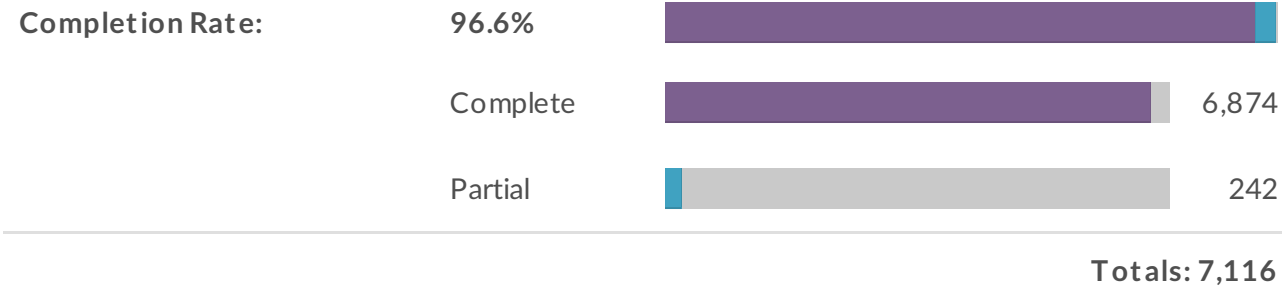


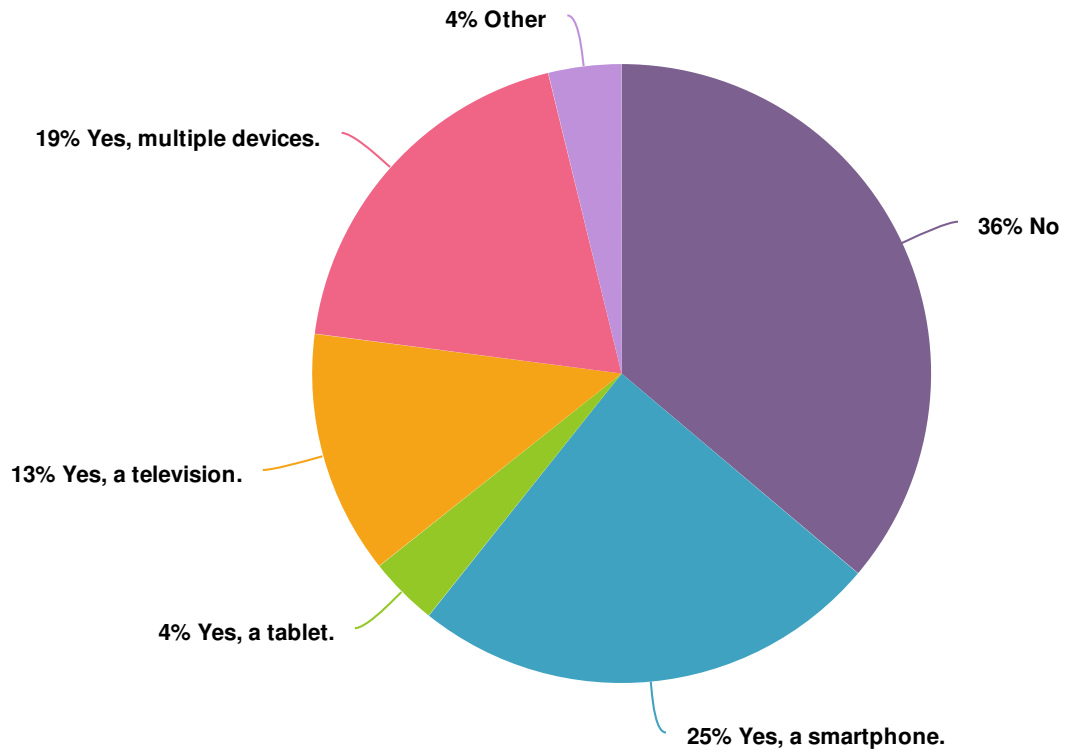
Report for Samsung, stop fueling climate change (ns)

