

Annual Report 2023





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Message from the Executive Director



The displacement of millions of citizens, loss of life, breakdown of systems, malnutrition, and not to mention the billions of tonnes of CO2 and other toxic gases released into the atmosphere through constant bombardment has severely ruptured the movement for peace, equity and justice the world over.

Binu Jacob

Executive Director Greenpeace India

One can reflect on past experiences any time but the year end happens to be one of the natural times in the calendar. With the 24 hours news cycle and the ubiquitous digital landscape, it has become a norm to focus on the negatives or polarising matters more than anything else. At the same time, few of the developments around the world are indeed disturbing. Witnessing powerful countries brazenly flex their military power, threatening the safety and security of millions of people, has pushed us into violent times. The displacement of millions of citizens, loss of life, breakdown of systems, malnutrition, and not to mention the billions of tonnes of CO2 and other toxic gases released into the atmosphere through constant bombardment has severely ruptured the movement for peace, equity and justice the world over. We have to regroup, reand re-strategise the climate energise movement in the face of this enormous global crisis.

What gives me hope is knowing that we still have this space. A space for all those who are passionate about the planet and all its beings (not just humans), are willing to swim against the tide, shine the light on the truth and bear witness to the realities of the most impacted. We might feel like a negligible David in this story of many Goliaths. But much of the societal and system change for good happens at the edge and by few passionate ones, across genders, caste and class, who we can network with to build a formidable movement for equity, sustainable climate and biodiversity.

We kicked off 2023 with a unique project, where our enthusiastic volunteers donned hazmat suits and gas masks and walked through the streets of Delhi to make a statement — We are losing our beautiful, historical city to air pollution. We drew attention on ground and online, prompting a frontpage blowout story by Delhi Times advocating for our demand to update India's air quality standards in line with WHO's updated guidelines. What we learnt through this impact was that appreciating Delhi and its people was key in building a connection to an issue that affects everyone, albeit unequally. Solidarity and hope trumps doom always.

Down south we launched the Unjam Bengaluru campaign ahead of the state elections, introducing a fictitious character Gaadi God to address the IT city's traffic woes. Through a mobility manifesto we conveyed demands for fare-free transportation for women apart from a separate budget for the state's mobility needs. The opposition party, Congress, incorporated the demand for fare-free bus transport for women as a poll promise, and implemented it in the first week of assuming power post elections. In addition to our pre-election work, we also conducted an extensive survey of bus users to highlight the impacts of the city losing its lone bus lane along the world-famously chaotic Outer Ring Road (ORR).

Later that year we set our sights on Delhi again and rolled out a unique month-long bus tour, which culminated in a midnight bus excursion for women and transgender people. This excursion was no joy ride, instead was a political stand against the violence that women and other gender minorities face on the daily, making night travel high risk and even impossible. In its journey to fight for equitable, feminist cities, our DetoxCity campaign is beginning to strongly highlight the correlation between gender, safety and sustainability.

Our campaign on sustainable food systems -Food For Future - introduced Growing Together, a participatory event involving urban consumers and organic farmers. These farm visits took participants through the journey of their food and highlighted the role of local foods in the fight against climate change. And lastly on the extreme weather front, a year after we released reports highlighting the alarming rise in summer temperatures, advocacy efforts Greenpeace India and other organisations led to the implementation of Delhi Heat Action Plan (HAP). The Heat Action Plan is an important step towards achieving communitycentric solutions in the face of the heatwave crisis gripping India.

This year has been challenging in its own right. Dehumanising violence inflicted on millions of people has taken us back many decades. Years of efforts on geopolitical negotiations, cutting carbon emissions, transitioning to clean energy, gender-caste-class equity, education, nutrition, hygiene, conservation have been wiped out by the bombardment of firearms, even as powerful countries watched and cheered. As dismal as it seems, we have to face this moment with utmost courage and compassion towards those most impacted. We have to be empathetic towards each other and ourselves. We join hands so we can join forces. And your support and encouragement is what ensures that in the deepest, darkest pits of despair we find that ray of hope that makes us want to fight back.

Thank you for standing with us.

