Communications Internship

Duration: 3 months
Location: Bengaluru
Department: Communications
Stipend: Rs 10,000/month

Description
Greenpeace India is looking for an intern to join our communications team. The communications team is focused on creating media and digital strategies for campaigns, analysing external trends and capitalising on opportunities to amplify the organisation's messaging. The communications intern will be involved in writing & creating social media content, scripting blogs/articles and coordinating with external stakeholders like freelancers, influencers etc. This is an exciting opportunity for a young communications professional/student, interested in working in the civil society sector.

Responsibilities
- Write creative copies, post copies and create content for social media platforms
- Write blogs for website
- Write and assist team in writing articles for external media story pitches
- Network with freelancers to execute content creation
- Identify, engage and coordinate with potential influencers who can amplify Greenpeace India’s campaigns
- Keep track of trends on social media - reels, news, challenges etc
- Desktop research on other required secondary data
- Organise and catalogue Greenpeace India content for library archives

Requirements
The communications intern is expected to know basics about writing blogs, articles, video scripts, social media creative copies and social media post copies. She/he should be creative in their approach in gathering and collating data in an organised manner. Applicants will be required to dedicate 6hrs per day, 5 days a week to the internship.

Preferred Qualifications
Journalism, Mass Communication, Digital Marketing, Public Policy, Gender Studies, Environmental studies

Last date for applications: 30-03-2022

Interested applicants can send their CV, 350-word cover letter and work samples(if any) to the following email address.
Contact: Nischita Verrendra - nischita.verrendra@greenpeace.org

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