Response Counts



1. Tell us about yourself.

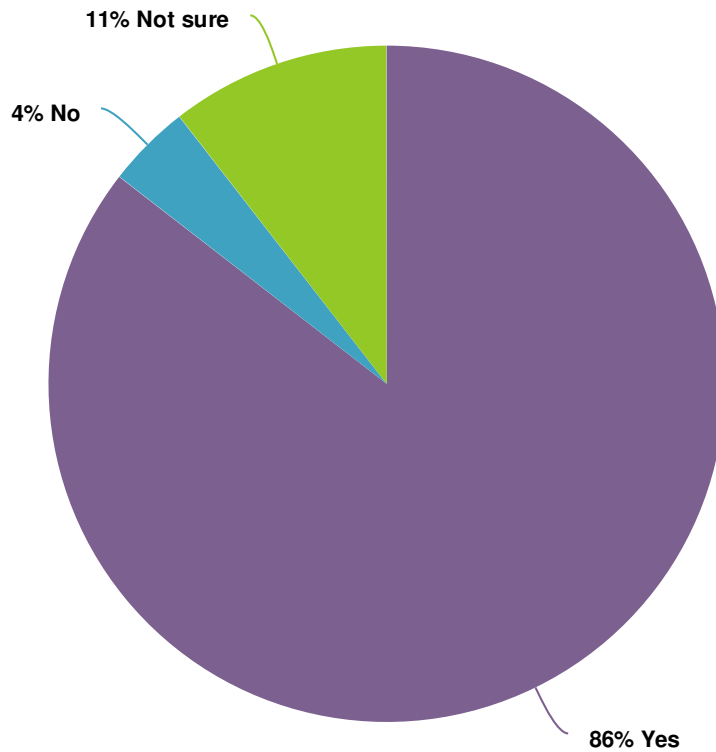
2. Do you own a Samsung device like a smartphone, tablet, or television?



Value	Percent	Responses
No	36.1%	2,521
Yes, a smartphone.	24.5%	1,714
Yes, a tablet.	3.6%	254
Yes, a television.	12.7%	889
Yes, multiple devices.	19.1%	1,337
Other	3.8%	267

Totals: 6,982




3. Samsung only uses 1% renewable energy. But would you be more likely to buy a Samsung device if the company wants to be an industry leader in sustainability?




Value	Percent	Responses
Yes	85.5%	5,911
No	4.0%	276
Not sure	10.5%	728

Totals: 6,915

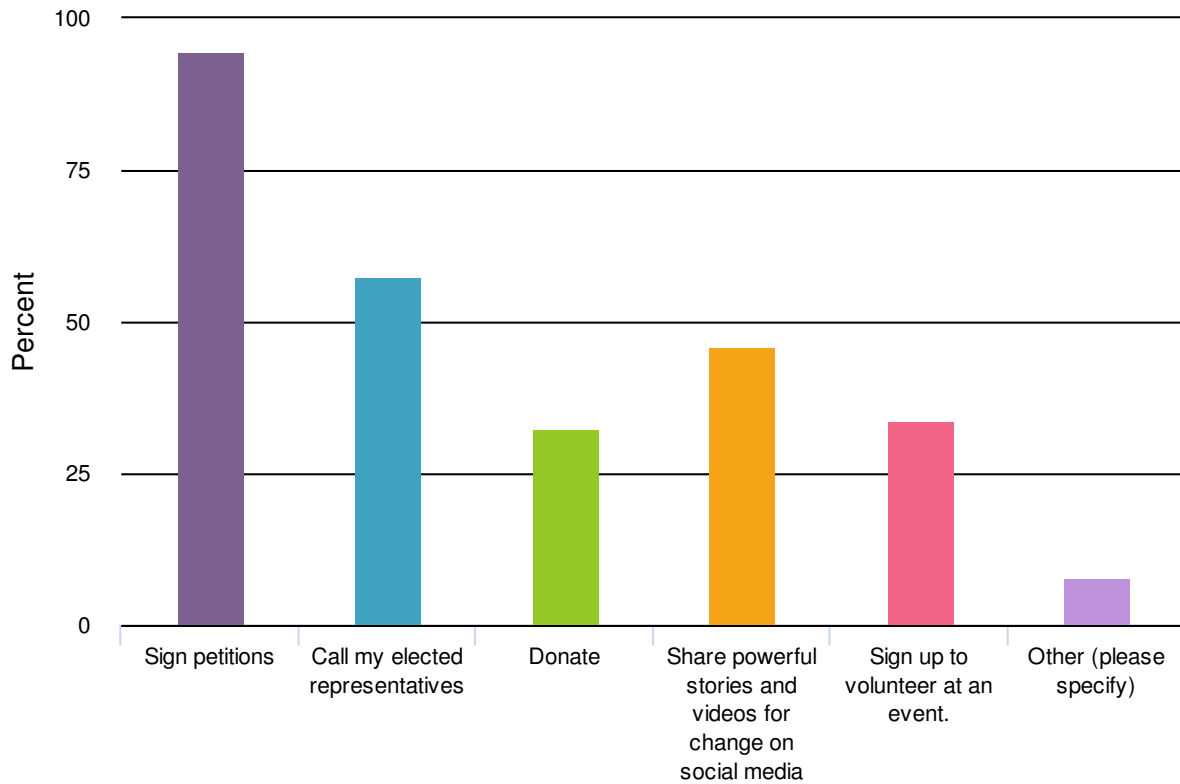
4. Rank each of the following items in order of importance when purchasing a smartphone with "1" being the most important sustainability measure to "3" being the least important sustainability measure.

