

GREENPEACE



This notebook belongs to...

Resilience and Renewal: A Journey Towards a Sustainable Future

Dear Supporters,

Thanks to your unwavering support, Greenpeace Malaysia has continued to advocate for climate justice, mobilise communities, and hold corporations accountable for their environmental responsibilities. As we reflect on another year of powerful progress, we are deeply grateful for your critical role in safeguarding our planet's future.

2024 has brought challenges and triumphs. Climate change and biodiversity loss continue to threaten Malaysian natural heritage, but your contributions have enabled us to fight back. Together, we have strengthened campaigns against deforestation, single-use plastics, and environmental damage caused by fossil fuels. This year, we amplified the voices of Indigenous communities, whose lands and livelihoods are at risk, and empowered youth climate activists to lead the charge for a greener future.

Our wins would not have been possible without you. From the successful "Klang River clean-up" activity in March to the "Trees for Tomorrow" tree-planting drive, we have engaged our supporters to sensitise the Malaysian people and pressure policymakers to commit to sustainable development.

Every action you take - whether through donations, volunteering, or spreading awareness - makes a lasting difference in protecting Malaysia's environment for future generations.

As we enter 2025, we are excited to embark on new initiatives focused on clean & renewable energy and climate justice. The fight for our planet is far from over, but with your continued support, we are more determined than ever to create a future where people and nature coexist in harmony.



Thank you for standing with us.

Amit Kaushik
Country Director
Greenpeace Malaysia

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Cover by Cyrill Acuña
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Our Victories in Malaysia

Your support empowers our ambitious, critical work.
Here are some landmark victories we've had in Malaysia this year!



Klang River Clean-Up

We started the year with a river clean-up at Kampung Sungai Jireh, involving staff, volunteers, and donors to highlight the need for systemic change on single-use plastic production.



Just Transition-Lah

With clean energy being one of our newer campaigns, we organised an event on Malaysia's renewable energy shift, featuring in-depth discussions, a fun workshop, and a delicious vegan meal.



Before-You-Eat (BYE) Watch Party

We screened the Before-You-Eat (BYE) documentary, produced by SBMI with support from Greenpeace Indonesia, revealing the harsh realities of modern slavery at sea.



Dove's Real Harm

In partnership with Greenpeace UK, we urged Unilever to phase out their single-use plastics from Dove products and ban plastic sachets, empowering young girls and women across the globe.



Trees for Tomorrow

Our first donor-exclusive event of the year where we planted more than 100 trees and learned hands-on methods for long-term environmental impact.



Journey to End Plastic Pollution

We joined forces with our allies to launch a compelling plastic exhibition at Pavilion Bukit Jalil, advocating for a robust, legally binding treaty to end plastic pollution during INC5.



Solarising the Future

We installed solar panels at a children's welfare home in Sabak Bernam, reducing their energy costs while promoting solar energy's potential.



SUHAKAM Report launch

Since 2021, we've fought for our rights to clean air. This year, the Human Rights Commission of Malaysia (SUHAKAM) affirmed it as a basic human right and urged the government to enact a Clean Air Act to address air pollution and transboundary haze once and for all.



Help shape our impact in 2025 by sharing your thoughts in our quick year-end survey.

We've become a
throwaway society.

'Noktah' Art Installation, created by
Sunway University School of Arts.



#PlastikTakFantastik

In 2024, our plastic campaign aimed for substantial changes in behaviour and practices, moving beyond mere awareness. We took significant steps towards reducing plastic pollution by targeting single-use plastics, championing reusable alternatives and rallying public support for the Global Plastics Treaty.

Our *genREuse Campaign* mobilised volunteers to engage with food and beverage local businesses to reduce and eliminate their usage of single-use plastics whilst also, shifting consumer habits. This grassroots effort continues through March 2025, aiming for widespread impact.

In October, we amplified public support through the *Journey to End Plastic Pollution*, an inspiring collaboration with allies. The event featured art and photo exhibitions alongside a powerful

documentary screening, drawing over 3,000 petition signers and capturing the attention of key decision-makers.

We seized this momentum to advocate at the national level, presenting the *Malaysia vs. Plastik* position paper to YB Tuan Nik Nazmi bin Nik Ahmad, Minister of Natural Resources, Environment, and Climate Change. A small win emerged from this: the ministry committed to banning single-use plastics in forest reserves and marine parks in the coming years.