In Solidarity,

Binu Jacob, Executive Director - Greenpeace India

Year at a Glance

January



5000+ Strong! Community of Women Claiming public spaces & fighting air pollution in Delhi

February



Urging the Central Pollution Control Board (CPCB) for Air Quality Control! Demanding better AQI standards from the CPCB

March



Bus Hai toh Delhi Mast Hai (With Buses, Delhi Thrives):

Public campaign for better bus infrastructure for a sustainable Delhi

April



Green Cities & Clean Food: Inclusion campaign for green cities and clean food

Year at A Glance

May



Free Bus Transport for Women in Karnataka: Converting advocacy into policy

June



Advocating for Millets in Midday Meals in Jharkhand: Report release on millets

July



We are in the Climate Mess! Hottest month ever recorded plus flooding in parts of India

August



Delhi Heat Wave Action Plan Comes into Place: Community members gather to ask for state accountability on Delhi climate crisis

Year at A Glance

September



CPCB - Kya hua tera wada? (What happened to your promise)
Citizens ask for accountability

October



Bus Hai toh Dilli Mast Hai (With Buses, Delhi Thrives)! Greenpeace India advocates safer and inclusive public transport for women in Delhi

November



Global Plastics Treaty: Protest in Chennai to Encourage More Action

December



Cooling Presence of Bus Stands in Delhi

Highlights of the Year

Starting the Year Off - Global Ecological Challenge & Glimpses of Community Action

We began the year with a week-long campaign in New Delhi to demand an urgent revision of India's air quality standards from the Central Pollution Control Board (CPCB). We were actively supported by our volunteers, allies and women from the Power The Pedal community—and their voices were heard by the authorities! The CPCB responded to our campaign and assured us that they are working towards revising India's air quality standards in the upcoming months.

The people of New Delhi also participated in our Growing Together project, where we organised a series of organic farm visits for our volunteers, school children and urban consumers to understand the journey of their food and how locally-procured organic food can fight climate change. In Patna, six farmers' collectives from across Bihar came together for a two-day Organic Farmers' Market to boost the demand for diverse, local and organic food. Both events received highly positive responses from urban consumers.

A historic UN Ocean Treaty has finally been agreed upon after almost two decades of negotiations in which Greenpeace has played a pivotal role. It provides a pathway to establish marine sanctuaries so that countries can turn their commitment to protecting 30 percent of the ocean by 2030 into a reality. We in India had also written an open letter to the Ministry of Earth Sciences to lead global deliberations on this issue and truly deliver on socio-environmental justice.

The 'Power The Pedal' communities in New Delhi and Bengaluru have grown as more working women cyclists have joined to reclaim their mobility space. The excitement within the community is palpable and their will to change the system is inspiring. In an attempt to capture the experiences and insights of these women, we are conducting a series of focus group discussions with them. These women continue to be active participants in various activities including cycle rallies, public actions on air pollution, and political advocacy for better mobility. We can only feel grateful and inspired that with continued efforts from our donors and supporters, we are building a community that can make a difference!

Civic Advocacy Converted to Public Policy

We launched Unjam Bengaluru, and as a part of this campaign, our recommendation on Urban Mobility and Sustainable Agriculture was submitted to the different political parties before the Karnataka Assembly election in 2023. One of our campaign objectives is to promote urban planning and sustainable food systems that foster equity in access to urban spaces and infrastructure and address the needs of the marginalised from a climate change perspective.

As the new government assumed power in Karnataka, we achieved a significant milestone as the demand for free buses for women was accepted by the Cabinet. This is just one step in the broader narrative of urban justice. Offering free buses alone is not the solution; we must now address issues of safety and accessibility. While we celebrate this achievement, we recognise that our journey is just beginning.

In light of changing weather patterns and their implications on farming and food, our campaign focuses on promoting food systems that not only mitigate the climate crisis but also help build the resilience of the communities to adapt better. The wisdom of traditional farming and the new science of sustainable farming agree that we need to promote indigenous crops like millet to stem the continuing biodiversity loss and address nutritional security.

Those in positions of power need to think long-term and prioritise climate justice work both at the global level and also nationally. We continue to work with government leaders, community members and other stakeholders to make our cities green, sustainable and equitable.

We cannot achieve this vision alone. Your involvement, whether through signing petitions, supporting our local initiatives, or engaging with our campaigns is crucial. Together, we can reshape our world by working towards climate justice, sustainability, and compassion.

Successes Amidst an Unprecedented Climate Crisis

During this period, our efforts were focused on addressing the escalating climate crisis, advocating for sustainable urban mobility, and highlighting the urgent need for improved air quality standards.