Item	Overall Rank	Rank Distribution	Score	No. of Rankings
Low carbon footprint (Is my device produced and powered by clean, renewable energy?)	1		15,593	6,415
Longevity (I want a device that lasts more than 1-2 years.)	2		13,820	6,201
Repairability (How easy is it to fix or replace my device's battery and other parts?)	3		8,464	6,070



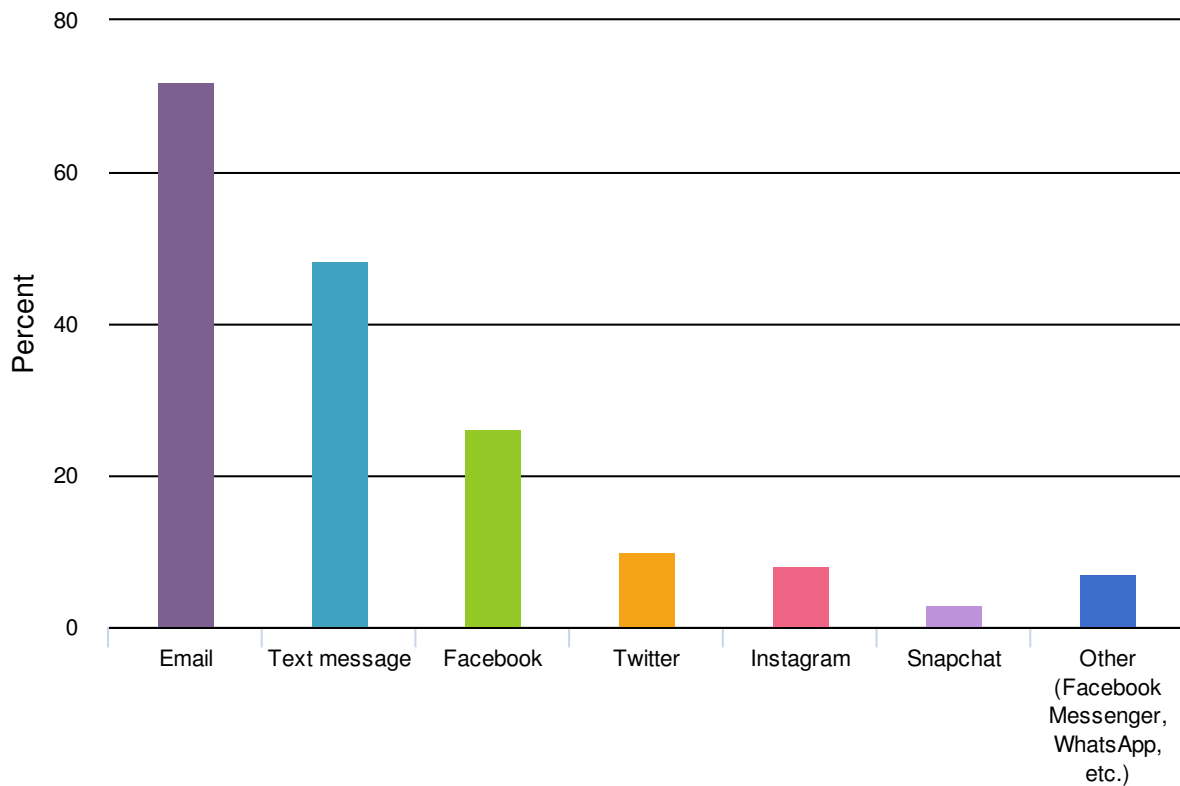
 Lowest Rank Highest Rank








5. Let's show Samsung you use your devices to create a positive impact on the world! What actions would you take for Greenpeace campaigns from you smart phone? Check all that apply.



