



Greenpeace Middle East
and North Africa

ANNUAL REPORT 2025



GREENPEACE
غرينبيس



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MESSAGE FROM THE EXECUTIVE DIRECTOR

Protect What We Love. Build the Future We Need.

As I write this message, a new wave of war and instability is unfolding across parts of our region. For many communities across the Middle East and North Africa, uncertainty and hardship have once again become part of daily life. At the same time, 2025 was the third-warmest year ever recorded, and the impacts of climate change are becoming increasingly visible across our region, from rising heat and water stress to prolonged droughts, destructive floods, and mounting pressure on food systems. These challenges remind us that protecting our environment is inseparable from protecting people's dignity, livelihoods, and future.

Yet even in such difficult circumstances, we continue to witness resilience and determination among people across our region, working to protect the places and communities they care about most.

Throughout 2025, Greenpeace MENA supported initiatives that demonstrate how solutions can emerge from within the region itself. Through Ummah for Earth, we worked with faith leaders, scholars, and communities to connect climate action with shared values of stewardship and justice. This initiative is also helping advance conversations around Islamic finance as part of the climate solution, encouraging ethical financial pathways that move away from fossil fuels toward investments that support environmental responsibility.



Even in the hardest times, protecting what we love becomes an act of courage and a way to build the future we need.

At the same time, our Wellbeing Economy campaign in the UAE helped open discussions on economic models that place people, nature, and long-term prosperity at the centre of development. By engaging researchers, policymakers, and institutions, we contributed to conversations on development pathways that balance economic progress with environmental sustainability and human wellbeing.

These efforts reflect a broader conviction at the heart of Greenpeace MENA: that the Middle East and North Africa is not only a region facing profound environmental and social pressures, but also one rich in leadership, knowledge, and possibility.

We are deeply grateful to our supporters, volunteers, partners, and donors, whose trust and commitment make this work possible. Their continued engagement strengthens our ability to advance practical, hopeful, and regionally grounded solutions.

This report is a reminder that, even amid uncertainty, there is another story to tell about our region: one of resilience, creativity, and people working together to protect what matters most.

Because when we protect what we love, we do more than defend the present; we begin to build a better future.



Ghiwa Nakat
Executive Director

BOARD CHAIRPERSON'S NOTE

Dear fellow colleagues, volunteers, supporters and readers,

It is our utmost honour and privilege to introduce the collective work and dedication of the Greenpeace MENA team, culminating in this thorough accounting of our activities in 2025.

Despite the tumultuous situation across the region, our team has delivered an outstanding performance. This comes at a time when many have barely had the chance to recover from the effects of the COVID-19 pandemic and lockdowns, only to confront the geopolitical implications of the wars in Ukraine, Gaza, Lebanon, and now Iran. These developments have had a significant impact on the wellbeing of people across the GCC countries and Jordan, and they have contributed to a renewed escalation of the war on the ground in Lebanon.

However, no matter how resilient our team members have been, and continue to be, there comes a moment when ongoing war and escalation begin to affect their personal lives in profound ways. While we may have no control over the actions of warring parties, we, as citizens and residents of the region, hold an outstanding power that, when harnessed, can be the counterweight that brings balance and peace back into the equation. That force lies with you, our dear volunteers, supporters, and readers!

Your contributions go a long way, whether you help advance our work through your time and effort, like our volunteers, my colleagues, and myself on the Supervisory Board, through financial support, donations, or simply by sharing our materials and social media content.

They reflect your individual will and your desire to shape a greener and more peaceful world. They also demonstrate a commitment to transitioning toward more sustainable, green, and wellbeing-centred forms of economy and livelihoods. Your passion and continued support inform policymakers and decision-makers, both in our region and globally, of our shared vision for a better future, and our aspiration for genuine international collaboration to achieve global climate goals, while advancing environmental justice for the countries most affected by anthropogenic climate change and global warming.

Right now, we may look around and wonder whether such a positive and transformative shift in our modes of production and livelihoods is truly within reach. Yet the arduous path to a greener, more sustainable, and peaceful future begins with a single step. We encourage you to consider contributing to our work, whether financially, through volunteering, or by amplifying our message. No matter how small your contribution may seem, it will, alongside the efforts of many others, go a long way in building the Greenpeace future we all envision.

Yours truly,



Mohamed W. ElKhateeb
Chair of the Supervisory Board
Greenpeace Middle East and North Africa

Greenpeace MENA

ABOUT US

Greenpeace Middle East and North Africa (MENA) was established in 2018 to address the unique and complex environmental and climate challenges facing this region we call our home. As a politically and financially independent non-profit organisation, we are dedicated to empowering local communities and collaborating with allies to develop innovative and practical solutions that help people to live in harmony with the environment.

We are part of the global Greenpeace network that includes 29 independent organisations across 57 countries. We do not accept funding from governments, corporations, or political parties; instead, we rely solely on the generosity of individuals and independent foundations to support our mission. We welcome all who share our values and vision to join us in building a greener future for the ultimate benefit of our people and the planet.

OUR VISION

Our vision is to conserve the diversity and richness of the region's natural treasures and communities, ensuring that future generations thrive with dignity in a peaceful, sustainable, and just world. We believe that progress in economic, social, and technological realms can coexist with nature, and we are committed to working creatively and collaboratively with partners, allies, and champions to reduce the impacts of the climate crisis while promoting sustainable practices and enhancing climate resilience.

OUR VALUES



JUSTICE

We strive for justice in a world where diversity, inclusivity, and equity are woven into the fabric of society.



COURAGE

We take a stand when others cannot, speaking truth to power with conviction, courage, and resilience.



INTEGRITY

We uphold trust, independence, transparency, and accountability in every aspect of our work and in all our partnerships.



EMPOWERMENT

Through support and collaboration, we nurture the agility needed to create meaningful and lasting change.



SOLUTION ORIENTED

We believe in the power of innovation to drive impactful solutions for a greener and more sustainable future.



OUR CAMPAIGNS

**STOP DRILLING,
START PAYING**



LIBYA, DERNA CITY AFTER THE FLOOD

CLIMATE JUSTICE AND EXTREME WEATHER

In response to rising floods, fires, and heatwaves across the region, Greenpeace MENA strengthened its rapid response capacity using its interactive and practical fire and heatwave preparedness guidelines. In Tunisia, we partnered with a local organisation, We Lead, to support a fire-impacted community and engaged 20 young people in capacity building on documenting climate impacts.



GLOBAL ADVOCACY

Iraq - Polluters Pay Principle Policy Brief

In May 2025, in collaboration with the Green Rights organisation, Greenpeace MENA developed a policy brief advocating for the integration of the Polluters Pay Principle into the new draft of Environmental Protection Law No. 27 (2009). The proposal leveraged the ongoing legal reform process to establish clear accountability, requiring polluters to contribute to restoring the environmental and social harm they cause.

To support practical implementation, the brief builds on existing financial and institutional mechanisms, enabling funds to flow efficiently from polluters to affected communities without additional administrative barriers. This initiative sets a regional precedent for community-led parliamentary advocacy.

Regional Roadmap for a Just Energy Transition

From Amman, Greenpeace MENA joined regional partners, including the Resource Justice Network in MENA and Friedrich Ebert Stiftung, to advance MENA's first [Regional Roadmap for a Just Energy Transition](#). The roadmap outlines shared priorities for a fair, people-centred energy transition across the region. The event also introduced Greenpeace MENA's [Polluters Pay Pact](#), strengthening calls for accountability from fossil fuel companies and greater protection for communities.

