

Festivals & Events Guide

Greenpeace International

Use your creativity to engage with people at festivals and events

Fairs and festivals are a great opportunity to talk to people in a relaxed environment about why it is #TimeToResist. You can also be creative and have fun - use your imagination to inspire people! And it's not limited to festivals, you can organise things in your local community as well, such as flash mobs, craft stalls and photo ops.

Why this is important

At this moment in history, as people's rights and freedoms are being threatened by corporate giants and billionaire bullies, there is power in talking about free speech and the right to protest - what it means to people individually and collectively, and why it's important to defend it.

Conversations and creative expression can inspire people to take action.

Activity suggestions

Take inspiration from the list below, or come up with something of your own!

- Photo ops - get a group of friends together and take a photo holding up a #TimeToResist banner and share it on social media.
- Flash mobs - dress up as billionaires and throw fake money around (make sure not to litter though!)
- Craft workshops - use our stencil designs and some fabric paint to help people create their own #TimeToResist t-shirts, bags and posters
- Campaign stalls (check with your local Greenpeace office to see if there is a local volunteer group near you, as they will be experienced in organising this kind of thing)
- Games:
 - A piñata with tax bills inside that billionaires need to pay (the piñata itself should not be of a person. It could be a money box or bank representation)
 - A game to visualise how much money billionaires have vs ordinary people. People redistribute the money and decide what to fund with it e.g. climate resilience funds, local services, green initiatives etc.

Something to consider

Many of the activities in this guide are perfect for doing with a group of people. Local volunteer groups are experienced in things like this, so consider reaching out to your [nearest Greenpeace organisation](#) to see if there is a local group near you. Of course, if you want to simply get a group of friends together to do some of these activities, that's great too.

Materials

There are designs available for banners, posters, stickers and stencils that you can use creatively to support your activities. Or you can create your own.

Share your photos and tell us how it went!

Let's show the world the resistance is growing

Whichever activity you decide to do, we'd love to hear how you got on and see a photo of it. And if you're happy to share your photo on social media, you'll inspire other people with your actions and creativity.

- **To share on social media:** please use the hashtag **#TimetoResist** and tag **@greenpeace** - we'd love to amplify your actions
- **To share with us:** Share your story or photos directly via the Resistance Hub at act.gp/stories-of-resistance

Want to stay completely anonymous? That's fine too, you're still part of something bigger.

Take the next step: festivals are just the beginning!

There are plenty more actions you can take. Visit the [Resistance Hub](#) to find a range of actions, including writing to your local newspaper, hosting a community conversation, making some resistance-themed arts and crafts, plus online actions like posting on LinkedIn, and lots more to come!

Together, we resist

This campaign is about pushing back against corporate power that silences voices, pollutes our planet, and weakens our democracy. From legal intimidation to media manipulation, they're betting we'll back down.

But we're betting on each other.

It's #TimeToResist.