And as we approach the *5th Intergovernmental Negotiating Committee (INC-5)*, our commitment to an impactful plastics treaty remains unwavering, ensuring a future free from plastic pollution.

Milestones

Mar

Released the *People vs. Plastic* report, highlighting 82% global public support for the Global Plastics Treaty.

Oct

Held the *Journey to End Plastic Pollution* event with allies mobilising over 3,000 petition signers.

Nov

Presented the *Malaysia VS. Plastik* position paper to the NRES, securing their commitment to ban single-use plastics in forest reserves and marine parks.

“

Plastic pollution is not just an environmental issue - it's a crisis impacting our health and future. Real change begins when we move from awareness to action, and the government plays a critical role in leading this shift. It's now or never to transform habits and systems for a sustainable tomorrow.

—Hema Sulakshana, Plastics and Public Engagement Campaigner





Listen to the stories
from the Orang Asli
community



Forests in each breath

This year, we launched a forest campaign with a powerful mission: to empower the Temiar tribe in Kampung Kelaik, Kelantan, to become the self-sufficient protectors of their ancestral land. Providing them with the tools and knowledge to tackle local environmental challenges can strengthen their role as guardians of Malaysia's rich biodiversity. Alongside this, we conducted scientific research on the river's cleanliness, ensuring that our efforts were grounded in evidence, enhancing trust in our mission.

But our work didn't stop there. We, alongside allies from local groups, stood by the Temiar in their legal battle to reclaim their ancestral land, supporting them in their fight for justice.

Together, we strengthened local environmental stewardship while pushing forward vital legislation like the Climate Change Act and better forest governance, amplifying the voice of the grassroots in shaping Malaysia's environmental future.

Milestones

Feb

Contributed to the Dialogue Session on the Climate Change Bill, organised by the Ministry of Natural Resources, Environment, and Climate Change (NRES).

Mar

Passing of the Environmental Quality (Amendment) Bill.

Aug

#Undiklim campaign launched during the Nenggiri by-elections; river water samples analysed as part of the #TanahKita campaign.

Sept

Launch of the SUHAKAM Haze Pollution & Human Rights Report.

Oct

Establishment of the Forest School.

“

This campaign is about much more than protecting forests; it's about empowering our indigenous communities to reclaim their rights and take control of their future. With the right tools and support, they're ready to protect their land and inspire others to do the same for generations to come.

—AnnJill Chong, Forest Campaigner, Greenpeace Malaysia





Fighting for a Cleaner Environment

In 2024, Greenpeace Malaysia ignited a nationwide shift towards renewable energy, proving that Malaysia's 2050 renewable goals can be achieved without fossil fuel. We rallied supporters to advocate for robust solar energy adoption, especially in community buildings like orphanages and schools, countering the trend of increasing fossil gas and natural gas use.

Our impactful initiatives included installing a solar panel at Asrama Anak-Anak Yatim Sekendi, demonstrating solar power's cost efficiency

and benefits. Our Just Transition-Lah event addressed energy injustice, while Ummah4Earth linked environmental protection with faith-based values through eco-friendly practices during the Ramadhan and Hajj season.

Despite regulatory hurdles, our campaign pushed for simplified policies to boost solar adoption among high-energy users by intertwining energy issues with broader social and environmental justice concerns.

..... Milestones

Nov 2023

Roundtable to advance solar adoption and draft policy paper.

Feb-Mar

A month of
#NgamDenganAlam
and
#KorbanUntukAlam
challenges

Sept

Solar installation at
Asrama Anak-Anak
Yatim Sekendi.

Nov - Dec

Development of an
online interactive
tool to empower
public and impacted
communities with
decentralised activism
resources.

“

Thank you for supporting our efforts in advocating for cleaner, safer, and sustainable energy to achieve a just energy transition. The gradual steps we are taking will eventually make a significant difference, especially on the growing concern about climate injustice, particularly from the energy sector, which seems to be taking a back seat for now.

—Hamizah Shamsudeen, Climate and Energy Campaigner



Your Impact in 2024

Thanks to your generous support, we've made incredible strides in protecting our planet, driving positive change, and building a more sustainable and just world. Together, we're part of a powerful movement!

You're part of a growing community of thousands of donors who are fueling these efforts and making a real difference to the environment.

Your support in 2024 enabled us to:



Partner with 35+ allies and engage with 10+ legislators and policy makers to push for policies addressing environmental injustice.



