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EDITORIAL:

DOES THE ENVIRONMENT NEED A LOUDER VOICE

—| Projecting the words, “We Breathe The Same Air,” near the Celukan Bawang Coal Power Plant in Bali, the Sustainable Summer Festival 2.0 aims to bring awareness to the power of renewable energy.

The current crisis has made us realize that we can have a better future only when we are healthy and safe. Covid-19 has affected each one of us in one way or another. The measures taken to control the spread of the virus have not just brought changes to our daily lifestyles; but have resulted in a slowdown of economic activities, therefore will have long-term impacts. I am happy to report that we have continued to strive for a healthy planet and that our community is growing as more and more people have come together to fight for a green and peaceful future for our next generations. Needless to say, YOU have traveled this journey with us and have been a strong pillar of support. And right now, with so many communities facing a climate crisis, our solidarity and support have become increasingly important. Stay safe, stay green, and stay with us!

Terima Kasih!

Amit Kaushik

Country Director, Greenpeace Malaysia





LOCAL ARTICLE:

BUILDING CONNECTIONS WHILE PREVENTING DESTRUCTION

by Nur Sakeenah Omar

Public Engagement Campaigner, Greenpeace Malaysia

The Kuala Langat North Forest Reserve (KLNFR) degazettement issue in Malaysia started back in February 2020, before the whole Covid pandemic started.

The forest has been around for more than 8000 years and was first gazetted as a permanent forest reserve in 1927 but is now earmarked for 'mixed development'. Its importance cannot be overstated; It's an essential green lung and carbon sink in the state of Selangor; a cultural heritage site for the indigenous Temuan community; and home to many creatures unique to the area and the forest.

When the notice of Degazettement was issued, we were given just 30 days to submit our objections. We thought a more manual, face-to-face approach was best in this situation, so we hit the ground, collecting signatures from nearby communities. We ended up with more than 300 signatures a petition that was handed to the Selangor Forestry Department.

Ahead of the first public hearing a few of us met on Zoom to discuss what to do. And that's when the PHSKLU (Pertahanan Hutan Simpan Kuala Langat Utara) coalition was born.

Later on, we went on to do an email campaign, and that got us a motion passed in the State Assembly in November last year. Working as part of a coalition has been a new experience for me. It has been challenging but very rewarding. We first started as a coalition of 9 but have grown to 16 organization members. The sense of camaraderie and friendships that has been born from this work is very real.

Aerial view of Kuala Langat North Forest Reserve (KLNFR)

Working with the Temuan community has opened my mind too, as I experience and learn from them. I've also realized our education system and government as a whole is not very inclusive in their approach to indigenous communities. This experience has made me want to stand in solidarity with them and be a support in whatever way I can.

Now, the fight continues. We are now focusing upon state EXCO members, those with the power to vote the matter. However, some claim they are a political smokescreen, and that the only man who matters is the State Minister. We will not give up the fight.



Penduduk Orang Asli Pulau Kempas 1886th

The Orang Asli of Pulau Kempas in 1886.

DONOR ENGAGEMENT:

OUR DONORS NEVER DID STOP

The global pandemic has triggered unprecedented restrictions not only on human movement but livelihood and businesses worldwide. Many, if not all, sectors of society have dealt with their ups and downs, requiring strategic change around targets, income, and expenses, respectively. Likewise, Greenpeace Malaysia was impacted and challenged to find a new normal to continue our fundraising activities.

The safety of our Direct Dialogue Campaigners (fundraising) and the public remains at the heart of our considerations. Hence, many protocols have now been put in place to ensure we can fundraise effectively.

Without a doubt, fundraising in 2020 was a different ballgame, where we were required to work in unfamiliar places, dealing with different crowds and flows of people. For our Direct Dialogue Campaigners, personal protection equipment (PPE) and our safety protocols implemented since the start of the pandemic is now an essential part of their working lives, with the fundraising team determined to step out and carry out their duties, regardless.

The pandemic has also opened new opportunities to grow our digital and telemarketing fundraising capacity. For example, our online campaign, 'For a Fragile Earth,' where participants reached out to their networks and encouraged others to join Greenpeace as a supporter; this campaign also saw participants share their fundraising and campaign stories on their social media accounts.

Despite the ongoing situation, we have met many potential donors throughout this journey. While the whole country is still being hit hard by the Covid-19 outbreak, we are greatly heartened to find that many people are still willing to show their support to Greenpeace and our mission during these trying times. We are incredibly grateful for all your support.

