

Street Art Guide

Greenpeace International

Let's cover our communities with a message they can't ignore. It's time to resist the billionaire takeover and corporate intimidation together.

Why street art?

Billionaires and corporations are trying to silence us – but we won't be invisible. Street art is a bold way to spread our message, catch people's attention and spark conversations in the places we live, work and move through every day.

Most importantly, street art can reach new audiences and spark activism and hope.

Street Art Options

- Murals on walls
- Chalk messages or pictures on pavements
- Stencils on walls or pavements
- Clean graffiti this is where you use water to scrub clean a message on a pavement, often using a stencil and jet washer
- Beach art















Where to do street art (and staying safe)

Street art is a bold and creative way to resist – but it's important to know the risks and stay safe while doing it.

In many countries, creating street art in public places without permission is illegal. It can be considered to be vandalism or graffiti - but a lot depends on what kind of street art you are doing and where. Being caught could result in a verbal warning, an official caution, or a fine - and this might vary depending on your country or location, so please check the potential consequences before deciding on an activity.

If you're concerned, avoid private property and stick to temporary forms of street art like chalk drawings/messages, beach art, and clean graffiti. Although be aware that this doesn't eliminate risk completely.

It's also important to acknowledge that some people and communities face greater risks of being profiled or policed and this may also vary depending on which country you are in. Please take care and make the choices that feel right and safe for you.

Materials

We have some stencils you can download, print and cut out:







Messaging guide

You're welcome to create your own stencils or other forms of street art. Creative expression is encouraged but please keep your messaging peaceful and nonviolent. Here are some message options:

- Time to Resist or #TimeToResist
- Tax the super rich
- We are the 99%. Time to Resist
- Time to Resist billionaire bullies
- Time to resist corporate intimidation
- Time to resist. Transform the future!
- No justice in a rigged system
- Time to resist fascism
- Time to resist billionaire bullies
- Time to resist fossil fuel companies

And themes:

- Free speech, resistance, right to protest
- People vs corporate and billionaire bullies

Activism breeds hope, and collective action gives us the power to overcome repression and build a fairer, freer future.

Share your photos!

Let's show the world the resistance is growing

Once you've created your street art, take a photo of it. We love to see the creative, unexpected, and everyday places where these messages and artworks are popping up.

Post your photo on your social media channels:

- Use a caption that says look what I saw rather than look what I did e.g. "Spotted in [area] •• #TimetoResist"
- Avoid showing your face (or anyone else's) in the photo
- Use the hashtag **#TimetoResist** and tag **@greenpeace** we'd love to amplify your creativity and solidarity
- Posting a photo of your street art could carry a risk, especially if your face, identifiable location, or the act itself is visible. Please protect your identity if you choose to post.

Want to stay completely anonymous? That's fine too, you're still part of something bigger.

Tell us how it went

We would love to hear how you got on. Was it your first time doing something like this? Did you enjoy it or were you too nervous? What made you decide to take action? Do you think you'll do it again? If you're happy to share your story or your photos with us, you can contact us directly via the Resistance Hub at act.gp/stories-of-resistance.



Take the next step: street art is just the beginning!

There are plenty more actions you can take. Visit the **Resistance Hub** to find a range of actions, including writing to your local newspaper, hosting a community conversation, making some resistance-themed arts and crafts, plus online actions like posting on LinkedIn, and lots more to come!

Together, we resist

This campaign is about pushing back against corporate power that silences voices, pollutes our planet, and weakens our democracy. From legal intimidation to media manipulation, they're betting we'll back down.

But we're betting on each other.

It's #TimeToResist.

