

Job description

Basic job information	
Job title: Senior Campaigner	Unit: Programme Department
Reports to: Campaign Director / DPD	Location: Bangladesh
Purpose of role	
To strategize, develop and implement regional/national climate campaign plans and input into the overall strategy of the campaign beyond just the remit of a particular strand. To be able to represent the organisation in high-level internal and external forums.	
Main duties	
<ul style="list-style-type: none"> • Take the lead in planning and strategy development of the climate strand of campaigning with inputs from the team and Campaign Director. • Develop Greenpeace position papers on issues related to the campaign as required. • Gather and analyse information on political developments to help the Campaign Director to take informed campaign decisions. • Be able to initiate, identify researchers/institutions and oversee campaign-related research (including preparing and negotiating terms of references, agreeing on budgets etc), and communicate the findings internally and plan external release of information in a timely and effective manner. • Have strong knowledge of campaign development tools, use them in campaign development and be able to train junior campaign staff on using them. • Be able to plan, conceptualise and develop the campaign logic for non-violent creative interventions. • Show an understanding of, and exposure to, the roles that science, politics, economics, industry, media and social change play and their strategic implications on campaigning. • Represent Greenpeace at external fora related to the issue or campaign strand (at this level, the expectation is of high level external fora). Actively participate in public speaking engagements and respond to media queries etc according to the needs of the campaign. Prepare press briefings and updates to inform assigned media staff on the campaign issues and maintain consistent external communication of issues. • Build and maintain networks with key stakeholders, including allies, academics, media, industry, government officials in support of campaign objectives. (At this level, the expectation is of high level external interactions.) • Plan, manage and coordinate activities of a campaign /project with a team to deliver the objectives of the campaign. • Develop and manage budgets for a particular strand in the campaign and liaise with grant agencies if required. • Liaise with other departments within the organisation, Greenpeace International (GPI) and other National & Regional Offices (NROs) to secure inputs, resources and agreement to the campaign. • Provide support to (and where required manage) junior campaigners in delivering their objectives. • Function as a custodian of the campaign strategy in the absence of the Campaign Director. 	
Decisions	
<ul style="list-style-type: none"> • The senior campaigner has decision-making authority on their strand of campaign within the wider campaign programme (including budgets). They would have to agree on the scope of their authority with the Campaign Director. 	

- The senior campaigner is required to work in line with the processes and the operating guidelines of the organisation, and is expected to suggest changes to operating guidelines and processes to improve working efficiency.
- The senior campaigner is required to be aware of, reflect and not work in conflict with the issue positions held by Greenpeace in internal and external fora.
- The senior campaigner's decisions and actions may have an impact on Greenpeace externally or internally. It may also have an impact on operational efficiency at inter departmental and GPI/NRO levels.

Contacts

Internal:

- Liaise with members of the communications/operations/public engagement and fundraising teams for the purpose of implementing plans. Also interact with relevant people in GPI as well as other NROs.
- Campaigners and Campaign Director before reaching out to politicians, bureaucrats etc to endorse campaigns

External

- Liaise with external service providers independently with oversight of the campaign director in some cases.
- Be the spokesperson for GP and therefore establish relationships with external media people as required by the campaign and in collaboration with the media unit.
- Meet stakeholders to gather information, work together with and advocate the campaign position at a level that is significant to the campaign objectives.

Resources

- People: Allocate/delegate campaign-related tasks to assigned team of campaigners / junior campaigners related to a specific campaign strand, this includes managing the time/hours of the assigned campaign staff.
- Finance: Responsible for the budget for their campaign strand / project and their own finances (e.g.: travel advance).
- Assets: Provided with a laptop, data card for work, and occasionally might be responsible for other organisational assets in the course of implementing a plan. Is not responsible for the acquisition of assets.

Knowledge and experience

- A high level of campaign issue knowledge is expected. Excellent campaigning skills.
- At least 7 to 8 years of progressive experience with line managing a team in similar line of work
- Demonstrated capacity for independent campaign analysis, planning and implementation.
- Preferably experience with line management of a team
- Excellent communication skills and capable of speaking at public fora and to the media.
- Ability to leverage the 'international' aspect of Greenpeace in their thinking and campaign conception.
- Demonstrated project management skills including an ability to effectively adjust plans to rapidly changing circumstances and work under pressure.
- Ability to work in physically or mentally challenging situations.
- Ability to take risks.

Organisation Skills

Planning and organising:

The senior campaigner is expected to manage their own time and line manage and assign tasks to their team as well. They will be supported by the Campaign Director as required in different situations, but should be capable of working independently.

The candidate will also be required to plan, manage and coordinate activities of a campaign /project with a team to deliver the objectives of the campaign program.

Analysis: The senior campaigner will have to show the capacity to analyse the information available to them as well as understand and act on future trends in the external environment related to their campaign. They are expected to source information to further the campaign independently. They will be working in a context which is constantly changing and for which there might be no precedence and they have to be able to make inferences and think on their feet. The senior campaigner must also be able to use campaign development tools to analyse existing understanding in the team to develop campaign strategies and plans.

Innovation: Innovation is key to being a good campaigner. The candidate will be expected to be able to ideate in team meetings and help develop robust campaign plans.

The candidate will be expected to take risks, and develop ideas and tactics that are relevant to the campaign and utilise the various skills / capacities that are available in the organisation in an optimum manner to leverage the success of the campaign.

Working with others: It is essential for the candidate to work with a team and also lead a team. The candidate will also be required to work with people in other departments in the organisation as well as with GPI and other NROs and campaign allies and coordinate the delivery of tasks with them.

Environmental Demands

The candidate might be required to travel frequently and in some cases stay in places other than the city in which the Head Office is located for long periods of time. The candidate might have to work under very basic conditions in some places of travel.

At this level, the candidate is expected to be able to react to a constantly changing external environment with some support from the team and other senior campaigners/ Campaign Director.

Other essential requirements

Commitment to non-violence creative interventions as a tool to effect change and achieve agreed campaign objectives. Fluency in English and Bengali are required, knowledge of Sinhala and/or Tamil are desirable.

*Note: All responses should **exclude** participation in any voluntary actions or activities that are not formally part of the job.*