You and all our supporters have provided us with all the incentives we have needed to continue our work. You remind us that despite all the challenges, there is a grander purpose to our work. We can only hope to have you travel with us on this journey together.

Thank you for fuelling us!



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¹ DDC Qhalishah (right) and two of the signups she successfully closed during a fundraising road trip.

² DDC Aiman (left) and two very ecstatic donors who were pumped on going on this journey with Greenpeace.

³ DDCs Valerie, Suva, Pavitra & Qhalishah standing colourful with their donors during a fundraising road trip.

⁴ Power duo Noah and Darshinidevi with two of the donors who did their groceries and helped save the environment simultaneously.

PLANET GREENPEACE:

REDISCOVERING GREENPEACE'S ORIGINS 50 YEARS LATER

The story of Greenpeace began half a century ago when its founders sailed to Alaska's Amchitka archipelago to try to prevent the United States from carrying out nuclear tests.

Onboard the ship were five men, Ben Metcalfe; Jim Bohlen; Irving Stowe; Bob Hunter and Paul Cote. Alongside them were four women, Dorothy Metcalfe; Mary Bohlen; Dorothy Stowe and Zoe Hunter, whose names had been forgotten until just a few years ago.

Following research by Greenpeace Spain's Gender Team in 2014, information was pieced together on all the female founding members except one, Zoe Hunter.

Motivated by a sense of justice, Greenpeace volunteer Maribel Exposito investigated further and unearthed a newspaper article while completing her doctoral thesis that helped shed new light on the Greenpeace story. In it, Maribel remembered reading about how a daughter of a founding member had reconciled with her father ten years after his death. The person in question was Justine Hunter, the daughter of Bob and Zoe Hunter. Maribel got in touch with her, and things started to come together.

In one conversation, Justine mentioned how her mom and many women "were part of the origins of Greenpeace but rarely were recognized at the time. The first sailing to Amchitka was an all-male crew, but there were many people behind the scenes."

And to finally solve the mystery, Justine shared with Maribel articles published in Canada that spoke about these women and childhood photos of herself with her mom Zoe and dad Bob. Photos that Maribel immediately shared within the organization.

MARIE BOHLEN



Marie Bohlen initiated the action in Amchitka. She wanted nuclear testing on the island to stop and dedicated all her resources to organize the trip. This event marked the beginning of the environmental organization now known as Greenpeace. It was Marie who proposed to sail a boat to "deal with the bomb". She was also the creator of the first logo of the organization.

DOROTHY STOWE



Dorothy Stowe, founder of the "Do Not Make a Wave Committee", helped Marie launch the first Greenpeace campaign. She organized the first Greenpeace meeting in her house. Dorothy devoted her life to defending the environment. She was against the use of nuclear energy and also protested against the Vietnam War.

DOROTHY METCALFE



Dorothy Metcalfe made sure the world knew about what was happening onboard the Phyllis Cormack ship by turning her home into a radio news station. Nuclear testing on the island was stopped by the United States thanks, in part, to her regular reporting.

ZOE HUNTER



Zoe Hunter was already part of the UK Campaign for Nuclear Disarmament when she met Bob Hunter in London in 1962. She introduced him to the pacifist work of Bertrand Russell and took him on the 1963 peace march to the Aldermaston nuclear facility—his first political protest. Zoe also worked with Dorothy Stowe and Dorothy Metcalfe to provision the first two Greenpeace ships.

REGION:

HOTTER EARTH AND DEAD WRONG ON COAL FINANCING

The evidence could not be starker; monstrous floods, droughts, heatwaves, and the frequency of terrifying typhoons all foreshadow the drastic impacts of the climate crisis.

We are living through a climate emergency, and we need more climate heroes like yourselves and key industries to step up to create change.

If we are to limit global warming to 1.5°C in the next decade, financial institutions like banks must play a crucial role in helping Southeast Asia to move away from its reliance on fossil fuels.

This is where the 'Hotter Earth' campaign and 'Dead Wrong on Coal' campaigns come in, calling for two influential regional banks, CIMB Bank and Maybank, to take steps towards becoming Climate Heroes.

In short, these campaigns were successful! Thanks to the strong efforts of our supporters, we sent in emails to both banks, calling for them to phase out investment in coal and instead shift to scaling up support for financially and environmentally sustainable renewable energy, in line with the climate goals of the Paris Agreement.

How we achieved success?

New research released in 2020¹ provided evidence that Malaysia's three largest banks, CIMB, Maybank, and RHB, provided a combined total of US\$4.9 billion through bonds and loans to coal projects from 2010 through 2019. CIMB and Maybank were also reportedly considering an investment in the highly controversial Jawa 9 and 10 coal sustainability commitments.