Amplify local voices by spearheading 4 major campaigns, 15 digital initiatives, and 6 events that mobilised supporters.



Advocate at over 60 external events, reaching over 7,500 people.



Gather 5,500+ petition signatures to pressure policymakers.



Gain 109,300+ online supporters who back our fight for environmental justice.



Empower 100+ volunteers to join 14 volunteer events and activities.

"The idea is very simple, because we only have one planet, so if our nature and environment is screwed up, nothing will survive, which for me is very important!"



Ceres Soh,
Donor since 2018

"I think we need more people like us [eco-warriors] to support the government in protecting nature. So that's why I trust Greenpeace and that's why I choose Greenpeace."



Maryam Aida,
Donor since 2020



Read Ceres' article about her participation in Trees for Tomorrow.



Watch Maryam talk about her experience joining our river clean-up.

Our global climate that donati



FOSSIL FUELS

- **Africa:** In June, Supreme Court of Appeal dismissed the appeal by Shell, Impact Africa and the Department of Mineral Resources and Energy of the Makhanda High Court judgement which set aside exploration rights and subsequent renewals granted to Shell to conduct oil and gas exploration off the Wild Coast of South Africa.
- **Canada:** In 2022, Greenpeace Canada filed an anti-competition complaint against the Pathways Alliance (a lobby group made up of Canada's biggest fossil fuel companies) for a misleading ad campaign. A new law was passed that strengthened greenwashing laws. Pathways Alliance has entirely removed its website.
- **UK:** A Greenpeace-supported court case on oil drilling has ended with a big win for the climate. UK fossil fuel projects will no longer be allowed to ignore the emissions from burning the fossil fuels they extract.
- **East Asia:** Approvals for new coal-fired power plants in China dropped sharply in the first half of this year, according to an analysis by Greenpeace East Asia, after a surge of permits in the last two years.
- **USA:** The Biden-Harris administration halted all new liquefied natural gas (LNG) export project approvals.
- **USA:** The US government has signalled their support for a Global Plastics Treaty.



BIODIVERSITY

- **International:** The International Tribunal for the Law of the Sea found that States must take all necessary measures to reduce GHG emissions to no more than 1.5C and ensure the protection of the marine environment.
- **Brazil:** Brazilian Supreme Court ruled that Bolsonaro's administration has actively promoted massive violation of socio-environmental rights in the Amazon. The decision mandates compliance with climate change targets, while ruling that sufficient and effective measures must be taken to safeguard the environment and protect against deforestation.
- **EU:** The European Nature Restoration Law was passed! This law aims to restore and protect European biodiversity hotspots. By 2040, 60% of certain European habitats need to be restored, and by 2050 even 90%.

“Donations are our proof of people power. Together, each individual donation has enabled us to continue our work for people and the planet. Your personal act of courage and bravery has made all these possible. Thank you!”

Wilhelmina Pelegrina, Campaign Director

Victories made possible.



CIVIC RIGHTS

- **Switzerland:** After 9 years of work, the KlimaSeniorinnen (Swiss Senior Women for Climate Protection) achieved victory at the European Court of Human Rights. The Grand Chamber of the Court ruled that Switzerland is violating the human rights of the older women because the state was not taking the necessary steps to combat global warming.
- **Indonesia:** Four thousand Indigenous Papuans have finally received legal recognition of customary rights over tropical rainforest in South Sorong Regency that is almost the size of Hong Kong.



WE HAVE NEW OFFICES!

Greenpeace South Asia Regional Office

Greenpeace launched the South Asia regional office in Colombo, Sri Lanka with the arrival of the Rainbow Warrior last February 15, 2024. This is the start of a journey focused on collective action demanding accountability and resilience in the South Asian region.

Greenpeace Ukraine

Greenpeace Central and Eastern Europe formally opened a new office in Kyiv, Ukraine on September 10, 2024. Through this expansion, we will accelerate our work on green reconstruction projects in Ukraine, investigate environmental war crimes resulting from Russia's invasion and continue to closely monitor the security concerns and radiation levels around Ukrainian nuclear power plants.

PUBLICATIONS RELEASED IN 2024



Deforestation Anonymous: Rainforest destruction and social conflict driven by PT Mayawana Persada in Indonesian Borneo



Bankrolling Ecosystem Destruction: The EU Must Stop the Cash Flow to Business Destroying Nature



People vs Plastic! Global Support for a Strong Plastics Treaty



Nature Crime Files Romania
Assemble the Truth



Nature Crime Files Sweden
Killed by Cardboard



Un-Tangled: How the Global Ocean Treaty Can Help Repair High Seas Mismanagement

How are we using our funding?

