

Job Title: Creative Interventions Campaigner

Unit: Operations

Location: Bangalore

Reports to: Regional Operations Manager

Remuneration: 10,26,900 /- per annum

Employment Status: 1 year of employment with a potential opportunity to extend

Last date to receive application: 13th June 2025

Purpose of role:

To coordinate and execute innovative, creative and inspirational non-violent creative interventions. Guide direct communications, protests and other campaign and logistical activities, as directed by the line manager. To contribute to the development of the strategic and tactical capabilities of the Operations Unit in order to achieve the annual programme. To further Greenpeace India's campaign objectives through ongoing strategic planning with Greenpeace Campaigners

Main Duties:

- Develop and lead the implementation of operations related strategies central to campaign objectives, in conjunction with the campaign teams, under the guidance and direction of the line manager.
- Lead the design and implementation of operations tactics that contribute to changing public, Government and corporate behaviour in line with the Campaigns objectives to create maximum impact.
- Undertake research and investigations for campaign projects as directed by the Unit Manager.
- Responsible for the logistical planning, preparation, coordination and implementation of creative interventions, direct communications, environmental protests, investigations.
- Ensure that health and safety procedures are strictly adhered to by all personnel in creative interventions and all other operations unit activities.
- Participate in the development and running of NVC (Non Violence and Creative Interventions) and specialised training for staff, local groups and volunteer activists.
- Recruitment, management, retention and development of Operations unit activists on a regular basis. Ensure regular engagement with the activists network to provide campaign information, upcoming activities and organise them for the Operations activities and creative interventions.
- Represent Greenpeace in public activities, the media and with other NGOs when organising creative interventions and campaign issues as directed by the Unit Manager
- Manage Project budgets and expenditure as directed by the Unit Manager.
- Contribute to the planning and development of the Operations Unit, including ODP, annual budget.
- International coordination with GPI and other NRO staff along with managing international logistics working with operations tools and equipment

Decision:

- During smaller, simpler operation activities, the person will be required to take independent decisions, however, for larger operations activities the support of the team members or unit manager is available. Prepare, plan and coordinate the execution of operations activities with the support of the team members /unit manager. Participate in the evaluation of operations activities.
- Launch or stop an operations activity on the field.
- Manage allocated project budgets
- Purchase equipment when needed for an activity, under guidelines of the WH manager and/or Unit manager.
- Brief, prepare and train all personnel involved or implicated in an activity, including logistics and legal implication.

To follow :

- Protocols and procedures established and agreed within Greenpeace India.
- General Greenpeace Principles on Non-violence and Peaceful creative interventions.
- Seek legal advice whenever necessary to plan a creative intervention.

Risks undertaken :

- Responsible for the external image of Greenpeace during a creative intervention.
- Responsible for all aspects of health and safety of all personnel involved or implicated in Greenpeace operations acts throughout the preparation and during the execution.

Contacts:**Internal :**

- Creative Interventions Campaigners, Campaigners, Communications and Engagement team members are the core team of a project. They work closely together.
- Finance and admin staff to organise budget, cash, admin support.
- Warehouse manage: discussion on all equipment and safety matters.
- Any GP staff needed for support
- Maintain and develop excellent relations with the Operations staff across global Greenpeace offices including International Marine Actions Division.

External :

- Any authority representative
- Lawyer and legal advisor recruited specifically for the job to certain extent, under supervision of the Unit manager
- External contractors and freelancers

- Any vendors needed to accomplish the job
- Working with ally networks and partners

Resources

People :

- Accountable & responsible for the safety of Greenpeace staff participating in a creative intervention on the field.
- Accountable & responsible for the safety of Greenpeace Volunteers/Activists

Financial :

- Project budgets and expenditure as directed by the Unit Manager.

Physical :

- Equipment to ensure best efficiency of a training and creative intervention as directed by the Unit manager

Knowledge & Experience:

- Understanding based on considerable experience (1-2 years) of non violence and creative campaigning within Greenpeace or a similar organisation
- Understanding of how creative interventions are researched, planned and executed
- Specific expertise in one or more of the following and ability to become expert in one or other of the following: Inflatable boat driving, Climbing, Swimming, Welding, Woodworking, driving, Photography/Video, Diving, Creativity and Innovation...
- Proven ability to innovate in relation to creative interventions and Operations strategy and tactical work
- Some knowledge of Health and Safety and legal considerations in supporting Operations work
- Understanding of current market trends and technology
- A full, clean driving licence

Organisation Skills

Planning and organizing:

- Plan timescale, responsibility and budget for the preparation and execution of a creative intervention, as directed by the unit manager.
- Plan and organise training for GP personnel as directed by the Unit manager
- Ability to be self directed and to work well under pressure

Analysis:

- Prepare reports for the Unit Manager / Campaigns Manager / Project Leaders as required
- Monitor and report on delegated budget.

Innovation:

- To plan, coordinate and execute innovative, creative and inspirational creative interventions
- To research and design new equipment, techniques, and training for our Operations

Working with others:

- Manage large teams of people in complex and stressful situations
- Ability to work effectively in a team environment
- Team leadership and management abilities

Environmental Demands:

- Travel and spend time away from home
- Willingness to work unsocial hours as required
- Ability to travel internationally when required

Other essential requirements:

- Excellent physical mobility
- Fluent in English
- Fluent in one or more languages of India
- Computer literacy in word processing, email, any internet uses.
- Self motivated.

To Apply:

Do send your letter of interest (350 words or less) along with the latest resume to **careers.india@greenpeace.org** stating 'Application for the Creative Interventions Campaigner' in the subject line.

We are a small team and would revert to applicants only after 8 working days from the last date of application. While we would put in our best to revert to each individual, in case you don't hear from us in the 8 working days then it is likely that your application would not have been shortlisted.

Greenpeace India is dedicated to upholding gender equality and inclusivity and we actively encourage individuals from diverse backgrounds to apply.

