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HOW TO DESTROY THE BOREAL, NORTH AMERICA'S LARGEST ANCIENT FOREST, IN 3 EASY STEPS:

STEP 1: PULL OUT A KLEENEX FACIAL TISSUE

STEP 2: PUT IT TO YOUR NOSE

STEP 3: BLOW

To make its tissue products including Kleenex, the Kimberly-Clark Corporation contributes to the destruction of North America's ancient Boreal.

The Boreal forest, essential in the fight against global warming pollution and home to woodland caribou and billions of migratory birds, is being clearcut to supply Kimberly-Clark with hundreds of thousands of tons of trees to make their disposable tissue products. Every day, these forests are being flushed down the toilet or thrown away by unsuspecting consumers across the USA and Canada.

By choosing more recycled fiber and less trees for its disposable tissue products, and by committing to environmentally sound logging operations, Kimberly-Clark could end its part in the destruction of ancient forests like the Boreal.

Tell Kimberly-Clark that you want it to stop destroying the Boreal, a part of our natural heritage. Visit www.kleercut.net/takeaction and www.nrdc.org/paper or call 1-800-219-9260.



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