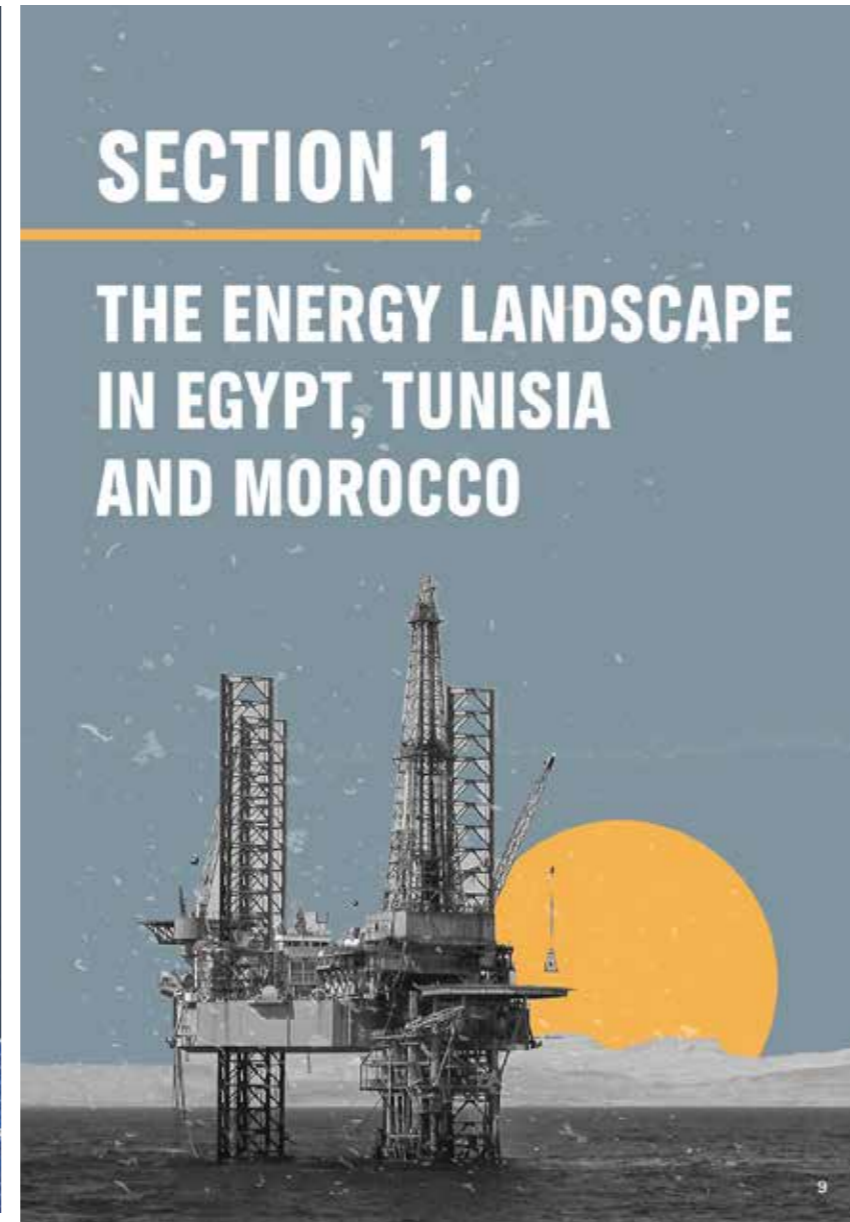
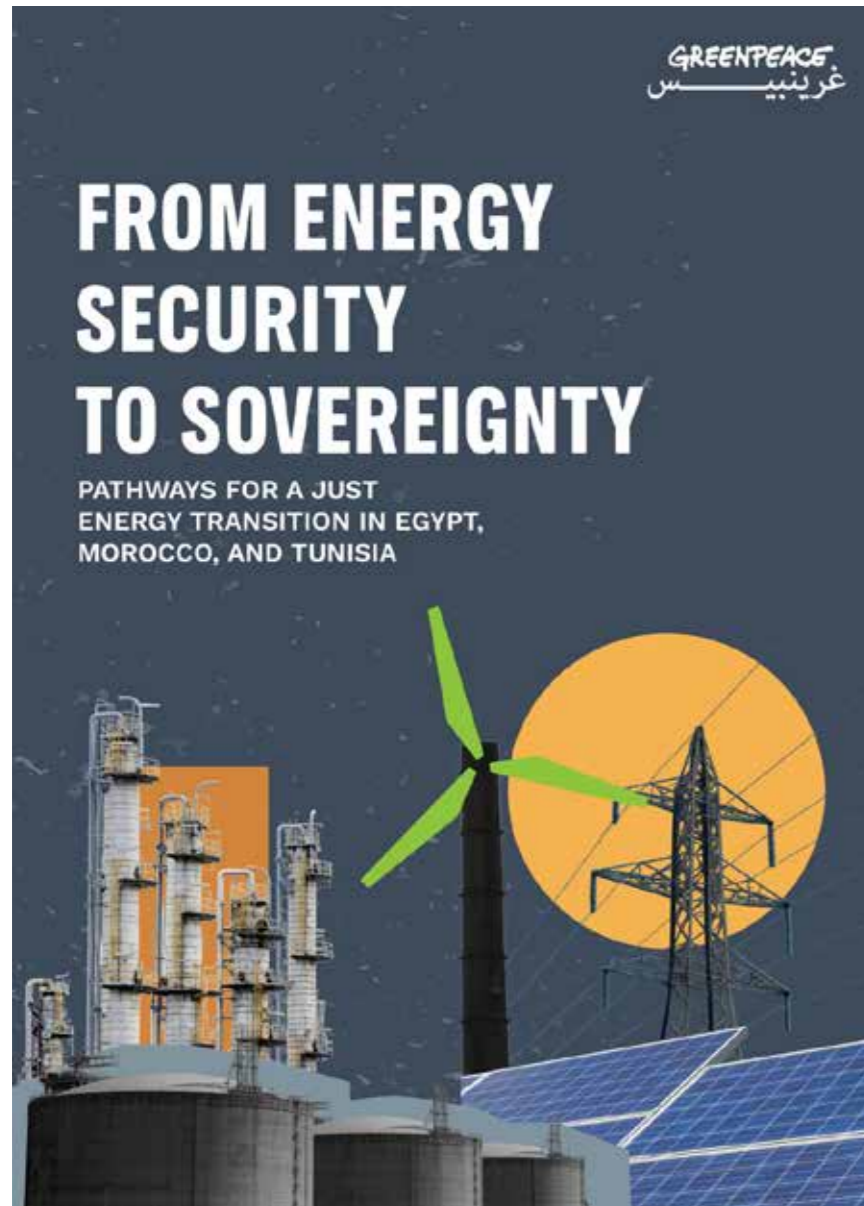
Held under the auspices of the Jordanian Minister of Energy, the gathering brought together civil society leaders and experts from eight countries, including Morocco, Tunisia, Jordan, Egypt, Libya, Yemen, Iraq, and Kuwait. It signalled growing regional alignment around linking climate action with social and economic justice, decent jobs, and equitable access to energy.



HAJJAH, YEMEN

Turning Renewable Expansion into Energy Sovereignty

Launched in December 2025, the report “From Energy Security to Sovereignty: Pathways for a Just Energy Transition in Egypt, Morocco, and Tunisia” shows that renewable expansion in North Africa remains largely export-driven and externally controlled. **Egypt (4.5/10), Tunisia (4.25/10), and Morocco (5.5/10)** scored low on the Energy Sovereignty Index, which was developed through an adaptation of the European Council sovereignty index. [The report](#) advances enforceable solutions, including prioritising domestic allocation, introducing community revenue-sharing **(15–25%)**, and applying Polluters Pay mechanisms to support the transition toward greater sovereignty.



FILM SPOTLIGHT

■ Under a River of Oil

Artistic animation exposing fossil fuel accountability
Most viewed Greenpeace MENA video to date

■ Amplifying Youth Voices from the Global South

Long-form documentary highlighting youth perspectives on climate justice
Public release: 2026

Our Growing Support

In 2025, the Stop Drilling, Start Paying campaign significantly expanded its community and strengthened engagement across platforms.

