



SOUTHEAST ASIA

## **RECRUITMENT PACK**

Greenpeace, one of the world's most respected and dynamic organizations, is an international non-profit global campaigning organization that acts to ensure the ability of Earth to nurture life in all its diversity. At the heart of Greenpeace's campaigns is the tradition of non-violent, direct action against environmental abuse and destruction.

**Greenpeace exists because this fragile earth deserves a voice. It needs solutions. It needs change. It needs action.**

Greenpeace acts to change attitudes and behavior, to protect and conserve the environment and to promote peace by:

- **Catalyzing an energy revolution** to address the number one threat facing our planet: climate change.
- **Defending our oceans** by challenging wasteful and destructive fishing, and creating a global network of marine reserves.
- **Protecting the world's ancient forests** and the animals, plants and people that depend on them.
- **Creating a toxic free future** with safer alternatives to hazardous chemicals in today's products and manufacturing.
- **Campaigning for sustainable agriculture** by rejecting genetically engineered organisms, protecting biodiversity and encouraging socially responsible farming.

Greenpeace, an international environmental non-government organization, is comprised of 26 independent national and regional offices across the world covering operations in more than 55 countries.

To maintain our independence, Greenpeace does not accept donations from governments or corporations but relies on contributions from individual supporters and foundation grants.

For over 40 years, Greenpeace has been successful in our campaigns to reverse environmental degradation by bearing witness to environmental destruction and exposing and confronting environmental abuse. Greenpeace campaigns have been vital in informing government policies on the environment and effecting changes in business practices which lead to various environmental problems.

### **Greenpeace in Southeast Asia**

Greenpeace opened our first office in Southeast Asia in 2000. In that time, we have led successful campaigns throughout the region, securing fresher air, cleaner water and a

healthier environment through changing industry practices and government policies. Greenpeace actively campaigns across the region to catalyze an energy revolution, protect ancient forests and our oceans, create a toxics-free future and create a shift to sustainable agriculture.

Greenpeace has four offices in Southeast Asia (GPSEA) —in Thailand, Indonesia, Philippines and Malaysia and currently composed of: Programme Department (Campaigns, Communications, Public Engagement & Actions), Fundraising, Operations Support (Human Resources, Finance & Admin, Information Technology, Security) and Executive Office. Currently, Greenpeace Southeast Asia employs nearly 200 staff across the region, excluding the direct dialogue fundraisers.

### **THE POST: Urban Revolution Coordinator**

#### **Job Summary:**

To be part of Energy Transition in Thailand, you will drive national energy transition initiatives through specific projects in Thailand. You will be the source of expertise for energy transition relating to project implementation, campaign alignment, and audience engagement. In this role, you will strive to realize the goals of Greenpeace Thailand's Energy Transition campaign by contributing to projects and activities.

***This position based in Bangkok, with an initial 1 year contract and possibility for extension.***

#### **Key Duties**

##### **1. Project Delivery & Support**

- Organize and oversee work including research and investigation on urban and peri-urban revolution, energy transition for projects within energy transition Campaign in Thailand
- Together with Energy Transition Campaign Team Leader, develop and implement campaign work through projects that align with short and long term goals for urban campaign and energy transition campaign
- Participate in regular progress reviews and end-point evaluations of related activities and projects
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##### **2. Strategy Implementation & Guidance**

- Lead the implementation of energy transition campaign strategies and tactics, and assist in public outreach activities for campaign strategies
- Participate in campaign discussion and planning regarding strategic issues and event planning within Greenpeace Southeast Asia
- Actively identify and implement campaign opportunities in the context of urban revolution as they arise

- Maintain continuous communication with Energy Transition Campaign Team Leader, including preparation of monthly reports and work plans, and recommend changes in tactics or strategies as necessary
- In conjunction with Energy Transition Campaign Team Leader and Country Director, design and implement strategies to educate and mobilize various targeted constituencies and the general public about urban issues