July marked a significant milestone with record-breaking temperatures, emphasizing the critical state of our climate. In response, the Rainbow Warrior embarked on a mission across the Pacific Islands, documenting the severe impacts of climate change on vulnerable communities and gathering evidence to present to the world's highest court. This journey was met with strong support from civil society groups, local communities, and government representatives, showcasing a united front in the fight against climate change.

In August, our dedicated advocacy efforts bore fruit with the implementation of the Delhi Heatwave Action Plan (HAP) by the Delhi Disaster Management Authority. This plan represents a crucial step toward mitigating the adverse effects of heatwaves in the city, particularly for its most vulnerable residents. The HAP's formulation underscores our commitment to building climate resilience in urban areas.

September saw the release of our report, "Relying on Bus: Studying the Impacts of Bengaluru's Bus Lane on Bus Use." This study highlighted the positive impact of Bengaluru's exclusive bus priority lane on public transportation, including reduced travel times and potential solutions to the city's air pollution crisis. Our findings advocate for the expansion of bus lanes as a key strategy for improving urban mobility and air quality.

Additionally, we confronted the Central Pollution Control Board (CPCB) with a powerful demonstration outside their headquarters. Activists in hazmat suits staged a protest inside a smoke-filled glass capsule, symbolizing the dire state of India's air quality. This action, accompanied by the slogan "CPCB, Kya Hua Tera Wada?" challenged the CPCB to fulfill their promise of updating air quality standards in line with WHO guidelines.

Our work above underscores the urgent need for long-term climate action, sustainable urban planning, and strengthened air quality regulations. As we continue our mission, we call upon supporters to join us in advocating for a greener, more equitable future. Your involvement is crucial as we strive to make our cities more sustainable and resilient in the face of climate change. Together, we can drive meaningful change toward climate justice and sustainability.

Glimpses of Hope for the Way Ahead

In the year 2023, we witnessed unprecedented global challenges posed by extreme weather events. Yet, in the face of adversity, many spirited individuals worldwide persisted in their campaigns for climate justice, yielding significant breakthroughs both in India and on the international stage. Notably, the world united to embrace the inaugural Global Oceans Treaty, a milestone in safeguarding our pristine, ecologically rich and currently vulnerable oceans. At COP28, nations finally discussed the gradual phasing out of fossil fuels and committed to a fund for loss and damage. We are hopeful that this is a beginning for nations to act and especially address the requirements of the most vulnerable.

In India, through our advocacy work and the support of the communities, we were successful in bringing into effect the Heat action plan in Delhi and the Shakti Scheme that allows for free buses for women in Karnataka.

While we enjoy these moments of joy, our work doesn't stop here. We need to strive harder as the world needs better. The rate at which we witness climate disasters cannot be ignored any longer. Scientists have been trying to convey the consequences of climate change for many decades now. Reality has hit our doorstep and cannot be ignored anymore; we must act now.

The unwavering support from our allies, communities, volunteers, and donors in the past year has only strengthened our belief that our work is truly making a difference!

OUR CAMPAIGNS IN 2023

Sustainable Agriculture

Growing Together: Towards Urban Nutritional Security, reducing emission from the plate

Growing together seeks to create a more sustainable and just food system. To help communities understand their food journey and to eat right we conducted three farm visits in Delhi.

The three-day farm visit saw a varied range of participants, including school kids, teachers, young volunteers, urban consumers, people from Resident Welfare Associations, organic farmer groups, etc. They had the privilege of getting their hands on picking vegetables, learning to use farming tools and make natural fertilizers, buying fresh produce from stalls, helping prepare lunch, and savouring a nutritious meal made from ingredients sourced from the farm.

Through Growing Together, Greenpeace India is bringing Delhi's consumers to the farm to experience the delicacy of organically grown produce firsthand and to encourage them in making informed decisions about what they eat and how to fight climate change.

Urging Nutritional Diversity in Karnataka

Marking the International Year of Millets, government agencies have introduced initiatives, but more efforts are required to address production, distribution and community adaptability challenges. Karnataka, an early adopter in millet distribution, still faces unresolved issues. Greenpeace India has submitted 10 recommendations to political parties before the Karnataka General Assembly Elections in May 2023 to enhance millet availability and promote diverse nutrition for all.

Include Millets in Midday Meals

Growing together seeks to create a more sustainable and just food system. To help communities understand their food journey and to eat right we conducted three farm visits in Delhi.