Our
Reach, in
Numbers

15,000+

New supporters joined in 2025

32,390

Total supporters

13,000+

Petition signatures for environmental justice in Basra

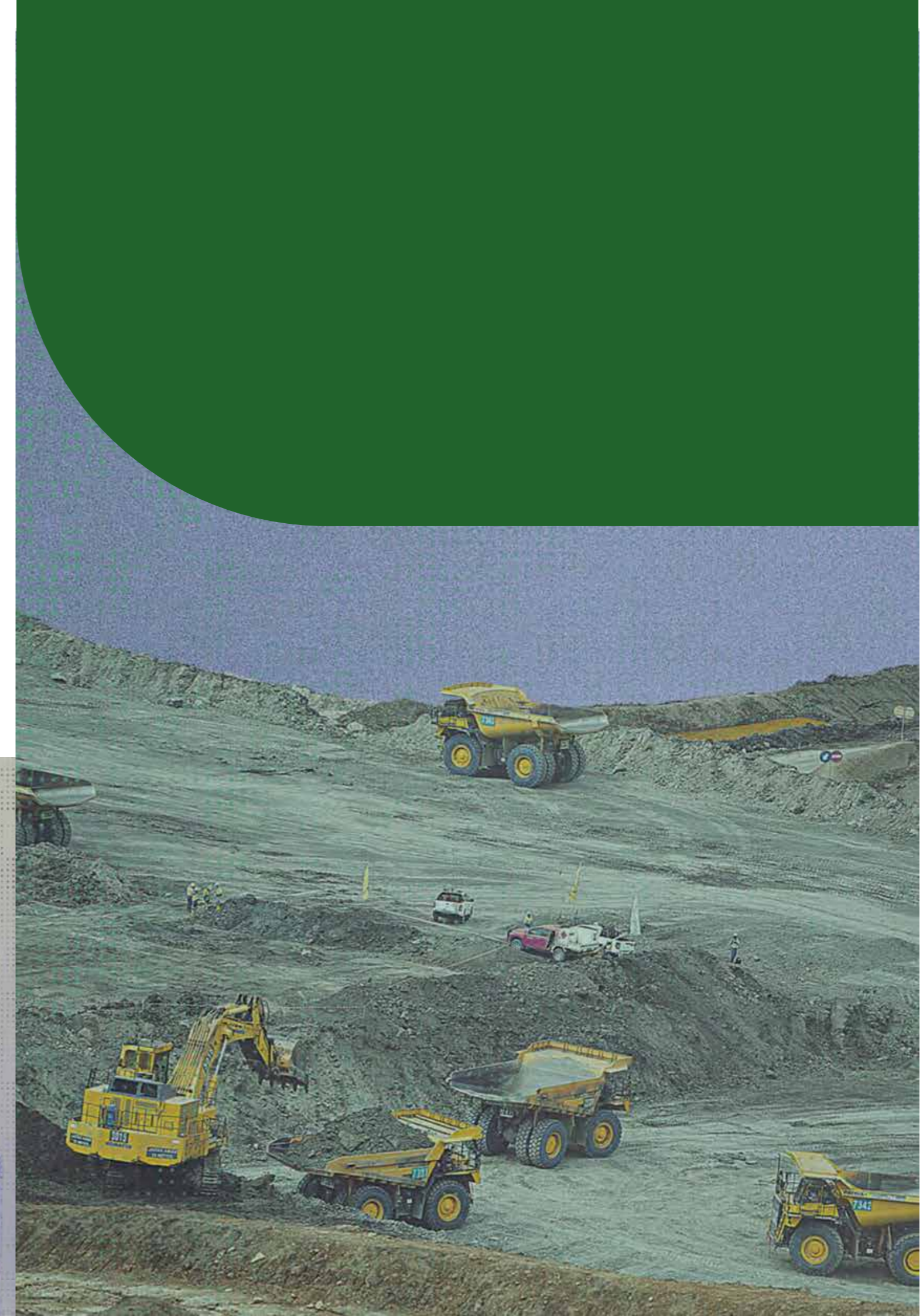
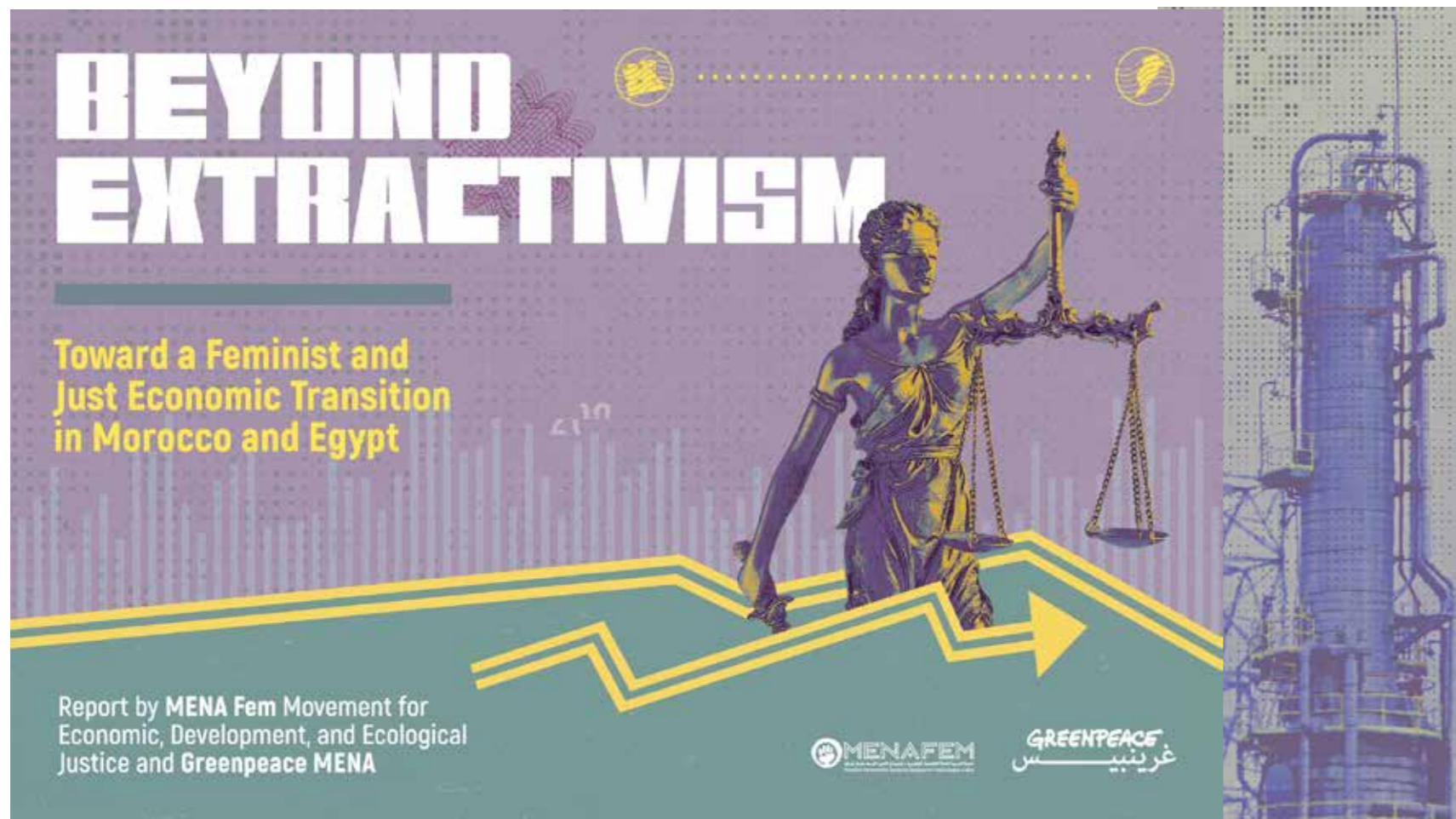


WELLBEING ECONOMY

CHAMPIONING A NEW ECONOMIC FUTURE FOR THE MENA REGION

Policy & Research Influence

Greenpeace MENA, in partnership with MENAFem, developed the report [Beyond Extractivism: Towards a Feminist and Just Economic Transition in Morocco and Egypt](#). The report revealed how European investments in oil, gas, renewable energy, hydrogen, and agriculture reinforce extractivist dependencies. In April 2025, the report was cited during a Moroccan parliamentary hearing, generating national media coverage and bringing the campaign's analysis into formal policy debate.



UAE Wellbeing Economy Award

In partnership with Ajman University and the UAE Universities Climate Network, Greenpeace MENA supported the UAE Wellbeing Economy Award, hosted at Ajman University on April 10, 2025. The award received 45 applications and recognised three standout projects that reimagine development beyond extractive growth models.



THE WINNING IDEAS INCLUDED:

High-efficiency **CZTS solar cells** to advance the UAE's renewable energy future.

A **hybrid Wellbeing Index** offering an alternative to GDP-based measures of progress.

Desert Bloom Economies, a biomimicry-driven vision for post-rentier, nature-inspired development in the Gulf.

Climate Journalism & Narrative Transformation

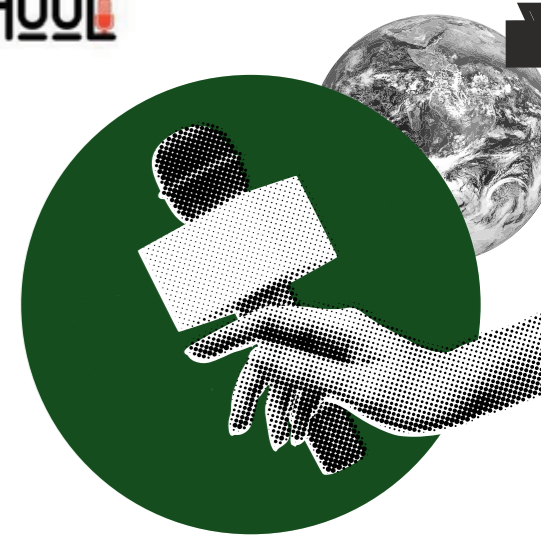
In partnership with the Egypt-based regional network Climate School, Greenpeace MENA launched two initiatives to strengthen climate journalism in the region.



Climate Journalism Diploma (January–August 2025): Trained 32 journalists from 11 MENA countries, selected from more than 500 applicants. The programme resulted in 16 published stories, including solutions-focused reporting on [agroforestry in Tunisia](#) and [solar-powered irrigation in Iraq](#). It strengthened data-driven, investigative, and solutions-oriented climate journalism across the region.

Climate Journalism Award (February–May 2025): Established the first regional prize dedicated to climate journalism in the MENA region, receiving 192 submissions across seven categories and amplifying high-quality reporting on climate justice and solutions.

Together, these initiatives strengthened climate journalism across the region and helped shift public narratives toward accountability and solutions.



Eco-Farming Training Camp

In partnership with the **Social and Cooperative Economy Network (SCEN) MENA** and **NADRA**, Greenpeace MENA organised a four-day Eco-Farming Training Camp in Casablanca, Morocco, bringing together cooperative leaders from nine MENA countries. The training focused on cooperative management and financial sustainability, graduating 25 leaders equipped to strengthen eco-farming initiatives in their communities. Follow-up plans were developed to support knowledge transfer and local application. A short documentary video was produced and shared on Greenpeace channels, highlighting the network's role in advancing sustainable, community-led food systems across the region.



Blooming Futures Report: Supporting the UAE's Journey Toward a Wellbeing Economy

Developed in collaboration with the SEE Institute and Sorbonne University Abu Dhabi, [Blooming Futures](#) explores how biomimicry and commons-based practices can support wellbeing-oriented economic futures in the UAE. The research builds on ideas from UAE sustainability innovation programmes and a multi-stakeholder validation roundtable held in September 2024. In October 2025, the report was launched at the SEE Institute, creating a platform for policy dialogue and future collaboration on wellbeing economy pathways in the UAE.