To raise awareness, Greenpeace Southeast Asia and its coalition partners released a campaign advert in October 2020, satirizing CIMB's Cooler Earth Summit, highlighting contradictions between the bank's communications in clean energy and its continued funding of coal power. And it worked.

In December, CIMB Bank announced its sustainable finance and climate action commitments, detailed in its Coal Sector Guide that included a commitment to the phase-out of coal from its portfolio by 2040.

Building on this success, we then launched forward with the 'Dead Wrong on Coal' campaign in April this year, calling this time for Maybank to adopt its own clean policy to phase out coal.

Two months later, Maybank announced a plan to stop financing new coal activities, which included commitments towards a carbon-neutral position on emissions by 2030 and achieving net-zero carbon emissions by 2050. Similarly, RHB Bank then released a statement outlining plans to exit coal financing by 2022.

We will keep monitoring and pushing for the bank and financial institutions to play their part in the way we take on the challenge of the climate emergency.

As poet Maya Angelou said, "When you know better, do better." We must continue this vital work together and help make lasting and sustainable change a reality.

¹ <https://www.marketforces.org.au/research/indonesia/java-9-and-10/malaysian-banks-coal-finance/>

COAL IS CAUSING A CLIMATE CRISIS

Banks are hosting summits to showcase commitments to a more sustainable world.

But a sustainable world means not funding new coal-fired power stations.

IT'S TIME FOR SUSTAINABLE LEADERSHIP

www.HotterEarth.com
#HotterEarth

THE HOTTER EARTH GREENPEACE TREND ASIA WALHI APMDD

MAYBANK
is contributing to the extreme weather events affecting Malaysians.

MAYBANK
is failing its ESG commitments.

Dead Wrong On Coal

Greenpeace volunteers hold signs that read "Pollution Will Eat You Alive" and "#CleanAirNow," over the Suralaya Coal Power Plant in Cilegon City, Banten Province, Indonesia.



GREEN OUR CITIES

Today, 55% of the world's population lives in urban areas, and this number is expected to increase to 68% by 2050. In addition, cities are also responsible for 70% of CO2 emissions globally. Now more than ever, we need to acknowledge the urgency of the challenge ahead and start taking action.

1. Make public spaces greener

Parks, rooftops, and streets can contribute to climate change mitigation if they become green spaces. If a single healthy tree can have the cooling power of more than ten air-conditioning units, let's rewild our public space and cool down our planet.

2. Green areas for better citizens' health

People's basic need for open spaces in the Covid-era is a wake-up call for all. Outdoor spaces not only allow us to move more safely during the pandemic but are also linked to our well-being.

3. Restoring public spaces for stronger social connections

Let's make less space for cars and more for people. Greening public spaces helps fight inequality, promotes community, inclusion and makes cities safer and more resilient. Public spaces create a sense of belonging that helps everyone connect and interact with each other.



Sources:

<https://www.greenpeace.org/international/act/green-our-cities/>

https://es.greenpeace.org/es/wp-content/uploads/sites/3/2021/05/Greening-the-City_Greenpeace.pdf

GAMES:

SEARCHING FOR THE RIGHT SOLUTIONS

Let's see how many Greenpeace-related words and environmental threats you can identify! Send in your entry with your name and contact number to **support.my@greenpeace.org** before 16th September 2021. The first ten (10) entries with all correct answers will stand a chance to win a mystery gift from us. Good Luck!

N E C O S Y S T E M R T
X I N A K F D T I N I N
F D R C O O E N H O Z E
N E E P O R F T H H S C
A R C L M E O P G U E G
T E Y A R S R Q E X N L
U D C S D T E R T I V S
R U L T U S S B S B I U
E C E I V G T I R D R P
Z E Z C R W A T N O O P
M D I S Y R T D O N N O
P I W R D L I A I A M R
Y V T N K A O A M T E T
E I U I D A N M E I N E
D F S J G I M B O O T R
W M I J B A R R W N Z S
A P O L L U T I O N S M
R P S N V Q L I Y M A R
D H A B I T A T O T A J
Q W S O C E A N B N N P

SUPPORTERS

FORESTS

OCEAN

DEFORESTATION

MITIGATION

ECOSYSTEM

ENVIRONMENT

DONATION

PLASTICS

REUSE

FUNDRAISING

NATURE

POLLUTION

HABITAT

REDUCE

RECYCLE

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RECYCLED PAPER