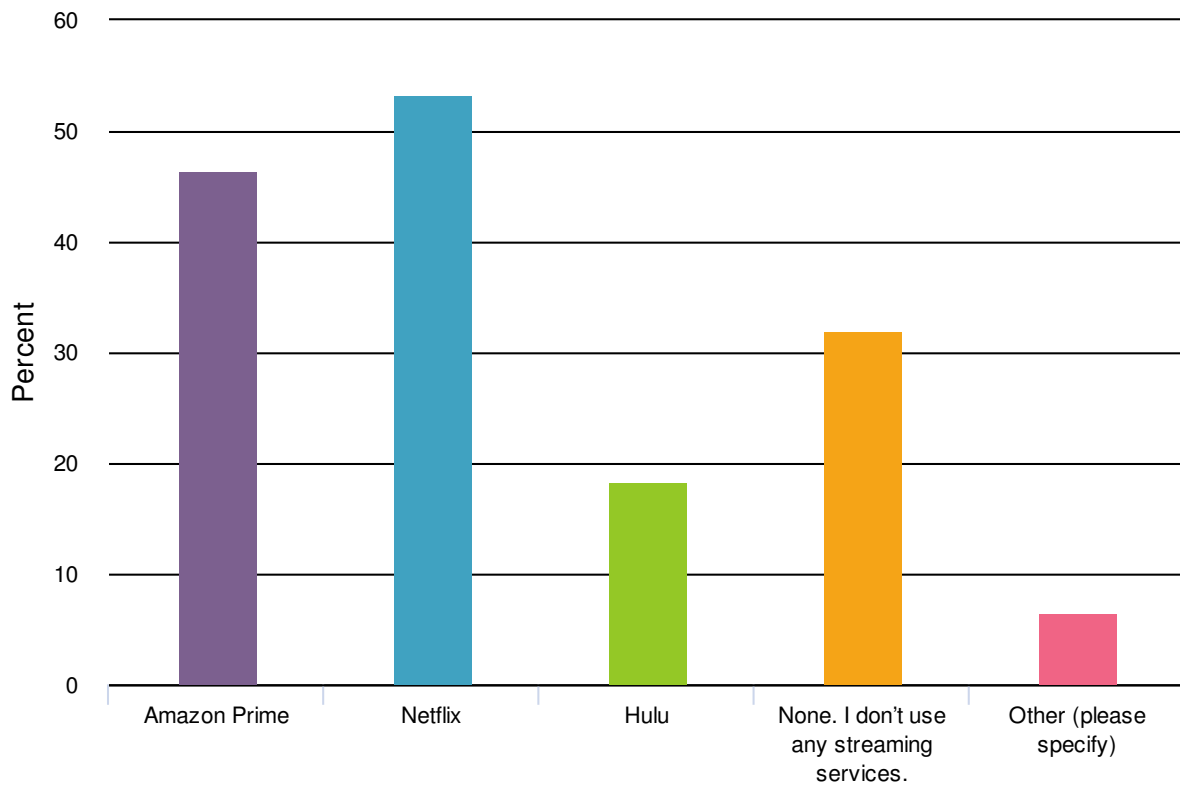
Value	Percent	Responses
Sign petitions	94.7%	6,334
Call my elected representatives	57.4%	3,838
Donate	32.6%	2,183
Share powerful stories and videos for change on social media	46.1%	3,081
Sign up to volunteer at an event.	33.9%	2,269
Other (please specify)	7.8%	521






6. How would you prefer to use your phone to stay in touch and get involved with Greenpeace? Select one or more answer choices.



Value		Percent	Responses
Email		71.8%	4,644
Text message		48.3%	3,123
Facebook		26.3%	1,698
Twitter		10.1%	654
Instagram		8.1%	521
Snapchat		3.1%	199
Other (Facebook Messenger, WhatsApp, etc.)		7.0%	451

7. We also want internet companies to commit to powering themselves with renewable energy. Do you use any of the following services with your devices? Select one or more answer choices.



Value		Percent	Responses
Amazon Prime		46.4%	3,075
Netflix		53.4%	3,542
Hulu		18.3%	1,211
None. I don't use any streaming services.		32.0%	2,124
Other (please specify)		6.4%	424