Our Reach, in Numbers

32
Journalists trained across MENA

192
Submissions to the Climate Journalism Award

45
Applications for the UAE Wellbeing Economy Award

25
Cooperative leaders trained in sustainable agriculture

9
Countries represented in the Eco-Farming Training Camp



**A PLASTIC-FREE
FUTURE FOR
OUR REGION**

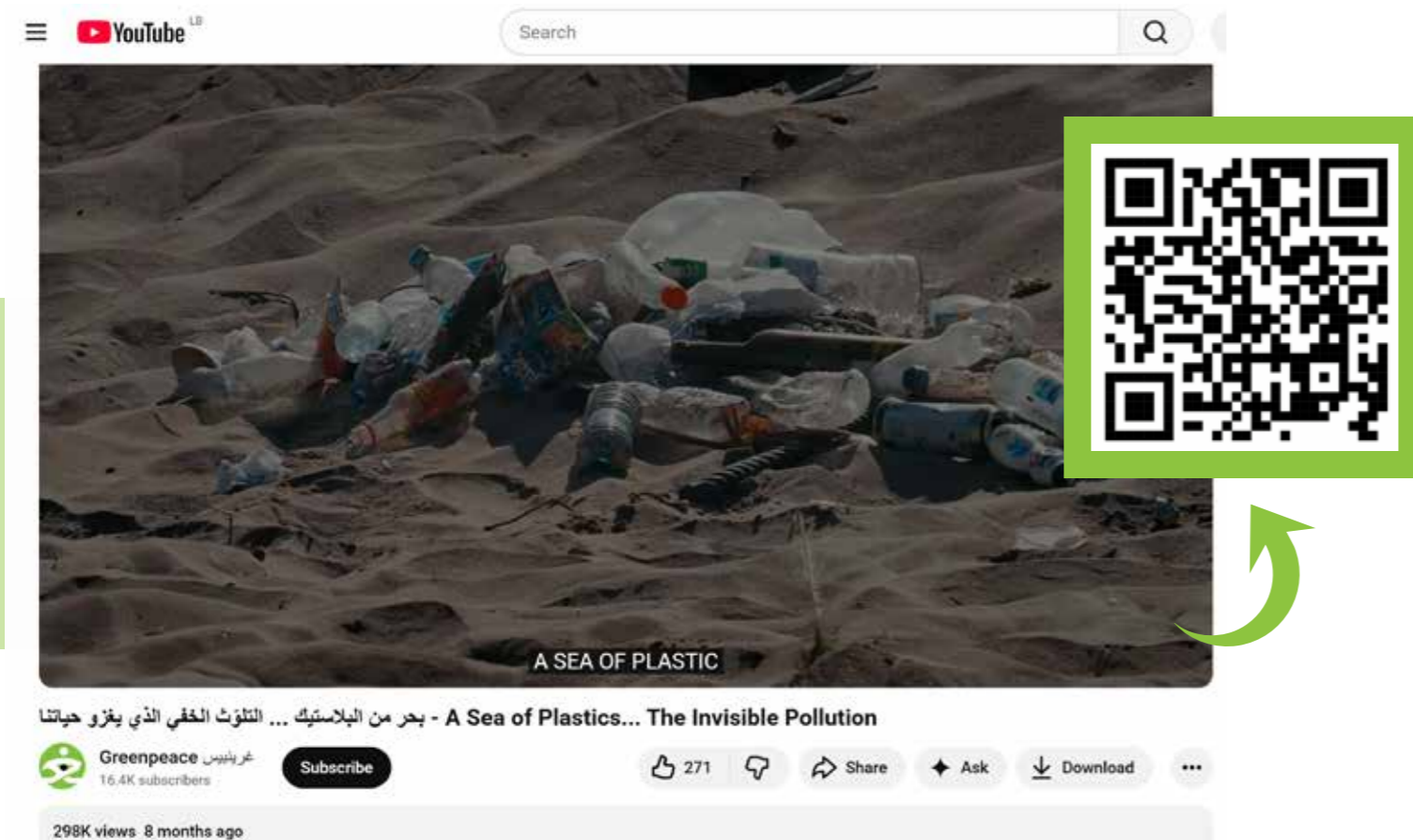
MOBILISING FOR A STRONG GLOBAL PLASTICS TREATY

Greenpeace MENA actively participated in the negotiations for a Global Plastics Treaty, engaging as an observer in multiple Intergovernmental Negotiating Committee (INC) sessions held in Canada, South Korea, and Geneva. Advocacy efforts focused on securing full lifecycle regulation of plastics, including binding targets to reduce plastic production and strong financial mechanisms to support countries most affected by plastic pollution. Greenpeace MENA also called on regional leaders to champion a robust, legally binding treaty that reduces plastic production, bans single-use plastics, establishes reuse targets, and provides equitable financial mechanisms for Global South countries to enable a just transition to a plastic-free future.



EXPOSING THE HUMAN COST OF PLASTIC POLLUTION

Greenpeace MENA produced [A Sea of Plastic](#), a documentary exposing the human cost of plastic pollution across Egypt, the UAE, Morocco, and Tunisia. Through real-life community stories, the film highlights how plastic waste threatens coastal livelihoods, public health, and marine biodiversity, while amplifying local voices working to protect their environments and futures.



Creative Partnerships: Making Plastic Pollution Visible in Everyday Life

Greenpeace MENA partnered with media influencer **Reine Al Maia** to amplify people-centred narratives on plastic pollution across the region. The collaboration explored the human and environmental impacts of plastics, including links to women's health, food systems, and agriculture, translating complex scientific issues into accessible storytelling that strengthened public awareness around plastic-free solutions.



Our Reach, in Numbers

7,600

New supporters in 2025

10,000

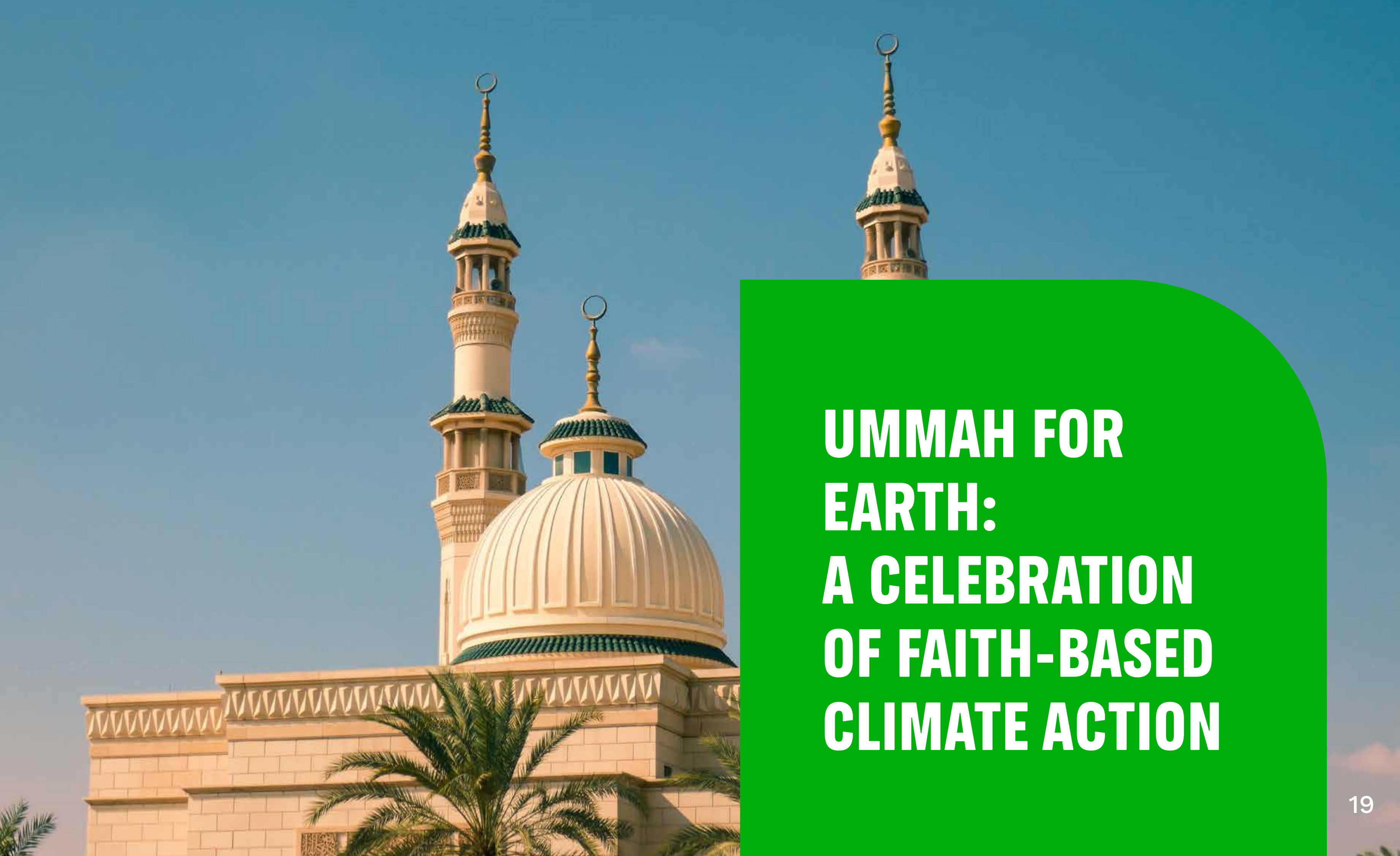
Total petition signatures in 2025

32,000+

Total petition signatures (all years combined)