Your donations are the lifeblood of our work. In 2023, 77% of our funding came entirely from individual donations. As our key partners in our continuously expanding endeavors not only in Malaysia, but also in the rest of the region, we are truly grateful for your continuing support.

We are happy to report that 89% of our incurred 2023 costs went to our ambitious campaigns and projects geared towards championing environmental and human rights. Our costs were broken down as shown below:



Forests
37%



Climate Energy
37%



Ocean
14%



Good Life
5%



Food for Life
1%



Other Issues
6%

We make sure that your contributions are spent where it's needed most and that every expense is accounted for. Greenpeace Southeast Asia's (Indonesia, Malaysia, Philippines, and Thailand) expenditures comply with established internal policies, regulations and procedures and are part of the yearly budgets that are annually reviewed and approved by Greenpeace Southeast Asia's Regional Board of Directors.

For more information, you can always get in touch with our responsive supporter care team at support.my@greenpeace.org.





Nice to meet you!

Meet the team advancing Greenpeace Malaysia's mission:

- Wrikdev Sarkar - *Fundraising Director*
- Amit Kaushik - *Country Director cum Deputy Fundraising Director*
- Khoo Kiem Yong - *Director of People & Culture*
- Hamiza Binti Hamzah - *Finance and Admin Manager*
- Renny Joseph Lopez - *Regional Security Manager*
- Thing Siew Shuen - *Senior Programme Manager*
- Muhammad Syahir Bin Azali - *Human Resource Country Partner*
- Siti Zaira Binti Sukimi - *Senior Human Resource Officer*
- Heng Kiah Chun - *Regional Campaign Strategist*
- Gean Xin Kok - *Regional Journey Coordinator*
- Yvonne Theresa Nathan - *Communications and Digital Campaign Team Lead*
- Lee Guan Hua - *Creative Content Specialist*
- Ili Izyan Syazwani Binti Ramli - *Digital Campaigner*
- Andre Casimir Edward - *Communications and Engagement Campaigner*
- Rozana Binti Sedek - *Senior Administrative Officer*
- Nur Faezzah Binti Japeri - *Junior Finance Officer*
- Noremilia Binti Mat Dom - *Programme Officer*
- Muhammad Rozaimi Bin Mohd Zaki - *Programme Researcher*
- Mohd Noor Azam Bin Md Saad - *Senior Creative Producer*

Our Fundraising Team

- Lordson Yen Hoong Tien - *Digital Fundraising Manager*
- Sarina Chandra Kumar - *Digital Fundraising Senior Coordinator*
- Ellisha Rosli - *Supporter Relationship Coordinator*
- S. Bavanaselvan Selvaraju - *Supporter Care Sr. Administrator*
- Wazif Amzar Bin Abd Latif - *Venue Management Coordinator*
- Siti Masyita Noraziman - *Fundraising Assistant*
- Simitha Panneer Selvam - *Telefundraising Team Lead*
- Nur Zalfatul Elmiza Binti Mazlan - *Telefundraising Assistant*

Our Campaigners

- Chong Ann Jill - *Clean Environment Governance Campaigner*
- Hamizah Binti Shamsudeen - *Climate and Energy Campaigner*
- Weng Dun Xin - *Zero Waste Campaigner*
- Hema Sulakshana Mahadevan - *Public Engagement Campaigner*
- Nur Sakeenah Omar - *Public Engagement Campaigner*



We're on WhatsApp!

Don't miss any of our conversations.
Scan the QR code to join now!

Which Southeast Asian animal represents your climate activism?

Start here!



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2025 is almost here!
Let's make it a year for nature.

To show our appreciation, we're offering a free Greenpeace Biodiversity Calendar to all our supporters. Get ready to plan your year with us! Scan the QR code to download the free calendar in PDF!

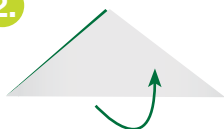


1.



Cut paper along edge of green square

2.



Fold in half with white side out

3.



Fold down top corner to centre fold

4.



Turn over and fold down other corner

5.



With rainbow facing away, fold left corner up

6.



Fold right corner up also

7.



On the same side, fold up bottom corner to create the stand

8.



Turn over and enjoy your very own Rainbow Warrior

GREENPEACE

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