In a press conference, civil society groups urged the Jharkhand Government to include millets in the Midday meal scheme, aiming to bolster the nutritional security of school children amidst climate change challenges. We also released a report titled "Millets: A Game Changer for Nutritional Security and Climate Resilience in Jharkhand." The report emphasizes the climate-resilient and nutrient-rich qualities of indigenous and local grains, showcasing their potential to combat persistent issues of anaemia and malnutrition among children in the state.

Through Growing Together, Greenpeace India is bringing Delhi's consumers to the farm to experience the delicacy of organically grown produce firsthand and to encourage them in making informed decisions about what they eat and how to fight climate change.

Indian Medical Association (IMA), Jharkhand chapter President, Dr Shambhu Prasad also supported this demand.



Climate & Energy

From Needing an Action Plan to Needing to Implement the Heat Action Plan for Delhi

Greenpeace India and Heatwave Action Coalition (a network of intersectional youth climate groups) wrote to Chief Minister Arvind Kejriwal requesting the release of the Delhi Heat Action Plan (HAP) to combat the impacts of heatwaves in the city. Recognizing the need for a heatwave action plan in the face of climate change's impact, this request acknowledges the evolving reality. While mitigation efforts remain crucial, adaptation becomes equally significant, particularly in regions where the vulnerable poor are disproportionately affected.



Months of advocacy work have finally come to fruition as Delhi prepared for a Heat Action Plan. Greenpeace India and Heatwave Action Coalition India submitted recommendations for a Heatwave Action Plan in Delhi. After submitting a follow-up letter and filing RTIs regarding the same, we received a response that the Heatwave Action Plan has been prepared and is under review.

While it is heartening to see the Delhi Action Plan take shape, certain gaps related to its legality and funding must be addressed. As the Centre evaluates the plan, we must ensure that such policies are enforced for the country to prevent human and economic casualties.



Next Steps

The Delhi Heatwave Action Plan (HAP) marks a significant move toward addressing heatwave challenges, particularly in densely populated and infrastructure-intensive areas prone to urban heat island effects. Vulnerability mapping within the plan is a crucial first step, identifying the most affected groups and areas.

However, the plan must extend beyond this initial mapping to incorporate detailed and tailored action strategies for each category. Recognizing the diverse needs and vulnerabilities across different communities and areas, the HAP should develop specific, targeted interventions to ensure a comprehensive and adaptable approach.

One of the major challenges in implementing the HAP is the fragmentation of response strategies across various government departments, some under the union government. This fragmentation can lead to incoherence and hinder effective coordination. Another critical aspect is the need for a coherent legal framework and sustainable funding sources. The absence of a legal authority for the HAP raises questions about implementation and accountability.

Establishing a systematic legal framework with clear mandates, guidelines, and penalties for non-compliance is crucial for ensuring accountability and enhancing effectiveness. Allocating funding for long-term infrastructure changes, healthcare facilities, and essential services will be key to safeguarding the most vulnerable communities.

Clean Air for All - CPCB Kya hua tera wada?

"Greenpeace India believes our nation's ambitious climate target must be supported by concrete action on ground such as revision in air quality standards, improved infrastructure for public transport in a bid to phase out fossil fuels. The present National Ambient Air Quality Standards (NAAQS) is insufficient and needs immediate revision. All the Nonattainment cities should also aspire to move to NAAQS in a time-bound manner and then progress towards meeting the WHO guidelines."

Avinash Chanchal, Campaign Manager
Greenpeace India



The air pollution levels began to rise and for the first time in 15 years, World Health Organisation (WHO) updated its air quality guidelines in September 2021 reducing the concentration of safe levels of pollutants significantly. Our cities' current concentration of pollutants is way beyond the WHO level. To urge the government to take action, we rolled out a petition across the country for people to sign.

April 22, 2022

More than 10,000 people supported and signed the petition which was submitted to the Central Pollution Control Board (CPCB) for action. The petition urged the government to take action, demanding the CPCB revise the National Ambient Air Quality Standards (NAAQS) based on the updated WHO air quality guidelines.

We waited, patiently, for CPCB to take action.

288 days later

February 4, 2023

We are back at the Central Pollution Control Board, Delhi to nudge them towards their pending action.

We waited, again, for CPCB to take action.

234 days later

September 25, 2023

We are again at CPCB, Delhi with volunteers and women from the cyclists' community to ask the CPCB - Kya Hua Tera Wada?

It has been two years since India's wait for updated air quality standards.

And the wait continues...

Urban Mobility



Women Cyclists' Community Takes the Lead!

