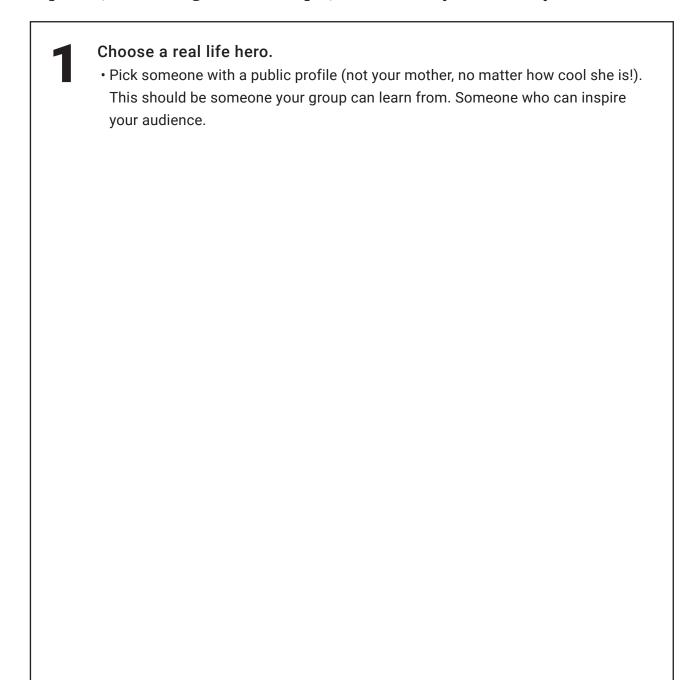
SHOW ME A HERO

The most important thing about heroes isn't what they can accomplish on their own. It's what they inspire in others. A hero models qualities that we aspire to, and through their example, we can clarify who exactly we want to be.





2

Write down the characteristics of this hero

- How do they talk and how do they listen?
- How do they lead and how do they follow?
- What are their values, their habits, and their sensibilities?
- Include every trait you can think of no detail is too small!

3

Consider how this person could be a model for you as you pursue your campaign

- Which of the characteristics that you listed should you strive to embody?
- What concrete steps could you take to embody them as you interact with other stakeholders?

