To Resist to coordinate the

European Day of Action against SLAPPs (Strategic Litigations Against Public Participation)

At the same time, The Movement Hub continued building external relationships and trust building with grassroots movements through training on toxic behaviour, interpretation for movements and study circles on combating the rise of the far right. Facilitating and supporting networking spaces in key thematic areas. In particular we continued supporting activism initiatives, such as the Bolygo Makerspace in Budapest and Sing the Way song residencies for climate justice.

We also continued to moderate and grow the anti-repression groups through the Legally Green network - a European community of practice for those working on climate justice activism, legal support and repression, such as lawyers and grassroots legal support teams. We expanded our outreach work with our new monthly newsletter and co-organised the Legal in Action conference.

**THANK
YOU**





Sustainability and Governance

Greenpeace Nordic is committed to ensuring that the environmental footprint of the organization is always as low as possible, enforcing strict policies for green offices, travel, food and IT procurement.

Most of our emissions are related to travels between Greenpeace offices, or places where we do campaign work. Greenpeace Nordic's travel policy states that we travel by train whenever it is possible and reasonable in terms of travel time. When traveling between Sweden and Finland ferries are used, prioritising ferries powered by LNG.

Greenpeace globally invests in maintaining a high quality video conferencing system to reduce our need for inter-office travel even further. For the fourth year running we have decreased our overall emissions across Nordic in 2025.

Greenpeace Nordic only serves plant-based food to participants in training events and meetings. Food sourced is organic and locally grown whenever possible.

Board Members 2025

The Board of Directors of Greenpeace Nordic consisted of seven members during 2025: Dan Hindsgaul (Denmark), Carl-Henrik Monrad-Aas (Sweden), Per Rosander (Sweden), Jussi Nuortimo (Finland), Sandra Butoyi (Norway), Andreas Grossmann-Hensel (Germany) & Charlotte Baumann (Denmark, based in Spain).

Dan Hindsgaul is the Board Chair and has during most of 2025 been the Trustee, representing Greenpeace Nordic at the International Annual General Meeting. After the AGM in December Carl-Henrik Monrad-Aas took on the role as Trustee. In 2025 there were seven board meetings in addition to the Annual General Meeting (AGM).

Our Executive Director since 2024 is Sini Harkki. She has more than 25 years of experience from Greenpeace, both as an employee and volunteer.



Greenpeace Nordic Emissions

Metric tonnes CO2 equivalent, direct and indirect emissions

Source	2025	2024	2023
Office electricity*	8.46	9.87	9.54
Server electricity	0.00	0.00	0.00
Paper consumption	0.03	0.03	0.61
Vehicles*	14.35	11.43	4.6
Boats, Ships, Marine Transportation	0.00	0.24	0.23
Air Travel	51.38	68.59	56.08
Other Travel	16.68	9.39	39.41
TOTAL	90.90	99.55	110.47

* Retrospective from before 2024 figures are higher than previously reported due to the inclusion of both direct and indirect (both from sources we own and those not owned but related to our activities) emissions, reflecting our updated accounting methodology.



Our Funding

YOUR SUPPORT is essential to our independence and the driving force behind impactful actions. Greenpeace champions positive change through action, from petitions and political pressure, to rigorous research and peaceful demonstrations, Greenpeace is dedicated to amplifying the voice of our fragile planet and driving impactful change for future generations.

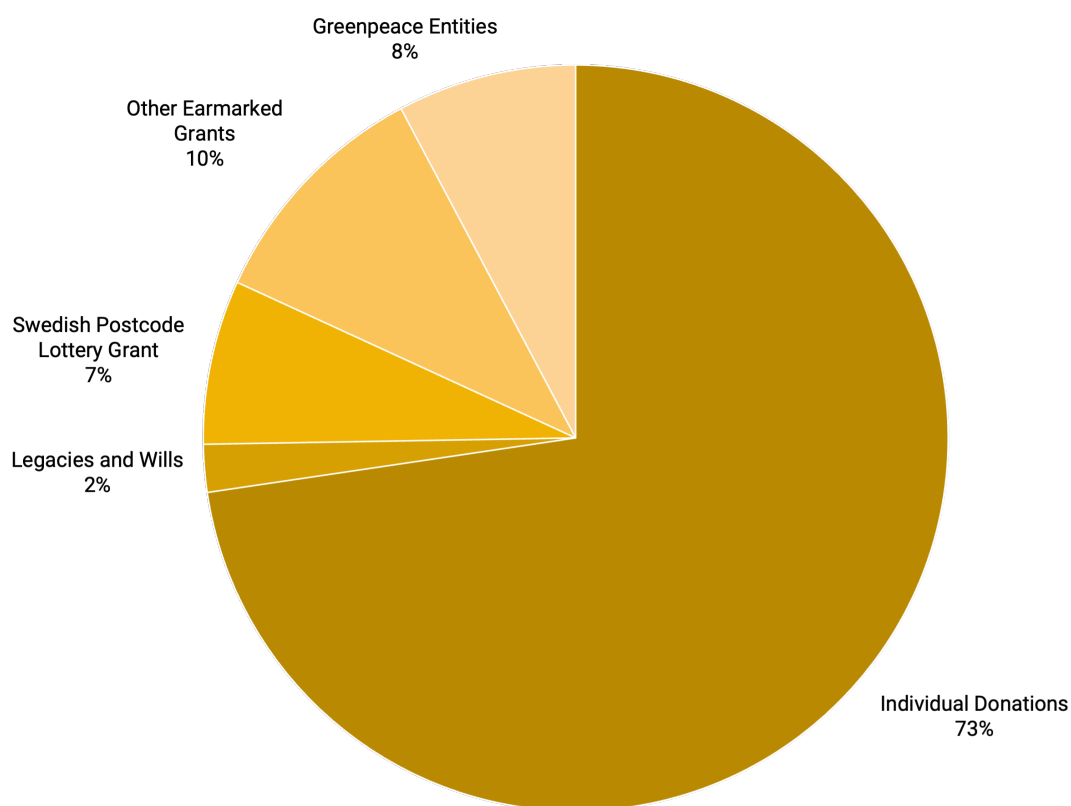
Only through the generosity of supporters like you can we turn our commitment into concrete action. We maintain our independence by not

soliciting or accepting donations from governments or corporations. Instead, we pledge to use every donation you make with the greatest care and diligence.