Two years ago, in 2021, we began the Power the Pedal project, to build a community of women cyclists who are empowered to reclaim the streets while silently fighting air pollution.

Thanks to our supporters, today we have a community of cyclists with 500+ women. And these women are reclaiming the city to take ownership of their transportation and silently leading the fight against air pollution.

In addition to reclaiming the city, this group of bold women in Delhi also took the initiative to organise a rally and street play to create awareness about the issues they face while cycling on the road. They came together to demand safe and accessible road spaces for women cyclists and the inclusion of minibuses as a part of last-mile connectivity.



Our Women Cyclists' Community is GROWING!

We're excited to share that this cycling community is growing. With more than 500+ women cyclists, the community is fighting air pollution while cycling to reclaim their space on the road.

We conducted focus group discussions with women from lower economic communities in Delhi and Bangalore to understand the issues they faced during their commute and how to strengthen the mobility systems in our city. Women came together and raised key issues like -

- · Lack of infrastructure for cycling
- Lack of road safety
- Lack of public toilets for long-distance commutes

During these discussions, women shared their experiences on the road. The prominent issue that they raised was the - fear of an accident. One of them shared that while going to work, a car ran over her leg and drove off. She lay there unconscious and was later rushed to the hospital. Such experiences make women wary of taking charge of their mobility.

Some of the key ideas that women put forth during the discussions, that would help ease their commute were:

- Cycle lanes
- Reduction of speed limits for cars and two-wheeler for a safer commute
- Government's support in purchasing cycles

As the women cyclists community continues to grow, they go on to silently fight air pollution and take a step towards making our city healthy and hearty.



Revamping Delhi's Buses: Neb Sarai's Debut 'Bus Chaupal'

In our first 'Bus Chaupal' in Delhi's Neb Sarai, women gathered to address bus service inadequacies, women's safety in public transit, and strategies to enhance efficiency and security. Activities encompassed designing 'mohalla bus (mini bus)' routes, optimal bus stop layouts, and essential amenities.

Letter to the Delhi CM on #BusKaBudget

The provision of reliable and safe public bus service is crucial for meeting the mobility needs of citizens in Delhi. We wrote a letter expressing concern regarding the current state of public transport in Delhi, and requesting that the government increase its investments in public transport in the upcoming state budget 2023-24. As a result of our multiple letters and social media storms, the State Government announced several positive steps towards improving public transport in Delhi, particularly public buses.



Along with the Public Transport Forum, Delhi, Greenpeace India wrote a letter to express concern regarding the current state of public transport in Delhi, and to request that the government increase its investments in public transport in the upcoming state budget 2023-24. The demands included making buses affordable, safe and reliable, and increasing the number of buses to address the needs of the people. Notably, some of our demands, such as the addition of 1600 new buses and mini (mohalla) buses, were accepted.



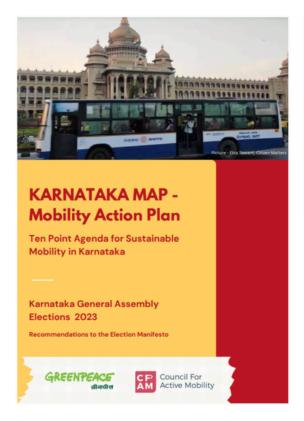
Unjam Bengaluru

Urbanization and development of fossil fuel-dependent transportation infrastructure are causing tree loss, pollution, and neglect of marginalized communities. We launched the campaign Unjam Bengaluru to revamp our public and non-motorized transport system. Along with the Council for Active Mobility, submitted 10 recommendations to political parties for the May 2023 Karnataka Assembly Elections. The recommendations prioritize sustainable cities, emphasizing public transport, non-motorized options like cycling and walking, and supporting hybrid work systems to reduce traffic congestion

Free Buses for Women

As a result of our advocacy work through Unjam Bengaluru, the winning party, the Indian National Congress, included one of our key recommendations in their manifesto: providing free public transport for women through the Uchita Prayana Scheme. This recommendation was swiftly approved by the Cabinet after the political party assumed office in Karnataka.

To make Uchita Prayana even more impactful, Greenpeace India had sent a letter to the Karnataka Chief Minister, outlining several recommendations to enhance the effectiveness, robustness, and inclusivity of the scheme.





Post-election, we continue to work with communities by conducting multiple focus group discussions to understand their key demands concerning public transport. These include: Lack of adequate buses, bus stops & bus routes and improper facilities for last-mile connectivity.