**3. Issue Communication & Mobilization**

- Work with communications and digital team to prepare national press releases, provide assistance in the formulation of national press releases, and assist in the planning of media campaign strategies
- Work with public engagement and actions team to develop engagement strategies
- Represent Greenpeace and the campaign at relevant public events and activist meetings/groups.
- Maintain current and up-to-date knowledge of external trends, technical information, and political, legislative, and economic frameworks relevant to urban issues in Thailand.
- Communicate information to a variety of audiences and key stakeholders, including through the development of research, fact sheets, briefing papers and other relevant communication materials
- Build alliances and/or support relationships with relevant stakeholders, grassroots organizations, academic and professional groups, labor and others as identified in strategic planning

**4. Other duties as directed**

**Educational Background & Fundamental Qualifications**

<b>Level of Education:</b>	Bachelor’s Degree preferred (or equivalent experience)
<b>Field of Study:</b>	Arts or science degree, or equivalent experience working in urban-related issues
<b>Work Experience:</b>	Minimum of 3-5 years of campaigning experience in Southeast Asia and/or for coal-related issues, and demonstrated experience in an environmental/activist organization
<b>Training or Certificate:</b>	N/A

## Competencies and Skills

<b>Organizational Competencies</b>	<ul style="list-style-type: none"><li>● <b>Strategic Thinking &amp; Global Mindset:</b> Knowledge and/or experience in addressing organizational objectives by developing calculated approaches that integrate an openness to and awareness of diversity across cultures</li><li>● <b>Teamwork &amp; Communication:</b> Knowledge and/or experience in working with others and presenting information, ideas, and positions in a clear manner that can easily be understood across diverse and multicultural audiences</li><li>● <b>Quality:</b> Knowledge and/or experience in meeting and surpassing requirements by setting high standards for the condition of outputs</li></ul>
<b>Functional Skills</b>	<ul style="list-style-type: none"><li>● Knowledge and/or experience in environmental activism and the main issues relating to coal and its impacts</li><li>● Knowledge and/or experience in developing, delivering, and evaluating campaign strategies and tactics</li><li>● Knowledge and/or experience in building networks for partnership development and outreach</li><li>● Knowledge and/or experience in project management tools and methodologies</li><li>● Knowledge and/or experience in the media advocacy needs of a campaigning organization</li><li>● Excellent spoken and written Thai and ability to communicate effectively in both written and spoken English</li></ul>

## Specific Work Environment

This position requires the employee to have a flexible approach and the ability to adapt and work in different and challenging work and cultural environments, which may include flexible arrangements working in challenging field and frontline work environments.

Commitment to non-violent direct action as a means of affecting change

Willingness to work beyond normal working hours

Willingness to travel

## **THINGS YOU SHOULD KNOW BEFORE APPLYING TO THIS POST**

### **BENEFIT**

Greenpeace provides health insurance, health allowance medical check up and travel insurance to this position.

### **APPLICATION GUIDELINES**

Interested candidates are invited to write Letter of Introduction, explaining why you are qualified for the position and why you want to work for Greenpeace, fill-up the attached Application

and email to: [jobs.th@greenpeace.org](mailto:jobs.th@greenpeace.org)

**Deadline for Applications: June 18, 2021**

As we receive a large number of applicants for our advertised vacancies, we are unable to respond to those applicants who have not been shortlisted and we apologize for this in advance. If you do not hear from us within two weeks of the closing date, please assume that you have not been shortlisted.

### **GUIDANCE IN COMPLETING YOUR APPLICATION FORM**

1. Read the recruitment pack carefully before completing your application form. The recruitment pack contains information about Greenpeace, about the job you are applying for, and brief information on employment conditions.
2. Complete all items in the application form. Remember that this will be our basis for shortlisting candidates. **Curriculum Vitae (CVs) will not be accepted.**
3. Make sure you email the form to the correct email address ([jobs.ph@greenpeace.org](mailto:jobs.ph@greenpeace.org)), addressed to the HR Department, and ensure that your application form arrives before the closing date. Application forms received after the closing date will not be accepted.
4. If you have questions, kindly email [jobs.th@greenpeace.org](mailto:jobs.th@greenpeace.org).

Thank you and we look forward to receiving your application letter and completed application form.