We are profoundly grateful to the 130 707 people in the Nordic region who stand with Greenpeace through their financial support. We are so grateful for your contributions, which are instrumental in our efforts to safeguard the environment. Thank you for your unwavering solidarity with us and our planet.

DONORS	31 DEC 2025	31 DEC 2024	CHANGE 2024-25
Sweden	74 246	75 818	-2.07%
Denmark	21 069	21 349	-1.31%
Norway	15 090	15 964	-5.47%
Finland	20 302	20 598	-1.44%
TOTAL	130 707	133 729	-2.26%

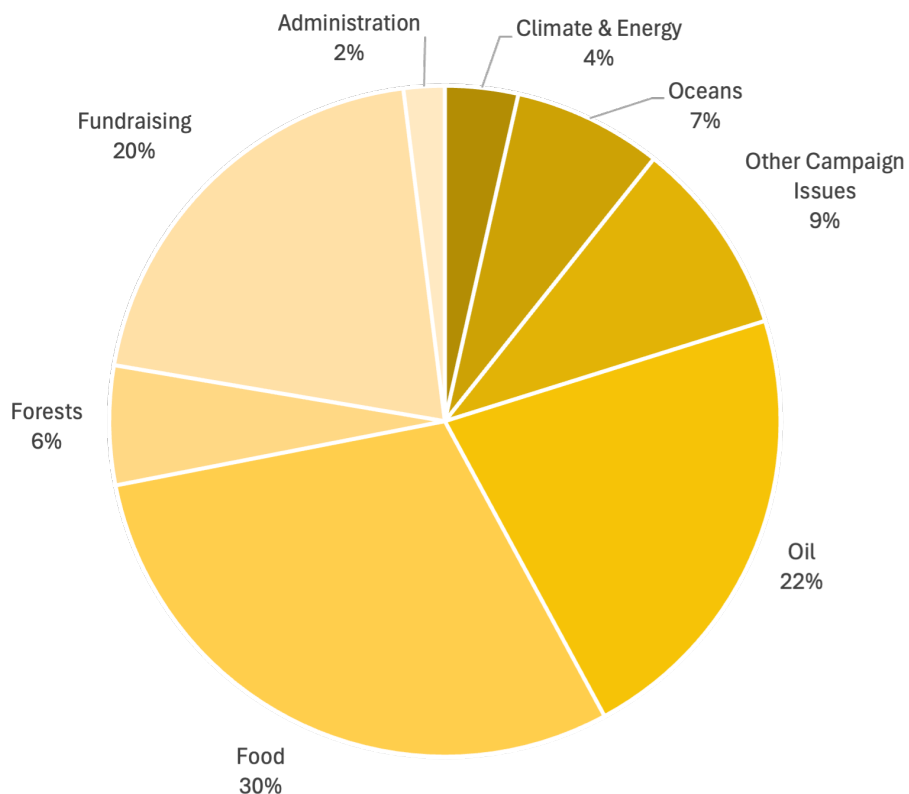
Where our money comes from



Figures are presented per 1000 SEK

Donations from individuals	189 259
Legacies and Wills	5 384
Grants from the Swedish Postcode Lottery	18 545
Other earmarked grants	27 034
Internal grants from other Greenpeace entities	20 242
Other income	46

What we spend it on



Figures are presented per 1000 SEK

Climate & Energy	384
Oceans	24 360
Other Campaign Topics	9 790
Oil	55 093
Food	97 227
Forests	8 838
Fundraising	47 131
Administration & Others	4 127

Statement of operations

Figures are presented per 1000 SEK

	2025	2024
Donations	213 188	218 527
Earmarked Contributions	47 276	41 742
Other income	46	48
Total Income	260 510	260 317
Campaigning Expenditure	195 695	195 723
Fundraising Expenditure	47 131	51 263
Administration Expenditure	4 127	4 993
Total Operational Expenditure	246 953	251 979
Result from Operations	13 557	8 338
Interest Income and Similar Items	603	943
Interest Costs and Similar Items	411	212
Result after Financial	13 749	9 069
Taxes	111	183
Surplus / (Deficit)	13 638	8 886

"Receiving large-scale, unrestricted funding allows us to prioritize campaigns based on urgent needs and adapt to the ever-changing world in which we operate. Thank you for being a key partner in protecting the planet!"

SINI HARKKI
Executive Director, Greenpeace Nordic

The Swedish Postcode Lottery

The Swedish Postcode Lottery (Svenska Postkodlotteriet) envisions a world with strong civil societies. Greenpeace Nordic became a beneficiary in 2008 and, through 2025, has received over SEK 380 million in non-earmarked funding. In 2025, we were granted 18 million SEK in unrestricted funding.

The Lottery also supports impactful Dream Projects. Currently, Greenpeace is launching a groundbreaking research expedition to the Arctic deep sea to document and protect fragile ecosystems. This vital work continues our shared mission of strengthening global movements and safeguarding our planet's future.



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