

Stickering Guide

Greenpeace International

Let's cover our communities with a message they can't ignore. It's time to resist the billionaire takeover and corporate intimidation together.



Why stickers?

Billionaires and corporations are trying to silence us – but we won't be invisible. Stickers are a bold, simple way to spread our message and spark conversations in the places we live, work and move through every day. And most importantly, **we are trying to reach new audiences** who are activated by what's happening around us - so these need to be everywhere!

Where to sticker (and staying safe)

Stickering is a bold and creative way to resist – but it's important to know the risks and stay safe while doing it.

In many countries, stickering in public places without permission is illegal. It can be considered to be vandalism, fly-posting or littering – but a lot depends on what you are stickering and where. Being caught could result in a verbal warning, an official caution, or a fine – and this might vary depending on your country or location, so please check the potential consequences.

[Check here](#) to see if there is a Greenpeace office in your country, as they may be able to provide legal guidance or support.

It's also important to acknowledge that some people and communities face greater risks of being profiled or policed and this may also vary depending on which country you are in. Please take care and make the choices that feel right and safe for you.

Lower-risk places to sticker

- **Community notice boards:** consider checking with the venue – cafés, libraries, laundromats, pubs and community centres often welcome flyers/stickers.
- **Lamp posts and street signs**
- **Utility boxes or construction site barriers** that may already be covered in stickers, posters or graffiti.
- **Bike racks and bollards** in public spaces
- **Alleyway walls or underpasses**
- **Public transport areas** such as bus stops/shelters, adverts on buses, trams, trains, train platforms (although be aware of CCTV)

- **The backs of toilet doors!** In pubs, bars, restaurants, at festivals and other public places (these are especially good options for the stickers that have a blank space for people to add their own ideas about what it is “Time to Resist”).

Things to consider

- Think about places where people are likely to see the stickers e.g. places where people have to queue or wait, ATMs, ticket machines (although be aware of CCTV) etc
- Avoid covering up important information, such as bus timetables or helpline phone numbers
- Avoid stickering on individual private property like cars
- Keep an eye out for CCTV and assess whether to move to somewhere else
- Avoid stickering pristine buildings or art
- Buddy up with a friend

➔ Download your stickers [here](#), print them on sticker paper, cut them out and get sticking!

What’s on the stickers?

The stickers are designed to catch people’s attention and make them think about the increasing problem of corporate power and billionaire bullying. And crucially, they’re intended to spark activism and hope.



If people are curious enough to scan the QR code, they will be taken to the [Resistance Hub](#), an online activism centre, where they’ll be encouraged to take action on the themes of free speech and resistance. Actions include stickering, craftivism, hosting a community conversation, writing to a local paper – and much more.

Activism breeds hope, and collective action gives us the power to overcome repression and build a fairer, freer future.

Share your photos!

Let's show the world the resistance is growing - one sticker at a time.

Once you've stuck your sticker, take a quick photo of it. We love to see the creative, unexpected, and everyday places where these messages are popping up. If you can get an iconic building or interesting view in the background, that could look great.

Post your photo on your social media channels:

- Use a caption that says look what I saw rather than look what I did e.g. "Spotted in [area] 🐼 #TimeToResist"
- Avoid showing your face (or anyone else's) in the photo
- Use the hashtag **#TimeToResist** and tag **@greenpeace** - we'd love to amplify your creativity and solidarity
- Posting a photo of your stickering activity or stickered locations could carry risk, especially if your face, identifiable location, or the act itself is visible. Please protect your identity if you choose to post.

Want to stay completely anonymous? That's fine too, you're still part of something bigger.

Tell us how it went

We would love to hear how you got on. Was it your first time doing something like this? Did you enjoy it or were you too nervous? What made you decide to take action? Do you think you'll do it again? If you're happy to share your story or your photos with us, you can contact us directly via the Resistance Hub at act.gp/stories-of-resistance.

Take the next step: stickering is just the beginning!

There are plenty more actions you can take. Visit the [Resistance Hub](#) to find a range of actions, including writing to your local newspaper, hosting a community conversation, making some resistance-themed arts and crafts, plus online actions like posting on LinkedIn, and lots more to come!

Together, we resist

This campaign is about pushing back against corporate power that silences voices, pollutes our planet, and weakens our democracy. From legal intimidation to media manipulation, they're betting we'll back down.

But we're betting on each other.

It's #TimeToResist.