HUNDREDS

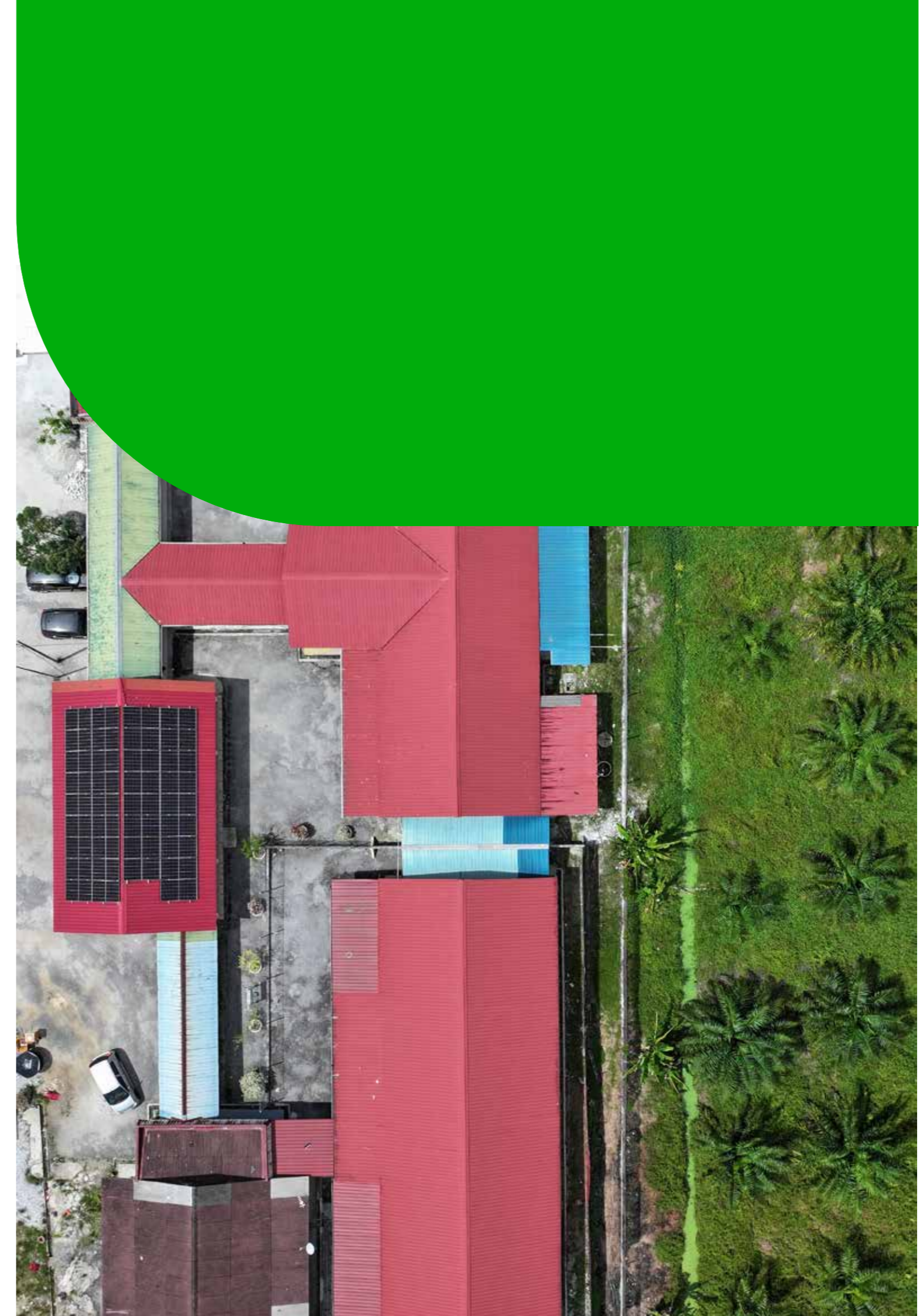
Volunteers mobilised in beach clean-ups across Morocco, Tunisia, and Lebanon



**UMMAH FOR
EARTH:
A CELEBRATION
OF FAITH-BASED
CLIMATE ACTION**

In 2025, Ummah for Earth marked five years of advancing faith-based climate action, demonstrating how shared values can drive environmental responsibility at scale. What began with 5 organisations has grown into a global alliance of 57 organisations and individual allies, mobilising communities across key spiritual moments such as Ramadan and Hajj to connect faith with climate accountability.

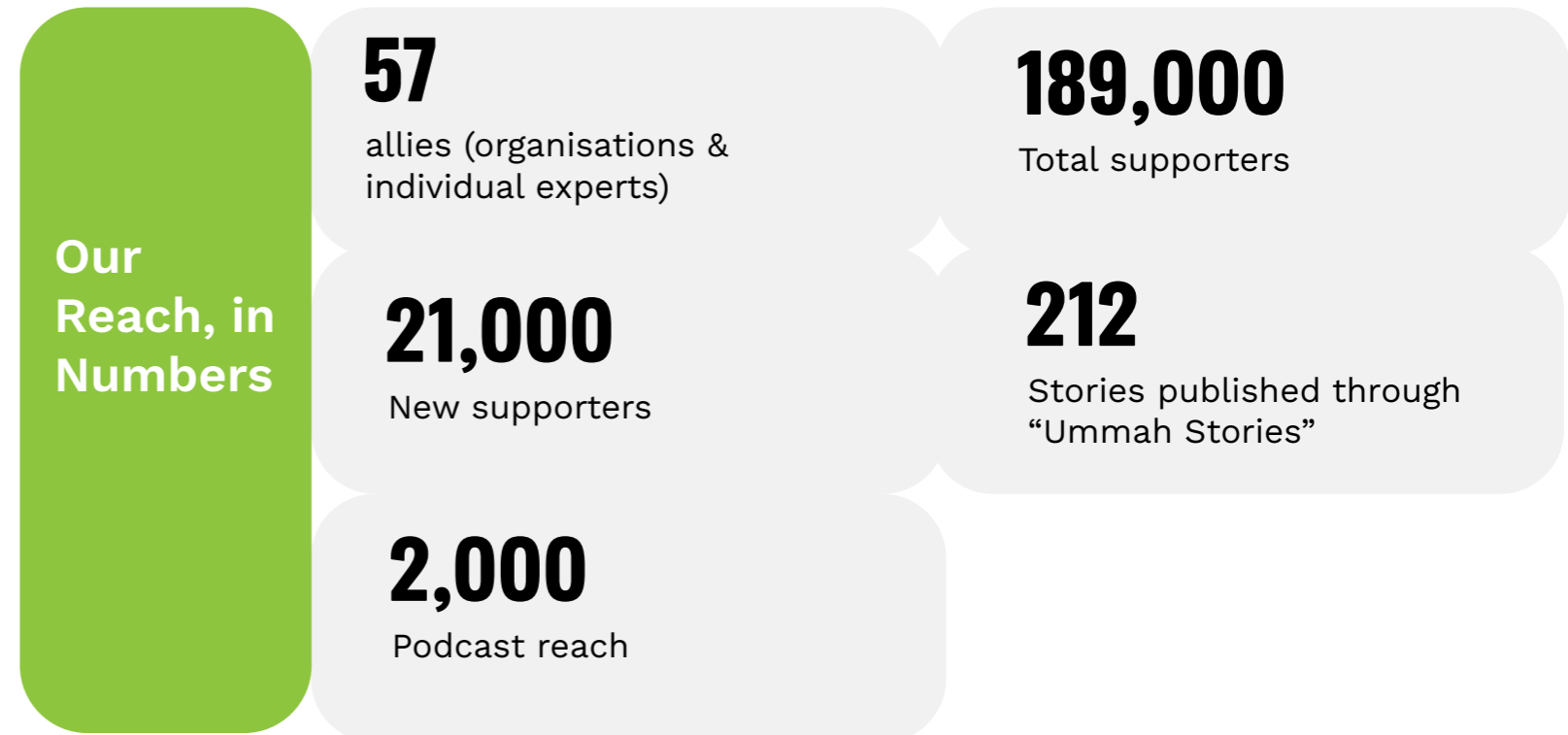
Throughout the year, the alliance continued to translate belief into action across three interconnected areas: community mobilisation, ethical finance, and global advocacy. From Green Iftars and multilingual pilgrimage guides to international dialogues on sustainable Islamic finance, Ummah for Earth is helping shift climate responsibility from personal values into public and institutional practice. A central focus of this work is advancing ethical Islamic finance as a climate solution, encouraging a shift away from fossil fuel investments toward sustainable and regenerative pathways.



At COP30, the alliance brought faith-based perspectives into global climate discussions, convening cross-regional dialogues and launching a set of unified ethical demands linking climate action, financial accountability, and moral responsibility. This included the release of a report on reassessing coal in Islamic finance to protect life, wealth, and creation.

At the community level, Greenpeace MENA, as part of Ummah for Earth, supported tangible, faith-led solutions. This included the solarisation of the Aisha Umm Al-Mu'minin Mosque, where 36 solar panels were installed to provide clean, affordable energy and demonstrate the role of local institutions in advancing climate solutions.

The alliance also invested in future leadership through fellowships, training programmes, and academic partnerships, strengthening the role of faith leaders and institutions in driving climate action.





AMPLIFYING COMMUNITY VOICES

SAWT

Climate Justice Youth Training – Tunisia

In February 2025, Greenpeace MENA and We Lead delivered climate justice training for youth from Tunisia’s wildfire-affected northwest, equipping participants to turn local climate impacts into advocacy content using the Polluters Pay principle and the SAWT platform. The training engaged 16 participants, including 11 young people, 70% of whom recorded interviews documenting regional climate impacts through people-centred storytelling.



Youth-Led Mobilisation for Water Justice in Tunisia

On 22 July 2025, Youth for Climate Tunisia held a press conference at the National Syndicate of Tunisian Journalists to launch a policy brief on water inequality and call for sustainable water management that protects resources and guarantees water rights for all Tunisians. With the support of Greenpeace MENA, the campaign was significantly amplified through targeted social media outreach, helping drive engagement and mobilise 6,337 petition signatures on the SAWT platform. Greenpeace MENA also supported the organisation of the press conference, creating a key media opportunity for the team and strengthening their visibility in national debates. The event successfully connected rural water challenges to national media and policy discussions, marking an important milestone for youth-led environmental advocacy.



Food Sovereignty & Climate Justice Regional Campaign

Greenpeace MENA organised a regional Food Sovereignty and Climate Justice campaign across Morocco, Tunisia, and Egypt, mobilising more than 5,000 supporters to advocate for agroecology and just food systems on the SAWT platform. As part of this effort, a high-impact digital push in 2025 significantly expanded the campaign's reach and visibility. Centred on small-scale producers and women in food supply chains, the campaign gained media visibility and was referenced in Moroccan parliamentary discourse, marking a shift from public mobilisation to institutional engagement.

Within this effort, a food sovereignty webinar was held in collaboration with the Food Sovereignty Network in Morocco. In addition to addressing current questions around food sovereignty in the country, the webinar expanded alliances with local NGOs and introduced new supporters to the SAWT platform, strengthening the campaign's national network. By combining digital mobilisation with community dialogue, the webinar connected civil society actors around agroecology and just food systems. Strong engagement, with more than 40 participants and discussions continuing well beyond the scheduled time, demonstrated growing interest in community-led solutions to food and climate challenges.



Rapid Response Campaigns and Local Mobilisation

In 2025, Greenpeace MENA deployed a series of rapid-response petition campaigns on the SAWT platform to support urgent local environmental issues across Morocco, Tunisia, and Lebanon. Using targeted digital outreach, culturally grounded storytelling, and responsive content, these campaigns mobilised communities around issues including Argan tree protection in Safi, air pollution accountability in Gabès, illegal quarrying in Koura, historic water canals in Meknes, and forest protection in Al Maamoura.