Armed with the information from the focus group discussions, a public consultation on mobility - "Let's Move Bengaluru" was organised with 5 ally groups. We were also joined by a panel of experts on mobility, representatives from women's cycling groups, transgender community and labourer groups and students. A key point that resulted from the discussions was a need for a mindset shift - to change the way we look at public transportation in India.

Studying the Impact of Bengaluru's Bus Lanes

Back in 2019, Bus Lanes were introduced in Bengaluru on a few stretches but were eventually removed to pave the way for Metro construction. To understand its impact we conducted a survey and revealed its results through our latest report: **Relying on Bus: Studying the Impacts of Bengaluru's Bus Lane on Bus Use.**

The Journey from Cyclists to Trainers

The Pedal Shaale program, organized by the Directorate of Urban Land Transport (DULT) and Council for Active Mobility (CFAM), aims to train individuals as certified cycle trainers. Seven women from our women cyclists' community in Bangalore, mobilised by Greenpeace and other organizations, completed a 6-week training program. This marks a significant achievement in our campaign, as women who initially received cycles from Greenpeace are now certified trainers themselves, training their community members.



Greenpeace Financial Report

Fundraising Testimonial | Arpita Isha Joshi

My inspiration to fundraise for Greenpeace comes from their focus on sustainability and addressing environmental issues in a unique and effective way. While many acknowledge problems like pollution and climate change, few take action. Greenpeace India's proactive approach motivated me to join and make a difference. Hearing experiences from previous fundraisers further pushed me to contribute. Climate change is an issue everyone knows about. It's talked about by everyone. But, we don't see a lot of people doing much about it. Not a lot of people take the initiative to do something about it.

Greenpeace India is one of the few organisations out there that is actively working towards a solution for this global issue. Seeing the different approach and how effective they have been is what drew me to this organisation. The work done by Greenpeace India is what made me believe that I can actually be a part of a positive change in our world. It made me believe that even though I am only one person, I can still make a difference.

GREENPEACE INDIA SOCIETY

Income & Expenditure account for the Financial Years 2022-23 & 2023-24

PARTICULARS	2023-24	2022-23
INCOME	Rs.	Rs.
Donations Received	44,624,725.00	47,567,448.00
Interest Income	8,318,597.00	6,887,785.00
Other Income		127,638.00
TOTAL INCOME	52,943,322.00	54,582,871.00
EXPENDITURE	Rs.	Rs.
Program Expenses		
Climate & Energy	9,560,148.00	2,827,983.00
Sustainable Agriculture & Bio Diversity / Food for Future	114,927.00	3,604,579.00
Mobility	5,796,657.00	3,782,122.00
Media & Communications	3,835,497.00	5,418,975.00
Public Engagement	2,291,639.00	2,258,045.00
Outreach	2,452,589.00	367,668.00
Strategic Program	8,851.00	138,305.00
Other Expenses		
Public Awareness & Fundraising	10,302,100.00	10,820,435.00
Depreciation	1,469,578.00	989,268.00
Administrative Expenses	16,231,767.00	12,277,978.00
TOTAL EXPENSES	52,063,753.00	42,485,358.00
Excess of Income over Expenditure	879,569.00	12,097,513.00

GREENPEACE ENVIRONMENT

Income & Expenditure account for the Financial Years 2022-23 & 2023-24

PARTICULARS	2023-24	2022-23
INCOME	Rs.	Rs.
Donations Received	87,126,747.00	78,503,766.00
Interest Income	5,246,748.00	4,114,894.00
Other Income	-	44,981.00
TOTAL INCOME	92,373,495.00	82,663,641.00
EXPENDITURE	Rs.	Rs.
Program Expenses		
Climate & Energy	3,472,982.00	4,422,472.00
Sustainable Agriculture & Bio Diversity / Food for Future	2,056,810.00	5,069,827.00
Mobility	856,364.00	3,024,579.00
Outreach	3,203,467.00	1,470,465.00
Media & Communications	10,737,234.00	6,924,580.00
Public Engagement	2,066,456.00	1,980,594.00
Strategic Program	636,482.00	166,495.00
Other Expenses		
Public Awareness & Fundraising	45,073,522.00	37,834,803.00
Depreciation	998,573.00	848,335.00
Administrative Expenses	11,701,164.00	9,039,180.00
TOTAL EXPENSES	80,803,054.00	70,781,330.00
Excess of Income over Expenditure	11,570,441.00	11,882,311.00

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