

This toolkit is for allies and friends of Greenpeace International looking to support the organisation and the movement at this critical time.

### Background

On March 19, 2025, a Morton County jury of nine reached a verdict in Energy Transfer's meritless lawsuit against Greenpeace entities in the US (Greenpeace Inc, Greenpeace Fund), and Greenpeace International, finding the entities liable for over US \$660 million. The global Greenpeace network, like many of you, is proud of acting in peaceful solidarity with the Indigenous leaders of the Standing Rock movement. Energy Transfer's SLAPP suit attempts to erase Indigenous leadership by accusing Greenpeace organizations of orchestrating the entire resistance.

The impact of this lawsuit goes far beyond Greenpeace. By assigning responsibility for everything that happened across the global movement to a few organizations (who in fact played very minor roles), Energy Transfer has attempted to open the floodgates such that anyone raising their voice in solidarity with an ally is potentially open to a similar legal attack. At a moment in the world where global solidarity is more important than ever, we must see a sustained and forceful rebuke from across civil society.

### HOW YOU CAN HELP

#### 1. WRITE ABOUT THE CASE - SEND A LETTER, WRITE A BLOG, SHARE IN A NEWSLETTER

Let your network know about the facts of the case, and help spread the word about what's at stake.

#### 2. RECORD A VIDEO

Greenpeace needs your support, and inspiration. So if you [can record a short video](#), that will be incredibly helpful.

GPUS colleagues [recorded a message](#) in solidarity in North Dakota during the opening week of the trial. With The Call now shared, we now look forward to hearing Your Response by recording a video of yourself based on one or more of the following prompts:

- Can you share a story about how you've defended the right to speak out?
- Has anyone ever tried to silence you? Tell us about it.
- Have you ever had to fight to be heard? Tell us how you did it.

End your video with:

"#ImWithGreenpeace because... (ex: we can't let them silence us)"

Share responses on any of your own social media channels and tag @greenpeace so we can screenshot and reshare.

### 3. SHARE ON SOCIAL MEDIA

Help us spread the word: post a tweet/on Bluesky, Instagram video or story condemning the lawsuit and expressing solidarity. If posting a photo, ideally post a photo of yourself holding a hand-held sign saying "I'm with Greenpeace because... (finish the sentence with a few words)".

### SAMPLE POSTS

"The trial verdict is in. A jury found Greenpeace International and two Greenpeace entities in the US liable for over US\$ 660 million combined in Energy Transfer's meritless SLAPP lawsuit. But #WeWillNotBeSilenced

Find out more: [link to article or blog]"

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"You can't sue a rainbow 🌈

No matter what happens in any courtroom – our global intersectional climate movement will only keep growing stronger and louder 🌍💚

#WeWillNotBeSilenced"

#### ARTICLES & BLOGS TO SHARE FOR SOCIAL MEDIA

##### Greenpeace International blogs

- [Greenpeace counter SLAPP Lawsuit history](#)
- [How to fight back against SLAPP suits](#)
- [The Story of SLAPP Suits](#)
- [Solidarity roundup](#)
- [Greenpeace Verdict Statement](#)

##### News Articles

## IMAGES

[Greenpeace/ET Trial Coverage in North Dakota, US \(All Photos & Videos\)](#)

## SOCIAL MEDIA GRAPHICS

-[Rainbow graphic](#)

-[We Will Not Be Silenced graphic](#)

## TIK TOK

- ❖ Record a **15-second video** starting with:  
“I’m with Greenpeace because...” (Finish the sentence!)
- ❖ Want to share more? Tell a **personal story**, such as:
  - A time someone **tried to silence you**
  - How you fought to **make your voice heard**
  - Why you believe in **#TruthToPower**
- ❖ Tag **@Greenpeace** and use **#ImWithGreenpeace**.
- ❖ Make video downloadable, if you are okay with Greenpeace organisations across the global network using the video

## INSTAGRAM REELS

### For Reels:

Film a **short video** saying:

“I’m with Greenpeace because...”

“We will not be silenced...”

Tag **@Greenpeace** and use **#ImWithGreenpeace** or **#WeWillNotBeSilenced**

## HASHTAGS TO USE

#WeWillNotBeSilenced

Stop #BigOilBullies

#ImWithGreenpeace

**4. Refer to these Key Messages when speaking to your audiences about ET’s SLAPP**

**Big oil is trying to silence the climate movement — and the truth.** This fight is bigger than Greenpeace. Oil companies know protest works — that's why they're trying to make the stakes so high no one will be willing to take the risk. Energy Transfer's meritless SLAPP is not just an attack on Greenpeace, but on civil society movements around the world who dare to speak out about abuses of power.

**No matter what happens in the courtroom – our movement will only grow stronger.**

Energy Transfer and Big Oil may try to stop Greenpeace, but they can't stop a movement. We're speaking up together to make sure they understand that – and to make companies watching all around the world think twice about using abusive lawsuits in the future.

**Energy Transfer's SLAPP is an attack on ordinary speech and advocacy in the United States.** These legal bully tactics should alarm every single person, regardless of ideology or political affiliation. It's a threat to everyone when powerful corporations are weaponizing the legal system against those who criticize them or oppose their plans.

**This verdict is not the end of this case.** Despite the outcome of the jury trial in North Dakota, Greenpeace organisations around the world will continue to speak out against Energy Transfer's abusive legal tactics — a key fight in the global battle against Big Oil's SLAPPs. Greenpeace International already has a court date with Energy Transfer in the Netherlands after filing a lawsuit in February that is the first application of the EU's anti-SLAPP directive.

**The fairness of a trial should be above any questioning.** It's disappointing that a jury drawn from a community heavily affected by the events was forced to bear the responsibility of deciding this case. The truth is on our side, and we remain confident as we look ahead to the Dutch anti-SLAPP lawsuit against ET.