Together, these efforts connected local environmental threats to community identity, culture, and daily life, amplifying grassroots voices, strengthening digital mobilisation, and reinforcing SAWT as a tool for timely, community-led advocacy, even when signature targets were not fully met.



Our Reach, in Numbers

23,000+

Petition signatures mobilised across

19,000

New supporters joined the SAWT platform

+100%

Growth compared to 2024 (8,500 new supporters)

AIR POLLUTION

Community Clean Air Monitoring – Kenitra, Morocco

Building on previous air quality advocacy, Greenpeace MENA installed seven low-cost air quality monitors in Kenitra, a city heavily affected by black dust pollution. In collaboration with the Greenpeace Clean Air Unit, four community members were trained in air quality data collection and interpretation, supporting long-term sustainability. Community members are now equipped to independently monitor air pollution and produce evidence-based reports to support clean air advocacy and environmental accountability.





Cross-Border Clean Air Graffiti Project

In 2025, Greenpeace MENA launched a first-of-its-kind cross-border graffiti initiative to spotlight the air pollution crisis and the right to clean air under the hashtag **#AirWeShare**. The project brought together artists, activists, and local communities to create four murals across Iraq, Lebanon, Tunisia, and Morocco, forming a unified message: “We Want Clean Air.”

Beyond public art, the initiative served as a mobilisation tool, connecting communities across borders and amplifying collective demands for environmental accountability and clean air. The campaign activation **#AirWeShare – JOIN THE MURAL MOVEMENT** was launched to extend the campaign’s visibility and deepen audience engagement across the four countries. It encouraged communities to interact with the murals by visiting the sites, capturing creative content, and sharing their voices under the campaign hashtag, becoming part of the #AirWeShare narrative.

The initiative received submissions from all four countries, reinforcing its cross-border identity and regional relevance. **Eight winners were announced**, further amplifying #AirWeShare as a bold, youth-driven brand championing the right to clean air across MENA.

Our Reach, in Numbers

23,000+

Petition signatures mobilised across campaigns

19,000

New supporters joined the SAWT platform

+100%

Growth compared to 2024 (8,500 new supporters)



OUR VOLUNTEERS



VOLUNTEERS IN ACTION



Regional Beach Clean-Up Campaign

Lebanon, Morocco, Tunisia
May-June 2025

150+ volunteers mobilised
1 ton of waste collected in Lebanon

A regional mobilisation tackling plastic pollution.



World Clean-Up Day – Tangier

Tangier, Morocco

Volunteers mobilised with local partners to clean coastal areas and raise awareness about plastic pollution.



Urban Clean-Up – Beirut

Beirut, Lebanon

Volunteers mobilised local communities to address urban challenges and promote environmental responsibility.



Building Community & Engagement

Greenpeace MENA strengthened its volunteer network through Open Volunteer Days, digital campaigns, and partnerships with 8 local organisations and universities.

These collaborations helped mobilise youth and expand Greenpeace's grassroots presence across the region.

Our Volunteers in Numbers

52

Active volunteers

2 COUNTRIES

Lebanon and Morocco, with plans to expand to other countries

150+

Volunteers mobilised for on-site events

1 TON

Waste collected during beach clean-up campaigns

8

Local and regional partners

[Join our volunteer community!](#)



ENGAGING OUR AUDIENCES

MEDIA HIGHLIGHT MOMENTS

In 2025, Greenpeace MENA saw a significant increase in media engagement, reflecting growing public interest in environmental justice across the region.

1258 media clippings

recorded (a **40% increase** compared to 2024).

674 HEADLINES

mentioning Greenpeace, highlighting rising credibility as a leading environmental voice in the region.

1147 SPOKESPERSON

mentions, demonstrating strong expert visibility and rapid response to media requests.

Coverage across

609 MEDIA OUTLETS,

including leading arabic and international platforms.

This coverage contributed to broader public discussion on environmental challenges in the region, including pollution, climate impacts, and sustainable economic alternatives.

Growing visibility across MENA and Pan-Arab media further strengthened Greenpeace MENA's role as a trusted voice advancing environmental justice.



DIGITAL ENGAGEMENT: EXPANDING OUR REACH AND INFLUENCE

In 2025, Greenpeace MENA's digital presence continued to grow in both scale and depth. Through strong storytelling and creative visual content, we used social media to raise awareness, inspire participation, put pressure on decision-makers, and mobilise communities across the region.

Digital Impact in 2025

279M

total reach across social media platforms

56M

engagements with Greenpeace MENA content

By responding quickly to key environmental moments and highlighting local stories, Greenpeace MENA strengthened its role as a trusted source of environmental information and action in the region.



THE TOP FACEBOOK POSTS OF 2025



TELLING REAL STORIES

GABÈS, A LOST EARTHLY PARADISE: BETWEEN THE FOREFATHERS' GENERATION AND GENERATION Z

Eighty-year-old Saleh remembers Gabès as a paradise, with lush palm trees, fertile fields, and seas full of life. Today, much of that beauty has been lost to decades of industrial pollution.

But Tayssir, a young art student from the same land, refuses to accept loss as destiny. Inspired by Saleh's memory and determination, she launched "The Lost Earthly Paradise" project, amplifying local voices and sharing the petition "Save the Gulf of Gabès" on the SAWT platform, which has already gathered 4,401 signatures.

This story brings together two generations, six decades apart, united by one goal: to restore Gabès and protect its future.

[Read the full story](#)

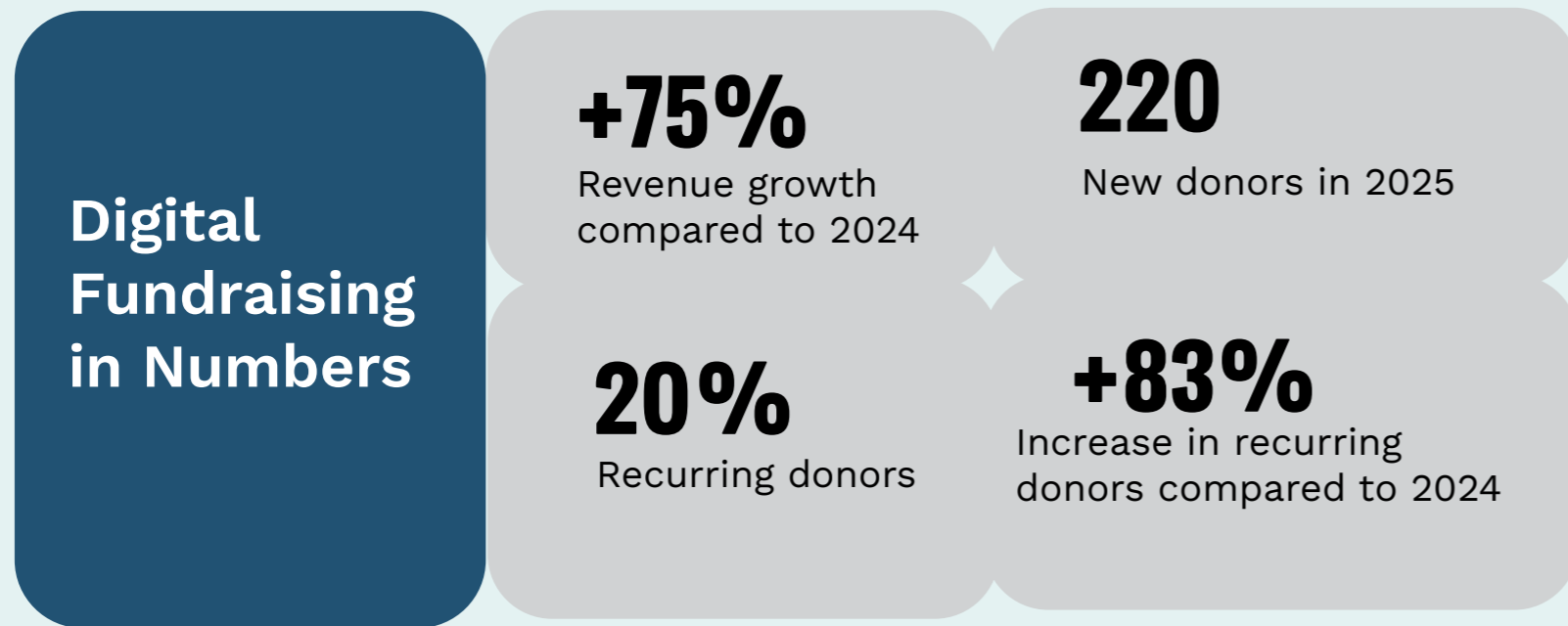


FUNDING OUR MISSION

DIGITAL FUNDRAISING

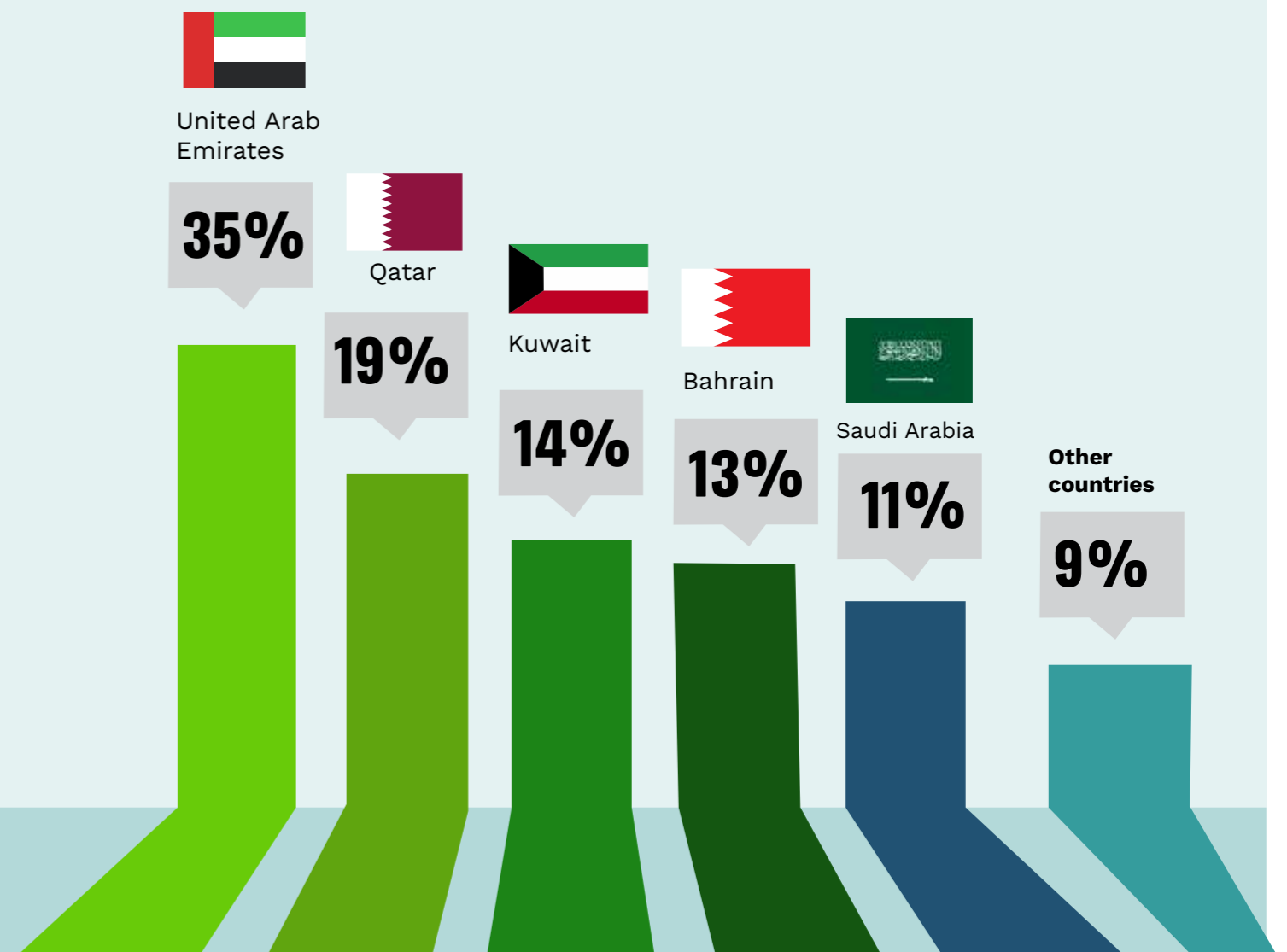
In 2025, Greenpeace MENA’s digital fundraising programme continued to strengthen across the region, reflecting growing public trust in our campaigns and mission. Digital fundraising income increased **by 75%** compared to 2024. Supporters mobilised around climate justice, plastic pollution, renewable energy, and community resilience, translating public concern into sustained financial support.

Top-performing campaigns included **Ummah for Earth** – Mosque Solarisation, followed by **Climate Justice Camps** and the **Fight Forest Fires campaign**. Growth in recurring contributions and donor engagement signals a strengthening relationship with our supporter community and reinforces the long-term sustainability of our fundraising efforts.



WHERE DONATIONS CAME FROM – 2025

Digital support continued to be led by the United Arab Emirates, with steady contributions from diaspora communities and regional supporters.



MAJOR GIVING & FOUNDATIONS

In 2025, Greenpeace MENA strengthened its philanthropic fundraising through sustained partnerships with foundations and major donors, enabling expanded campaigns on climate justice, wellbeing economy, Islamic finance, plastic pollution, and community resilience across the Middle East and North Africa.

Navigating an increasingly fragile and fragmented global and regional funding landscape, we made a deliberate pivot toward long-term strategic resilience. As geopolitical instability and economic shifts constrained traditional climate finance, Greenpeace MENA focused on cultivating high-value philanthropic networks and deepening relationships with major donors and foundations. This shift reflects an intentional investment in the organisation's future, prioritising trust-building, mapping influence within donor networks, and leveraging our unique regional positioning to connect philanthropic capital with climate justice priorities on the ground.

Success was measured not only by financial targets, but also by the depth of partner engagement and our growing access to influential networks. The groundwork laid in renewable energy and community resilience has created a strong, locally rooted foundation. By building on regional trust and relevance, Greenpeace MENA has ensured its campaigns remain independent, responsive, and sustainable, even in a volatile funding environment.

Ultimately, this relationship-driven approach is more than a response to a tightening landscape. It is actively shaping a more independent and sustainable financial future for the climate movement in the Middle East and North Africa, positioning Greenpeace MENA as a trusted leader grounded in regional needs and priorities.





PEOPLE & CULTURE

Greenpeace MENA is a regionally rooted organisation, shaped by the people and communities it represents. In 2025, the organisation brought together a diverse team of 34 staff from across the Middle East, North Africa, and southern Europe, including Lebanese, Jordanian, Tunisian, Egyptian, Moroccan, Greek, and Turkish colleagues.

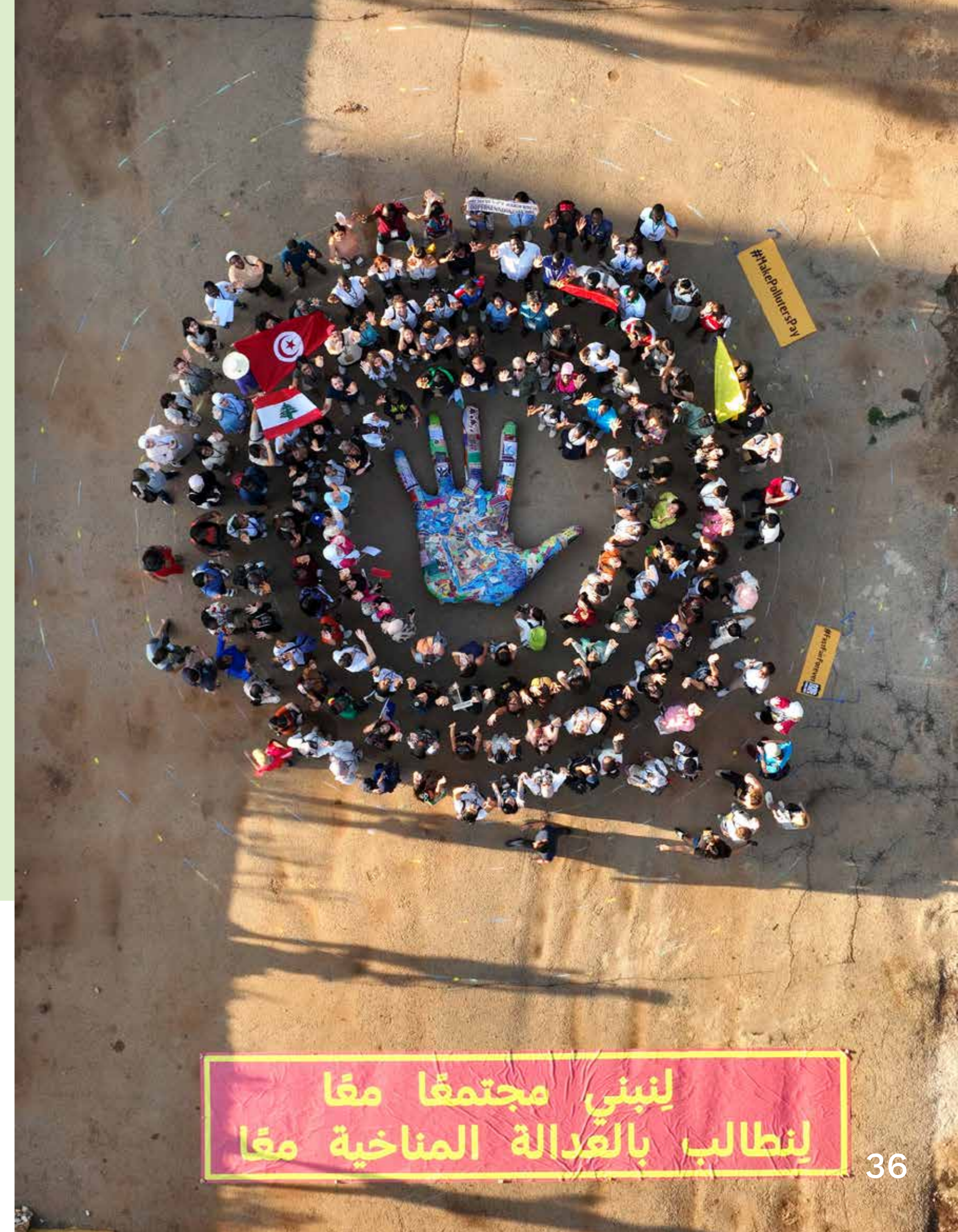
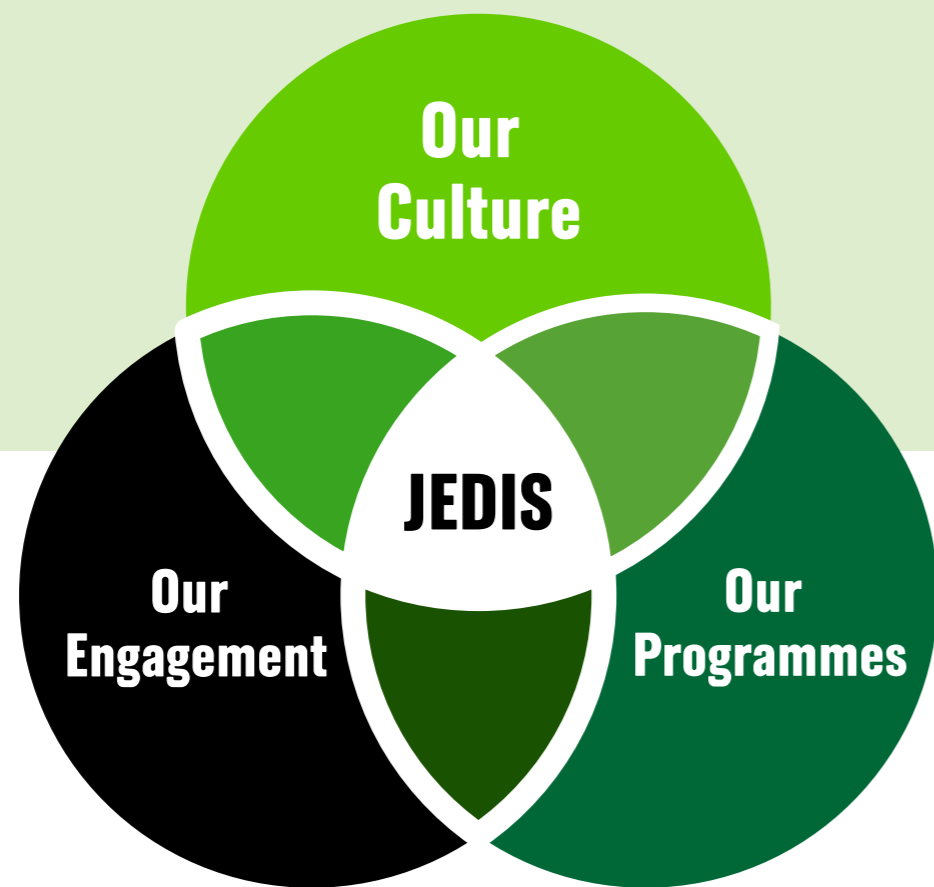
Women make up the majority of staff and leadership, and most team members are under 40, reflecting a new generation of environmental leadership in the region. Working across cultures, languages, and lived experiences, the team brings regional perspectives that inform and strengthen Greenpeace MENA's campaigns.

This regional composition strengthens Greenpeace MENA's work, ensuring campaigns are informed by local realities, shaped by community voices, and grounded in the region's social, cultural, and political contexts.

JEDIS & INTEGRITY: EMBEDDING EQUITY AND INCLUSION ACROSS OUR WORK

In 2025, Greenpeace MENA continued to strengthen its commitment to justice, equity, diversity, inclusion, and safety across its work. Justice, Equity, Diversity, Inclusion, and Safety (JEDIS) principles increasingly informed how campaigns are designed, communicated, and implemented across the region.

Campaigns placed greater emphasis on amplifying frontline and marginalised voices, strengthening the role of communities most affected by environmental and climate injustice. Communications further advanced language equity through Arabic-first and bilingual storytelling, expanded use of regional dialects, and more representative imagery reflecting the diversity of the region.



OUR BOARD AND GOVERNANCE

Greenpeace MENA is committed to the highest standards of good governance, financial accountability, and organisational integrity. Our governance structure is composed of two bodies: the Supervisory Board and the Executive Board.

THE SUPERVISORY BOARD OF DIRECTORS



MOHAMMED ELKHATEEB
Chair



NADINE WAHAB
Deputy Chair



MARIO STEPHAN
Trustee



YARA SHAWKY
Compliance Officer & Member



HALA KAWZALLY
Treasurer



GHIWA NAKAT
Executive Director

THE EXECUTIVE BOARD



OUR FINANCES

Greenpeace MENA prioritises transparency and financial accountability. Through careful financial management and strategic resource allocation, we remain committed to financial sustainability and operational effectiveness.

Despite the cost of living crisis, we have maintained our income levels by supplementing grants from Greenpeace International with a consistent focus on fundraising income. This has been driven by digital fundraising efforts on our website and other platforms, as well as strengthened philanthropic fundraising through sustained partnerships with foundations and major donors supporting specific projects.

In 2025, we recorded a slight decrease in total income, primarily due to reduced contributions from major donors. Despite this, we remained fully committed to delivering our campaigns and activities as planned, ensuring the full utilisation of allocated budgets while continuing to optimise our public benefit activities and investments.

Combined Statement of financial position

In USD	As of 31 December 2025	As of 31 December 2024
Assets		
Non-current assets		
Equipment	30,773	29,996
Security deposit	86,265	80,962
	117,038	110,928
Current assets		
Accounts receivable	41,870	61,367
Due from a related party	543,570	234,632
Cash and cash equivalents	1,276,535	1,562,233
	1,861,975	1,858,232
Total assets	1,979,013	1,969,160
Net assets and liabilities		
Accumulated funds		
Net assets	1,338,888	1,204,876
	1,338,888	1,204,876
Non-current liabilities		
Employee benefits	361,177	319,122
	361,177	319,122
Current liabilities		
Accounts payables	259,678	445,162
Bank overdraft	19,270	-
	640,125	764,284
	764,284	806,768
Total net assets and liabilities	1,979,013	1,969,160

Statement of activities and changes in net assets

In USD	Year ended 31 December 2025			Year ended 31 December 2024		
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
Revenues						
Grants	3,360,531	495,967	3,856,498	2,189,473	575,563	2,765,036
Donations	26,613	-	26,613	667,014	-	667,014
Other non-operating income	26,094	-	26,094	2,866	-	2,866
Total revenues	3,413,238	495,967	3,909,205	2,859,353	575,563	3,434,916
Expenditures						
Personnel expenses	(1,890,608)	-	(1,890,608)	(1,686,643)	-	(1,686,643)
General operating expenses	(1,437,114)	(495,967)	(1,933,081)	(1,115,597)	(726,946)	(1,842,543)
Depreciation expense	(13,624)	-	(13,624)	(12,403)	-	(12,403)
Other non-operating expenses	(69,635)	-	(69,635)	(92,968)	-	(92,968)
Net foreign exchange gain/ (loss)	(131,755)	-	(131,755)	(62,632)	-	(62,632)
Total expenditures	(2,970,243)	(495,967)	(3,775,193)	(2,777,464)	(575,563)	(3,353,027)
Excess of revenues over expenditures	134,012	-	134,012	407,632	-	407,632
Net assets						
As of 1 January	1,204,876	-	1,204,876	797,244	-	797,244
Change in net assets for the year	134,012	-	134,012	407,632	-	407,632
As of 31 December	1,338,888	-	1,338,888	1,204,876	-	1,204,876

Combined statement of cash flows

In USD

**Year ended 31
December 2025** **Year ended 31
December 2024**

Cash flows from operating activities

Change in net assets for the year	134,012	407,632
Adjustments for:		
Reversal of provision for ECL on cash at banks	-	(1,674)
Depreciation expense	13,624	12,403
Loss on disposal of fixed assets	1,505	1,602
Employee benefits provisions added during the year	69,635	92,968
Operating profit before working capital changes	218,776	512,931

Change in accounts receivable	19,497	85,515
Change in due from a related party	(308,938)	(234,632)
Change in due to a related party	-	(145,540)
Changes in accounts payable	(185,484)	26,569
Employee benefits paid during the year	(27,580)	(16,481)
Net cash (used in)/ from operating activities	283,729	228,362

Cash flows from investing activities

Change in security deposit	(5,303)	(3,983)
Acquisition of equipment	(15,936)	(10,063)
Net cash used in from investing activities	(21,239)	(14,046)

Net (decreas)/ increase in cash and cash equivalents	(304,968)	214,316
Cash and cash equivalents at the beginning of the year (Note 6)	1,562,233	1,346,243
The impact of changes in allowances on cash and cash equivalents	-	1,674
Cash and cash equivalents at the end of the year (Note 6)	1,257,265	1,562,233

LOOKING AHEAD

As environmental and climate pressures intensify across the Middle East and North Africa, Greenpeace MENA will continue advancing solutions that place communities, justice, and ecological protection at the heart of sustainable development in the region. In the year ahead, we will focus on scaling practical, locally-driven solutions while strengthening public engagement.

Across our campaigns, we will deepen efforts to challenge harmful systems and accelerate the transition toward sustainable alternatives. Through Stop Drilling, Start Paying, evolving into broader Climate Accountability work, we will strengthen calls for corporate accountability and advance the Polluters Pay principle. Our plastics work will continue to combine research, advocacy, and community mobilisation to support progress toward a strong Global Plastics Treaty.

Through Solutions From Our Communities, we will promote people-powered approaches in energy, water, and food systems, supporting communities to reduce costs, strengthen resilience, and protect their livelihoods. By amplifying local knowledge and action, this work highlights how solutions emerging from within the region can help safeguard both people and the environment.

At the same time, our air pollution work will expand community-led monitoring and advocacy to push for clean air and environmental accountability. Through Ummah for Earth, we will continue advancing ethical finance and strengthening the role of faith-based action in driving systemic change.

Across all areas, we will continue investing in our volunteer network and grassroots movement, amplifying community voices and supporting collective action toward a more just and sustainable future.



Greenpeace MENA will continue to place people at the centre of its work and amplify community voices to shape narratives that drive change. By creating spaces for communities to be seen and heard, we aim to connect lived experiences with public debate and decision-making. Through this approach, we will support collective action and contribute to building a future that is just, sustainable, and rooted in dignity for people across our region.



NANCY AFRAM

Engagement Director at Greenpeace MENA



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To volunteer with us and for general enquiries: info.arabic@greenpeace.org
Fundraising inquiries: frgpmena@greenpeace.org